



The Great Manitoba Food Fight® 2017 Product Development and Service Awards – Food Edition

Award packages will include:

Gold Package (approximate value \$13,000)

- \$7,500 credit towards eligible product development services
- \$2500 design and label package courtesy of Label Source and Fawkes Advertising
- \$1,500 credit towards services at the Food Development Centre in Portage la Prairie
- \$500 credit to be used at Jet Label towards a thermal printer
- 1 Year Food & Beverage Manitoba membership and \$1000 in credits towards training courses and networking events (credits must be used by December 31, 2018)

Silver Package (approximate value \$7,000)

- \$5,000 credit towards eligible product development services
- \$700 credit towards services at the Food Development Centre in Portage la Prairie
- \$300 credit to be used at Jet Label towards a thermal printer
- 1 Year Food & Beverage Manitoba membership and \$800 in credits towards training courses and networking events (credits must be used by December 31, 2018)

Bronze Package (approximate value \$4000)

- \$2,500 credit towards eligible product development services
- \$500 credit towards services at the Food Development Centre in Portage la Prairie
- \$200 credit to be used at Jet Label towards a thermal printer
- 1 Year Food & Beverage Manitoba membership and \$500 in credits towards training courses and networking events (credits must be used by December 31, 2018)

Product development and service awards can be used for a variety of expenses such as research and development at the Food Development Centre, the Richardson Centre for Functional Foods and Nutraceuticals or at other Manitoba research facilities.

The Product Development Awards can also be used toward relevant training activities with direct application to commercializing the winning food product, such as recipe refinement, package design, marketing, workshops, trade shows, business management and food processing, safety and handling.



The Great Manitoba Food Fight® 2017 Product Development and Service Awards – Pub Edition

3 contestants will compete for one award valued at \$5000

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