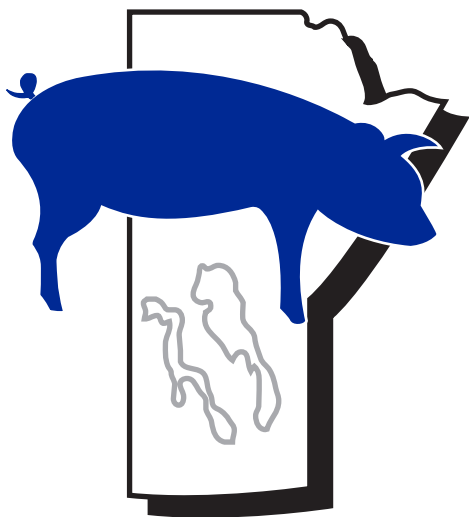


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# **MANITOBA SWINE SEMINAR 2010**



***SHARING IDEAS  
AND INFORMATION  
FOR EFFICIENT PORK  
PRODUCTION***

**February 3 –  
February 4, 2010**

**VICTORIA INN HOTEL & CONVENTION CENTRE  
WINNIPEG, MANITOBA  
ADJACENT TO THE WINNIPEG INTERNATIONAL AIRPORT**

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## February 3

- 8:00 – 9:45 am Registration  
9:45 – 10:00 am Opening remarks

### MAJOR SPEAKERS

- 10:00 – 10:30 am **Pig Industry: Challenges Over the Past 25 Years**  
Karl Kynoch  
*Manitoba Pork Council*
- 10:30 – 11:00 am **Pig Industry: Challenges for the Next 25 Years**  
Ted Bilyea  
*PrioNet Canada, Ontario*
- 11:00 – 11:45 am **Improving Production Efficiency in a Competitive Industry**  
Dr. George Foxcroft  
*University of Alberta*
- 11:45 – 1:00 pm LUNCH
- 1:00 – 1:30 pm **Sow Management and Maximizing Longevity**  
Dr. Ken Stalder  
*Iowa State University, USA*
- 1:30 – 2:00 pm **Parity Distribution Management: Culling Economics**  
Dr. Juan Carlos Pinilla  
*PIC, USA*
- 2:00 – 2:30 pm **Farrowing Management for the Sow and the Litter**  
Dr. John Deen  
*University of Minnesota, USA*
- 2:30 – 2:50 pm REFRESHMENT BREAK
- 2:50 – 3:20 pm **Postweaning Wasting/ Catabolic Syndrome (PWCS)**  
Yanyun Huang  
*University of Saskatchewan*
- 3:20 – 3:50 pm **State of the Canadian Hog Industry**  
Jurgen Preugschas  
*Canadian Pork Council, Ontario*

## February 4

- 8:00 – 9:45 am Registration  
9:45 – 9:55 am Opening Remarks  
9:55 – 10:05 am **Minister's Address**  
Honourable Stan Struthers  
Manitoba Agriculture, Food and Rural Initiatives (MAFRI)
- 10:10 – 10:50 am **Key Drivers Affecting Wean to Finish Performance**  
Jim Moody  
*The Hanor Company, USA*
- 10:50 – 11:20 am **Swine Influenza**  
Dr. Tomy Joseph  
*MAFRI*
- 11:20 – 12:15 pm **Dealing With Hard Times Panelists**  
Gerry Friesen, *Signature Mediation*  
John Stewart, *D'Arcy and Deacon LLP*  
Sheri Grift, *MAFRI*  
Ralph Sanders, *Local Government (Province of Manitoba)*  
Grant Palmer, *MAFRI*
- 12:15 – 1:15 pm LUNCH
- 1:15 – 1:45 pm **Feed Processing Factors That Affect Production**  
Dr. Joe Hancock  
*Kansas State University, USA*
- 1:45 – 2:15pm **Formulation Strategies: A Practical Perspective in Hard Times**  
Jane Goodridge  
*Feed-Rite, Manitoba*
- 2:15– 2:45 pm **Importance of Water Quality on Growth**  
Dr. Martin Nyachoti  
*University of Manitoba*
- 2:30 – 2:50pm REFRESHMENT BREAK
- 3:00 – 3:30 pm **PigTrace: National Swine Traceability Program**  
Jeff Clark  
*Manitoba Pork Council and Canadian Pork Council*
- 3:30 – 4:00 pm **What's UP Down Under: the Australian Pork Industry**  
Ross Brown  
*CHM Alliance, Australia*

