

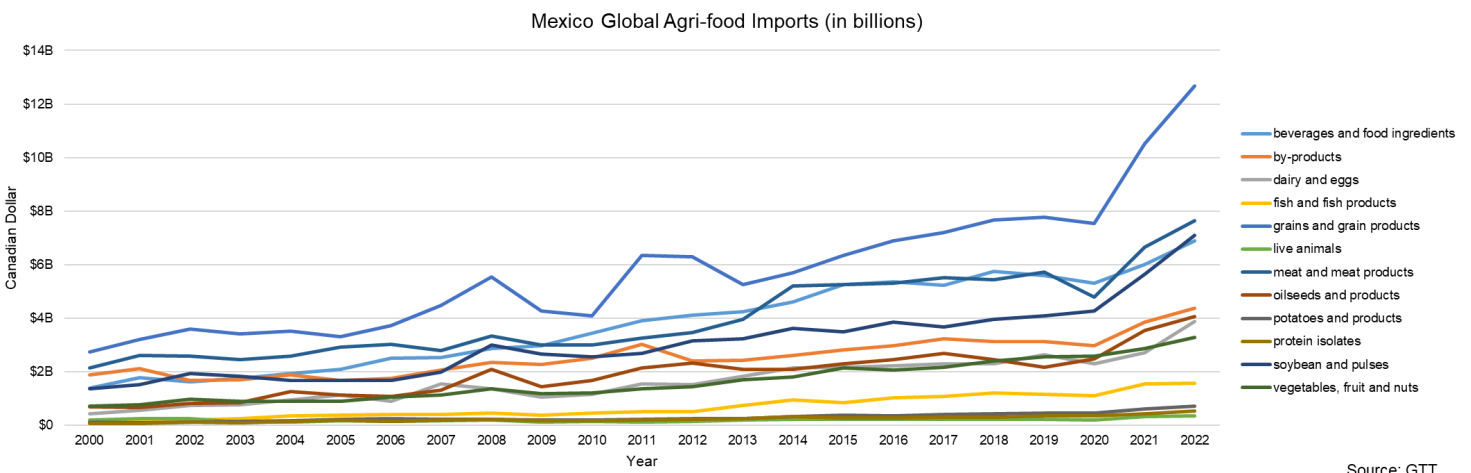
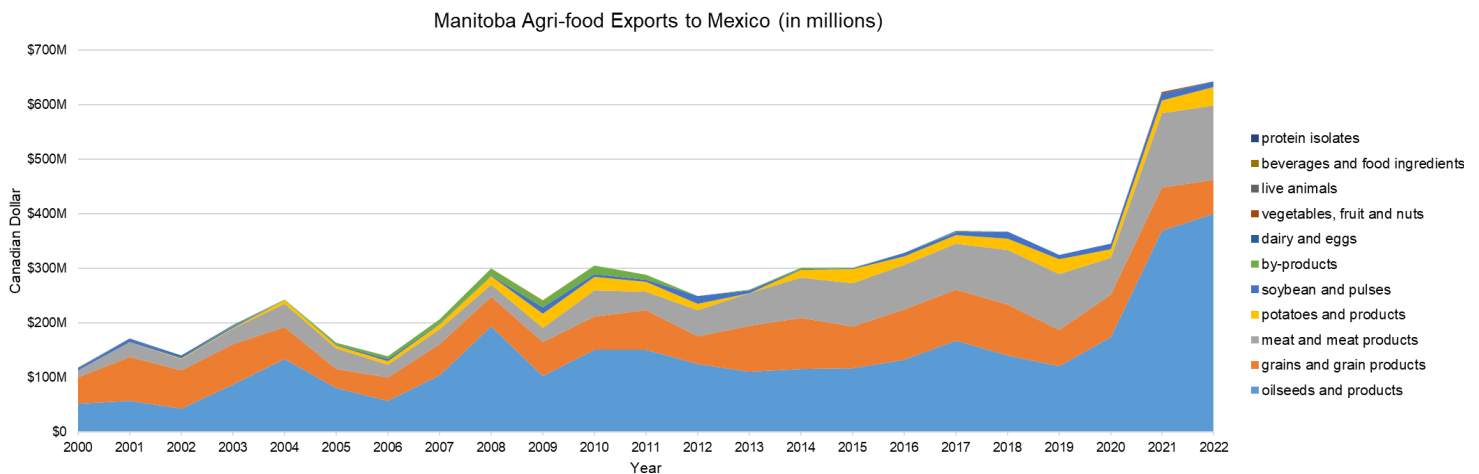
MANITOBA ANALYTICS

Manitoba Trade with Mexico



Highlights

- Mexico is one of Manitoba's largest agri-food trade partners, accounting for six per cent of Manitoba's total agri-food exports and three per cent of Manitoba's total agri-food imports from 2012 to 2022.
- Manitoba's agri-food exports to Mexico have been increasing steadily over the past decade by 10 per cent CAGR¹ in value. The surge in the last 3 years is mainly driven by the increase in agri-food prices.
- Mexican demand for global agri-food products have grown in recent years and it has led to an increase of various agri-food imports around the world. Fish and fish products (12.1 per cent), potatoes (11.7 per cent), dairy and eggs (9.8 per cent), live animals (9.8 per cent), and protein isolates (8.9 per cent) markets have shown the largest annual growth over the last decade, signaling opportunities for Manitoba.
- Manitoba has increased its share in the Mexican market for oilseeds and oilseed products from six per cent in 2020 to ten per cent in 2022.
- The Mexican potato market has grown 11 per cent annually over the last three years (2020-2022) and Manitoba has been able to maintain its market share at five per cent during this period.

