

# Growing Opportunities with Local Food

If you have an idea for a food product and want to test market it at a local farmers' market, this one-day workshop is for you. It covers:

- Food safety regulations for farmers' markets
- Why consumers want local food and how to target your marketing story to them
- How to set your prices so you are actually making money
- Tips on running a successful farmers' market
- Available resources and services



**Thursday, April 12, 2018**

9:30 a.m. to 3:00 p.m.

ArtsForward  
293 Mountain Avenue  
**Neepawa MB**

**To register:**

Phone: 204-461-2978

Email: [jayne.kjaldgaard@gov.mb.ca](mailto:jayne.kjaldgaard@gov.mb.ca)

Cost: \$30 per person (includes lunch)

Pre-registration is required. Make cheques payable to: Minister of Finance.