# BIOGRAPHIES OF FEATURED SPEAKERS



## TED BILYEA

Currently an agri-food consultant in both the private and public sector, Ted Bilyea retired in 2005 as executive vice-president of Maple Leaf Foods Inc. From 1995 to 2005, Mr. Bilyea held the position of president of Maple Leaf Foods International. Under his leadership Maple Leaf Foods entered the specialized bakery business in Europe and became the largest exporter of food in Canada. He chairs the science advisory board of Agriculture and Agri-food Canada and is an advisor to the board of the Canadian Agri-Food Policy Institute.



## ROSS BROWN

Ross Brown has worked in the Australian Pig Industry for over 25 years. Initially a stockperson, he has progressed through to manager and then industry training. Currently Ross is the registered training organisation manager for CHM Alliance Pty Ltd. based out of Dalby, Queensland. CHM delivers on-farm training at Certificate II, III, IV and will soon be delivering an industry-developed diploma for the Australian pig unit managers.



## DR. GEORGE FOXCROFT

A prestigious researcher, writer and professor, Dr. George Foxcroft currently leads the Swine Reproduction and Development Program at the University of Alberta. He also works extensively with pork production systems in North and South America to optimize production efficiency at a breeding herd level and to conduct innovative R&D projects in a commercial setting. In 2007, Dr. Foxcroft was appointed co-director of the NSERC EmbryoGENE Strategic Research Network.



## GERRY FRIESEN

A trained mediator, Gerry Friesen gained experience in negotiations and facilitation through his involvement on the board of directors with Manitoba Pork Est. and as president of Manitoba Pork Marketing. With Manitoba Pork Est. he was instrumental in government lobbying in regards to various issues involving the hog industry. With Manitoba Pork Marketing his involvement was more with negotiating various contracts with packers and producers. In 2000 Gerry was appointed to the Manitoba Farm Mediation Board. He is a member of the Conflict Resolution Network and the Canadian Association of Farm Advisers (CAFA). His company, Signature Mediation, offers a diverse line of services specializing in mediation and facilitation.



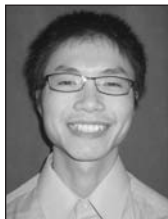
## JANE GOODRIDGE

Jane Goodridge is a specialist in swine nutrition with FeedRite/Ridley Inc, a leading producer of scientifically formulated animal feeds in Western Canada and Ontario. In partnership with Hubbard Feeds, U.S., she is part of a team of nutritionists focusing on technical support and formulation in the area of applied and practical nutrition.



## SHERI GRIFT

Professional agrologist Sheri Grift is currently a land use specialist for MAFRI's Land Use Planning Knowledge Centre out of Selkirk, Manitoba. She is responsible for reviewing municipal development plans and zoning bylaws from an agricultural perspective, to ensure that Manitoba's land use policies for agriculture are upheld in local land use plans.



## YANYUN HUANG

With an educational background in veterinary medicine from the South China Agricultural University and the Western College of Veterinary Medicine in Saskatoon, Yanyun Huang is now involved in research at the University of Saskatchewan's large animal clinical sciences department. His major interests are in the area of swine health focusing on swine innate immunity and anatomic pathology.