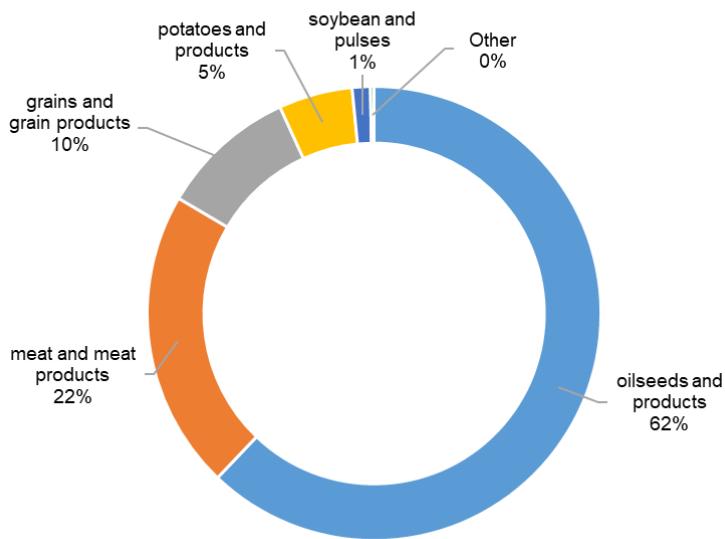


¹ CAGR stands for compound annual growth rate.

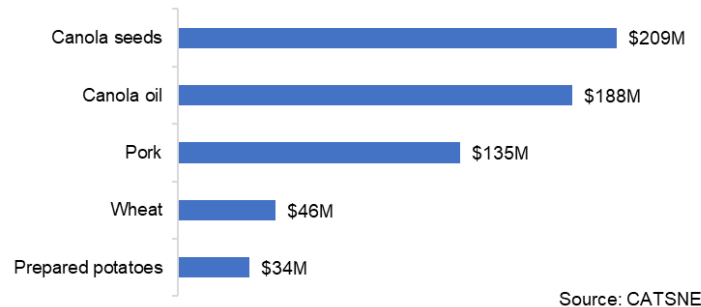
Manitoba Agri-food Exports to the Mexico

- In 2022, Manitoba shipped \$643 million in agri-food exports to Mexico, up 3.1 per cent compared to the previous year.
- Manitoba's 2022 top five agri-food exports to Mexico were canola seeds (\$209 million), canola oil (\$188 million), pork (\$135 million), wheat (\$46 million) and prepared potatoes (\$34 million).
- Manitoba is the top Canadian exporter of potato products to Mexico, accounting for 75 per cent of exports from Western Canada and 69 per cent of the total Canadian exports to Mexico.
- Globally, Manitoba captured the following share in the specific Mexican agri-food markets: 10 per cent in oilseed and oilseed products, five per cent in the potatoes market and two per cent in meat and meat products in 2022.
- In 2022, Manitoba had a positive trade balance in agri-food products of \$527 million.

Manitoba Agri-food Exports to Mexico (2022)



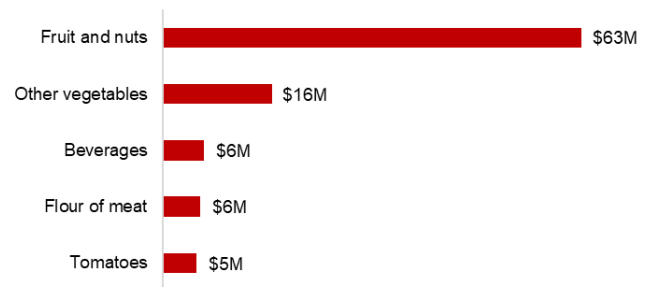
Top 5 Exports from Manitoba to Mexico in 2022



Agri-food Imports to Manitoba

- Manitoba imported \$117 million in agri-food products from Mexico, up 39.6 per cent compared to 2021.
- Manitoba's 2022 top five agri-food imports from Mexico were fruit and nuts (\$63 million), other vegetables (\$16 million), beverages (\$6 million), flour of meat (\$6 million) and tomatoes (\$5 million).
- Grain and grain products showed the highest import growth rate (409 per cent), reaching \$2.48 million in 2022.

Top 5 Imports from Mexico to Manitoba in 2022



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