

Manitoba



Nuevo León

MEMORANDUM OF UNDERSTANDING

BETWEEN

THE PROVINCE OF MANITOBA, CANADA

AND

THE STATE OF NUEVO LEÓN, UNITED MEXICAN STATES

Jointly referred to as the Participants

WHEREAS the Province of Manitoba and the State of Nuevo León (hereinafter referred to as the "Participants") recognize the importance of bilateral co-operation to create mutually beneficial economic and cultural relations.

WHEREAS Manitoba and Nuevo León wish to form a strategic alliance to facilitate the development of specific opportunities for mutual benefit and to initiate and expand co-operative efforts to seek and identify areas of collaboration in all spheres of mutual interest and to work for the benefit and well-being of their respective citizens.

THEREFORE, in the spirit of promoting closer relationships, the Participants intend to work co-operatively to the fullest possible extent consistent with the law and existing treaties between their respective nations to:

- reinforce and expand the ties of friendship and co-operation between Manitoba and Nuevo León;
- exchange information and government "best practices" in areas such as education, culture, agriculture, trade and technology;
- foster interactions among entrepreneurs and business enterprises that will
 promote investment and expand commerce and fair trade between the two
 jurisdictions; and
- encourage and foster exchanges of information and the development of co-operative relationships between academic, cultural and research institutions within the two jurisdictions.

AREAS OF CO-OPERATION

The Participants will, initially, focus their co-operative activities under this Memorandum of Understanding by:

- undertaking bilateral trade missions between Nuevo León and Manitoba and by exploring business opportunities in both Monterrey, Nuevo León and Winnipeg, Manitoba;
- exploring the feasibility of developing a bilateral tourism and convention destination strategy;
- exploring opportunities for enhanced relationships between academic institutions and agribusiness organizations within their respective jurisdictions; and
- exploring opportunities for joint research and development or manufacturing collaboration, on a case-by-case basis, based on the comparative and competitive advantages of Manitoba and Nuevo León.





IMPLEMENTATION

The Participants recognize the benefits of ongoing, regular contacts between their respective governments to promote trade and economic development and identify areas in which there are opportunities for joint formal or informal co-operation.

Therefore an Implementation Committee will be created to:

- jointly review and establish specific implementation priorities and strategies and develop annual and long-term work plans for the implementation of this Memorandum of Understanding;
- monitor progress on the implementation of this Memorandum of Understanding and report to the representatives of the participants who will meet annually when possible and appropriate;
- designate state and provincial government representatives to serve as principal points of policy contact and liaison to promote co-operation in areas of mutual interest;
- explore other co-operative initiatives on matters of common interest that will be considered complementary to this Memorandum of Understanding.

LIMITATIONS

This Memorandum of Understanding is not intended to be legally binding or to impose legal obligations on either participant and will have no legal force or effect.

Neither participant is responsible for the actions of third parties or associates who may be involved in activities outlined in this Memorandum of Understanding.

DURATION AND ENTRY INTO EFFECT

This Memorandum of Understanding will come into effect on the date of signing and will remain in effect for two years from that time.

Amendments to this Memorandum of Understanding require the written approval of both participants.

This Memorandum of Understanding may be terminated upon three months' written notice, with the consent of both participants.





| This Agreement is signed in English and S | panish, both ver | sions being equally | valid. |
|---|--|---------------------|--------|
| Signed in | , this | of | 2006. |
| original signed by | | original signed b | y |
| Gary Doer Premier of the Province of Manitoba | José Natividad González Parás Governor of the State of Nuevo León | | |