## DR. TOMY JOSEPH

A virologist with the veterinary diagnostic services at MAFRI's Livestock Knowledge Centre, Dr. Tomy Joseph's areas of professional interest include diagnostic virology, monitoring emergence of zoonotic viruses especially new avian and swine influenza viruses, and research in viral pathogenesis. Dr. Joseph is also an adjunct professor with the University of Manitoba's Faculty of Medicine.



## KARL KYNOCH

First elected as a delegate to Manitoba Pork in 1995 and director in 2000, Karl Kynoch has served as chairman of the organization since 2004. Karl has represented Manitoba hog producers on a number of provincial and national organizations and has been a director of the Canadian Pork Council for many years. He has led the Council through some of its most difficult local, national and international challenges in recent memory.



## JIM MOODY

Jim Moody has been with The HANOR Company for the past 10 years and is currently the vice-president of finishing and marketing. In this role he is responsible for production of all animals from wean to finish, transport and marketing arrangements. Prior to working at HANOR Jim was employed by Pig Improvement Company where he served in the role of operations manager in Oklahoma and prior to that in contract multiplication.

## OTHER SPEAKERS INCLUDE:

- JEFF CLARK Manitoba Pork Council / Canadian Pork Council
- DR. JOHN DEEN University of Minnesota, USA
- DR. JOE HANCOCK Kansas State University, USA
- GRANT PALMER Manitoba Agriculture, Food and Rural Initiatives
- DR. KEN STALDER Iowa State University, USA



### **DR. C. M. (MARTIN) NYACHOTI**

Dr. Martin Nyachoti is professor and associate head in the animal science department at the University of Manitoba. His current research focuses on nutrition and gut health in the areas of piglet, nutrient management (with particular emphasis on nitrogen and phosphorus), and food ingredient evaluation.



### **DR. JUAN CARLOS PINILLA**

Since 2004 Dr. Juan Carlos Pinilla, a veterinarian with PIC USA, has been involved in technical support for large commercial customers in the USA, Europe, Latin America and Asia. He shares his time with the support of the USA Contracted Multiplication. Dr. Pinilla's beginnings in the pig business go back to 1993, when he filled in a position in the PIC franchise and later was appointed technical services director for PIC Andina, when PIC took over the genetic supply business in the western part of South America.



### **JURGEN PREUGSCHAS**

President of the Canadian Pork Council, Jurgen Preugschas owns and operates a 3000-acre family farm near Mayerthorpe, Alberta. The main part of the operation is a 300-sow nucleus herd for Peak Swine Genetics Inc. of which Jurgen is a founding shareholder. Their weaner and finisher operation markets 20,000 hogs annually.



### **RALPH SANDERS**

Ralph Sanders is a senior policy planner with the Provincial Planning Branch of Manitoba Local Government. He is currently involved in the provincial review of development plans, zoning by-laws and subdivision applications. His experience includes more than 20 years as a community planner in various regional offices, assisting municipalities and planning districts in land use planning



### **JOHN STEWART**

With a background in both agriculture and law, John Stewart formed Stewart Ag Services in 1986, which assisted in re-organizing and restructuring agricultural operations experiencing financial difficulty. Since joining D'Arcy & Deacon in 1998, his practice has expanded to include more complex corporate and commercial transactions, with particular emphasis on agri-business concerns including acting for international grain companies, manufacturing corporations and integrated livestock corporations.

## **SHARING IDEAS AND INFORMATION FOR EFFICIENT PORK PRODUCTION**

Welcome to the 2010 Manitoba Swine Seminar. This year we have assembled a group of speakers who bring a wealth of knowledge and experience to address various challenges and issues affecting Manitoba's pork industry. Addressing today's challenges will help Manitoba's producers remain competitive in the future.

Included among the topics to be discussed at the 2010 Manitoba Swine Seminar are: maximizing sow longevity, farrowing management, swine influenza, the national swine traceability program PigTrace, myths and misconceptions regarding nutrition, factors affecting grow/finisher performance, and the development of the Australian pig industry. There will also be presentations examining the state of the Canadian hog industry as well as a panel discussion focusing on the factors to be considered prior to depopulating a barn.

