

AGENDA

TUESDAY FEBRUARY 17

7:30-9:00 **Trade Booth Setup**
Hospitality Suite at Morris Super 8

WEDNESDAY FEBRUARY 18

8:00-9:15 **Trade Booth Setup / Registration**

9:20 **Welcome**

9:30 **Current State of International Forage Markets**

Ed Shaw will bring his unique perspective of global forage markets and the impact that economic realities are having upon them.

10:20 **The Life and Times of the Alfalfa Weevil**

Brent Elliot is a Farm Production Extension Specialist - Entomologist with MB Agriculture, Food and Rural Initiatives, and will be providing detailed information regarding the life cycle of a relatively recent arrival in the Manitoba alfalfa production scene -- the alfalfa weevil. The information presented will assist you in making good decisions regarding a pest management strategy in relation to these hungry larvae.

11:00 **Impact of Forage Species Selection on Livestock Productivity**

Devesh Singh, Director of Research, Barenbrug USA, will review the benefits of feed utilization and overall herd health in relation to the species composition of the forage provided. He will share concepts for improving overall agronomic production and discuss the potential for improved nutrient utilization by selecting plants with synergistic relationships.

11:45 **Dinner and Display Visitation**

1:15 **Determining Hay Quality Before You Cut**

John McGregor, MB Agriculture, Food and Rural Initiatives, Farm Production Advisor will share his experience regarding practical techniques for estimating the quality of alfalfa pre harvest in order to plan a cutting schedule. He will review the outcomes of the last 15 years of the Green Gold program, predictive equation for alfalfa quality (PEAQ), the use of Growing Degree Days and their relative impacts on Relative Feed Quality (RFQ).

1:50 **Elements of Successful Businesses – Stories from Entrepreneurs**

What motivates a hay producer to build a better hay rake or start a trucking company or manufacture hay handling tools? **Phil Friesen** and **Ken Harms** will share their tribulations and triumphs on the road to success.

2:50 **Refreshment Break**

3:15 **You're Already Growing Forage – Have You Considered Forage Seed Opportunities?**

Doug Cattani, MB Agriculture, Food and Rural Initiatives, Business Development Specialist - Forage Seed, will provide a brief overview of the forage seed industry and the opportunities that are being realized by Manitoba forage seed producers.

3:40 **Churchill - The Gateway of the Future?**

Bill Drew, Executive Director of the Churchill Gateway Development Corporation will share a vision for logistics encompassing road, rail and water that impacts Manitoba's position as a provider of forage resources to the world.

4:30 **Closing Remarks**

REGISTRATION

Name: _____

Company Name: _____

Additional Registrant: _____

Mailing Address: _____

Phone: _____ Fax: _____

E-Mail: _____

MFC Member registration(s) by Feb 6	\$40	x	__	=	_____
MFC Member registration(s) after Feb 6	\$50	x	__	=	_____
Non member registration(s) by Feb 6	\$60	x	__	=	_____
Non member registration(s) after Feb 6	\$70	x	__	=	_____

MB Forage Council Membership (to Oct 31/09) \$40.00

Total Due = _____

Registration includes breaks, dinner and proceedings.
Registration is non refundable.
Payment can be via
Mastercard/Visa/American Express online,
or by phone (204) 268-6228
or a cheque payable to "Manitoba Forage Council"
along with registration form sent to:

Manitoba Agriculture, Food & Rural Initiatives
Box 50, 20 First Street S.
Beausejour MB R0E 0C0
Phone: (204) 268-6228
Fax: (204) 268-6060

Online Registration: www.manitobaforagecouncil.mb.ca

Accommodations:
Super 8 - Morris 400 Main St & Hwy 75
(204) 746-6870
1-800-800-8000

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