

Access a Farm Mentor

Succeeding Generations Mentorship Program is designed to help new or young farmers develop the skills they need to manage viable farm businesses in Manitoba.

As a successful program applicant, you will be connected with a mentor who has valuable experience that can help you increase your knowledge, develop new skills and expand your perspective on farming and business operations. While mentors are not consultants, they can be a valuable sounding board when you're trying to make important decisions.

Manitoba Agriculture, Food and Rural Initiatives staff can advise you on your eligibility.

How to Maximize Program Benefits

Growing Forward programs are tailored to support the needs of producers and processors who are so important to Manitoba's economy.

The staff at Manitoba Agriculture, Food and Rural Initiatives are available to advise, support and work with you to maximize benefits through *Growing Forward* and other available government programs.

Application Deadlines

Applications for these programs are accepted on an ongoing basis or until the funding is depleted. Services defined in the application must be completed before March 31, 2013.

For More Information

- To find out about your eligibility or to get an application form, contact your local Manitoba Agriculture, Food and Rural Initiatives Growing Opportunities (GO) Office.
- To find your nearest GO Office, call Manitoba Government Inquiry, toll free at **1-866-626-4862**.
- To find out more about program details, go to manitoba.ca/agriculture and click on the *Growing Forward* link.

Growing Forward Business Programs for agriculture producers and processors

**Start It.
Grow It.
Pass It On.**



GROWING Opportunities

ESR-010675

Canada

Manitoba

Business Development Programs for Agriculture Producers and Processors

The Business Development Suite is part of *Growing Forward*, a federal-provincial-territorial initiative that supports a profitable and innovative agriculture sector. The suite includes programs that recognize how important it is for Manitoba producers and processors to have the tools and support they need to:

- start or take over a farm or agri-processing business
- maintain and grow it successfully
- pass it on to the next generation

It takes a combination of many skills, including vision, planning, endurance and hard work to succeed as a producer or processor. These programs are designed to help you improve your business plans for more profitability, upgrade your business skills and discover the value of using beneficial business management practices.



Agri-Excellence provides funds to producers and processors for courses, workshops and programs related to business, finance, marketing, human resource management and expanding operations.

To be eligible, applicants must:

- meet eligibility criteria related to minimum gross sales; and
- complete the Gaining Ground Agribusiness Assessment and learning plan with the assistance of a Manitoba Agriculture, Food and Rural Initiatives rural leadership specialist.

Agri-Advisor provides funds to producers and processors for service fees of agriculture professional consultants who can analyze their business and help develop and act on the best, most competitive, financial, marketing, business and succession plans for the operation.

To be eligible, applicants must:

- meet eligibility criteria related to minimum gross sales; and
- complete the Gaining Ground Agribusiness Assessment and action plan with the assistance of a Manitoba Agriculture, Food and Rural Initiatives business development specialist.

Agri-Extension Business provides opportunities for producers and processors to increase their knowledge and use of beneficial business management practices. Funding is available to organize workshops, courses, tours and other learning events.

Eligible applicants must be:

- a farmer, agriculture processor or agriculture association
- OR
- an individual, partnership, corporation, co-operative, commune that supports the education and use of beneficial business management practices in the industry.