The 2010 Manitoba Swine Seminar will again host a series of presentations that will provide useful information for anyone associated with the pork production business and present ways that each participant can contribute to the long-term sustainability of the pig industry.

The Manitoba Swine Seminar has received tremendous support and interest during the past several years. The 2010 Seminar will be held at the Victoria Inn Hotel & Convention Centre located near the Winnipeg International Airport. This is a large facility with many amenities to accommodate the participants attending the seminar.

### **SEE YOU AT THE SEMINAR!**

#### **SWINE SEMINAR 2010 COMMITTEE:**

**Ron Bazylo**, *Manitoba Agriculture, Food and Rural Initiatives*

**Neil Booth**, *Maple Leaf Agri-Farms*

**Dr. Laurie Connor**, *University of Manitoba*

**Keith Emberley**, *Feed-Rite*

**Jane Goodridge**, *Feed-Rite*

**Robyn Harte**, *Manitoba Agriculture, Food and Rural Initiatives*

**James Hofer**, *Manitoba Pork Council*

**David Hunt**, *Manitoba Agriculture, Food and Rural Initiatives*

**Sean Johnston**, *Standard Nutrition*

**Steffen Klenk**, *PIC Canada*

**Dr. Martin Nyachoti**, *University of Manitoba*

**Dr. Tim Pasma**, *Manitoba Agriculture, Food and Rural Initiatives*

**Dr. Mike Sheridan**, *Sheridan Heuser Provis Swine Health Services*

# REGISTRATION INFORMATION

## Advance Registration Fees

(by January 22nd):

Two Days \$130.00      One Day \$90.00

## Registration Fees

(after January 22nd):

Two Days \$140.00      One Day \$95.00

## Registration Fees for Students (with I.D.)

Two Days \$65.00      One Day \$45.00

*Note: One copy of the proceedings and lunch is included in the cost of registration. Additional copies of the 2010 proceedings will be provided at the Seminar registration table for \$30.00 per copy.*

## Cancellation Policy

For cancellations received by January 22, 2010 registration fees will be refunded minus a \$40 administration fee. Cancellations received after January 22 will not be refunded.

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We have again been able to provide a quality seminar at reasonable registration fees but we need your participation to ensure success

For more information, please contact:

Dallas Ballance, conference coordinator

Tel: (204) 475-8585

Fax: (204) 475-8200

Email: [GBComm@mts.net](mailto:GBComm@mts.net)

## Accommodation

Please make your own reservations and state that you are with Manitoba Swine Seminar (Block # 323890) to be assured of receiving the preferred rate of \$125.00 single/double exclusive of all taxes. FREE PARKING.

For reservations call:

Victoria Inn Hotel & Conference Centre

Winnipeg, Manitoba

Tel: 1-877-842-4667 or (204) 786-4801

# REGISTRATION FORM

(PLEASE PRINT CLEARLY)

Name\* \_\_\_\_\_

Organization / Farm Name\* \_\_\_\_\_

Mailing Address \_\_\_\_\_

City/Prov \_\_\_\_\_

Postal Code \_\_\_\_\_

Telephone (       ) \_\_\_\_\_

Fax (       ) \_\_\_\_\_

Email \_\_\_\_\_

Affiliation:     Producer                       Education  
                   Industry                         Student  
                   Government                    Other

Special requirements (if any) \_\_\_\_\_

\*Note: This information will appear on your nametag. If more than one registrant, please attach a separate sheet with information as required. (Nametags are necessary to participate in sessions and food functions.)

## Days attending:

February 3, 2010       February 4, 2010

Amount Enclosed: \_\_\_\_\_

Make cheques payable to  
**MANITOBA SWINE SEMINAR**

Mail registration form and cheque to  
**Manitoba Swine Seminar**  
**c/o 212 - 161 Stafford Street**  
**Winnipeg, Manitoba**  
**Canada R3M 2W9**