

Growing Opportunities with Local Food

If you have an idea for a food product and want to test market it at a local farmers' market, this one-day workshop is for you. It covers:

- Food safety regulations for farmers' markets
- Why consumers want local food and how to target your marketing story to them
- How to set your prices so you are actually making money
- Tips on running a successful farmers' market
- Initiatives for marketing local food in Manitoba
- Available resources and services



Thursday, May 18, 2017
9:30 a.m. to 2:30 p.m.

ArtsForward
293 Mountain Avenue
Neepawa MB

To register:
Manitoba Agriculture
Phone: 204-461-2978
Email: jayne.kjaldgaard@gov.mb.ca

Cost: \$20 per person (includes one meal per workshop)

Pre-registration is required with Manitoba Agriculture. Make cheques payable to Minister of Finance.