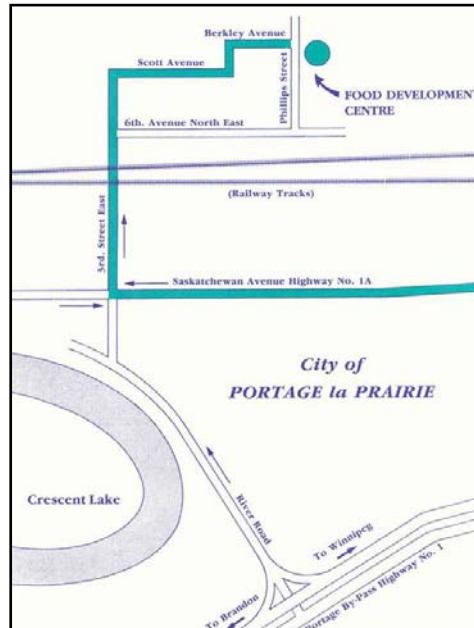




Food Development Centre

*A Special Operating Agency
of Manitoba Agriculture, Food
and Rural Initiatives*

Nutrition Labelling



What's in a Nutrition Label?

A detailed list of ingredients including the product name, brand name and supplier.

Nutritional analysis of the commercial ingredients based on 100 grams.

The weight (g/kg or oz/lb) of each ingredient.

Serving size: household measure and gram based weight eg. 1 slice (50g).

Phone: (204) 239-3158

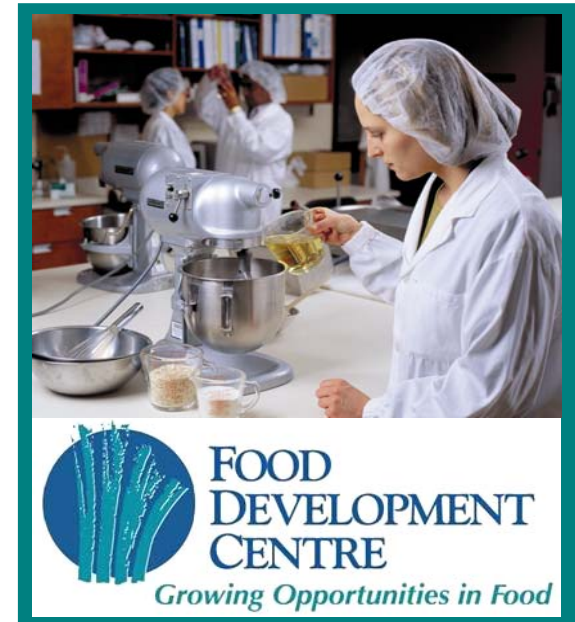
Toll Free: 1-800-870-1044

Fax: (204) 239-3180

www.gov.mb.ca/agriculture/fdc

Email: Shawn.Kuharski@gov.mb.ca

Box 1240
810 Phillips Street
Portage la Prairie, MB
Canada R1N 3J9



Labelling Technology

The Food Development Centre uses Genesis® R&D SQL, a nutrition analysis software program designed by ESHA Research.

This software provides Nutrition Facts Table (NFT) formats that can be bilingual, standard, horizontal and linear for both Canada and the U.S.

Genesis® database has over 26,000 food and food item entries from a variety of food groups to achieve your product's nutrient content claims.



Nutrition Facts		
Valeur nutritive		
Serving Size 1 piece (43 g)		
Portion (43 g)		
Amount		% Daily Value
Teneur		% valeur quotidienne
Calories / Calories 200		
Fat / Lipides 11 g		17 %
Saturated / saturés 6 g		32 %
+ Trans / trans 0.3 g		
Cholesterol / Cholestérol 60 mg		20 %
Sodium / Sodium 75 mg		3 %
Carbohydrate / Glucides 25 g		8 %
Fibre / Fibres 0 g		0 %
Sugars / Sucres 20 g		
Protein / Protéines 2 g		
Vitamin A / Vitamine A		10 %
Vitamin C / Vitamine C		0 %
Calcium / Calcium		0 %
Iron / Fer		6 %

Fee-For-Service

Nutrition Facts Table (NFT) Basic	\$100.00
NFT — Generated from common recipe base	
First label	\$100.00
Subsequent label	\$ 40.00
NFT Aggregate & Dual Declaration	
Each individual recipe/label	\$ 40.00
Final NFT	\$100.00
NFT Recipe Reformulation	\$ 40.00
Recipes Added to Database as Ingredients	\$ 40.00
Ingredients Added to Database	\$ 10.00
Serving Size Adjustments	\$ 10.00
Recipe Yield Adjustments	\$ 10.00
Label Format Adjustments	\$ 10.00
U.S Label Format	\$ 40.00
Voluntary Nutrient Additions	\$ 10.00
Consulting Fee *	\$ 40.00 <i>per hour</i>

* See "Consulting Services" for a list of services provided by the Food Development Centre

Consulting Services

Serving Size and Reference Amount Determination



Nutrition Labelling Exemptions



Nutrient Content and Health Claims



Ingredient Declarations



Allergy and Intolerance Information



Interpretation of Canadian Regulations



Code of Federal Regulations (U.S) Interpretation



EU Food Labelling



Recipe Analysis for Cookbooks



Nutritional Analysis of Menus



Presentations specific to group needs (entrepreneurs, retail owners, classroom)