



Manitoba Sport

**Annual Report
2006-2007**



His Honour the Honourable John Harvard, P.C., O.M.
Lieutenant Governor of Manitoba
Room 235, Legislative Building
Winnipeg, Manitoba
R3C 0V8

May It Please Your Honour:

I have the privilege of presenting, for the information of Your Honour, the Annual Report of Sport for the fiscal year ended March 31, 2007.

Respectfully submitted,

Original signed by Eric Robinson

Eric Robinson
Minister responsible for Sport



Introduction

This Annual Report is organized in accordance with the Department of Sport appropriation structure, as set out in the Main Estimates of Expenditure of the Province of Manitoba for the fiscal year ending March 31, 2007. The report includes information at the Main and Sub-Appropriation levels related to the Department's objectives and provides a five-year historical table giving the departmental expenditures and staffing.

Vision

A province where all citizens can benefit from and enjoy sport, and where sport contributes to the quality of life in their communities and to the profile and identity of our province.

Mission Statement

Sport contributes to a healthy and prosperous Manitoba by developing and supporting all levels of sport participation, facilitating the hosting of valued events in the province, strengthening the integrity of the sport delivery system and celebrating Manitoba's sports accomplishments.

Overview

- Sport provides coordination and delivery of grants to Sport Manitoba and other major sport initiatives.
- Sport Manitoba is responsible for the implementation of the Province of Manitoba Sport Policy through the development of a coordinated plan which integrates the roles and responsibilities of all partners in the provincial sport delivery system. The Province, through Sport Manitoba provides resources and funding to support the delivery of specific sport development initiatives such as the Canada-Manitoba Bilateral Sport Development Partnership, the Manitoba Games, Team Manitoba, KidSport™, coaches/officials certification, the Best Ever Athlete Development Program and the Respect In Sport Program.
- Sport provides direct support to major sport initiatives being hosted within the province. Events supported in 2006/2007 include the 2006 Grey Cup, the 2006 Canadian Senior Games, the Special Olympics Canada 2006 Summer Games and the 2006 National Rugby Festival.
- Sport represents the Province of Manitoba in intergovernmental affairs relating to Sport, such as the Interprovincial Sport & Recreation Council (ISRC).
- Manitoba has continued its pattern of acquiring hosting privileges for major sports events, including the 2007 World Women's Hockey Championships and the 2008 Tim Horton's Brier.
- The Manitoba Boxing Commission licensed seven events in 2006/2007.
- Manitobans continued to perform strongly at the national and international level in 2006/2007. Manitobans were involved in winning 10 significant international gold medals, including men's and women's hockey, archery, wheelchair basketball and Judo. Manitobans won 35 medals at the 2007 Canada Winter Games in Whitehorse. Corey Koskie of St. Malo, MB was named to the first ever World Baseball Classic Team.
- The Canada-Manitoba Bilateral Sports Development Partnership has helped to stimulate and support increased sports capacity and participation for populations and communities that face barriers to participating fully in sport. The program has placed emphasis on supporting community-led sports development and delivery efforts in Manitoba's remote communities. In 2006-07 Manitoba negotiated a three-year extension to the Sports Development partnership, and entered into an additional Aboriginal Sport Participation Bilateral Agreement with Sport Canada to support the efforts of the Manitoba Aboriginal Sport and Recreation Council (MASRC).

Statutory Responsibilities

The Fitness and Amateur Sport Act

The Boxing Commission Act

Support Services

Resources were provided for special sport initiatives and administration costs related to the delivery of sport programming.

Sport successfully provided coordination and delivery of programs and grant funding to the recipients identified in this report over the course of fiscal 2006-07.

1(a) Salaries and Employee Benefits:

| Expenditures by Sub-Appropriation | Actual 2006-2007 \$000 | Estimate 2006-2007 | | Variance Over(Under) |
|-----------------------------------|------------------------------|-----------------------|-------|-------------------------|
| | | FTE | \$000 | |
| Salaries | 174.7 | 2.00 | 174.8 | (0.1) |

1(b) Other Expenditures:

| Expenditures by Sub-Appropriation | Actual 2006-2007 \$000 | Estimate 2006-2007 | | Variance Over(Under) |
|-----------------------------------|------------------------------|-----------------------|-------|-------------------------|
| | | FTE | \$000 | |
| Salaries | 64.6 | | 65.6 | (1.0) |

Sport Manitoba

Resources and funding support were provided through Sport Manitoba to recognized sport organizations to achieve sport policy objectives and to ensure delivery of specific sport development initiatives.

Sport Manitoba reported successfully providing grant funding and support services to its 95 recognized sport organizations. Sport Manitoba prepares a separate annual report.

1(c) Sport Manitoba:

| Expenditures by Sub-Appropriation | Actual 2006-2007 \$000 | Estimate 2006-2007 | | Variance Over(Under) |
|-----------------------------------|------------------------------|-----------------------|----------|-------------------------|
| | | FTE | \$000 | |
| Total Sport Manitoba | 10,945.0 | | 10,945.0 | - |

Grant Assistance

Sport provided grant assistance to several sport organizations and events that fall outside the activities of Sport Manitoba. In 2006-2007, Sport's grant assistance provided financial support to the Team Canada Volleyball Centre, the Manitoba Boxing Commission and the Canada-Manitoba Sports Development Partnership. Sport also provided grant assistance to support the preparation of Team Manitoba for the 2006 North American Indigenous Games and the hosting of the 2006 Canada Senior Games and community events leading up to the 2007 IIHF Women's World Hockey Championships.

1(d) Grant Assistance:

| Expenditures by Sub-Appropriation | Actual 2006-2007 \$000 | Estimate 2006-2007 | | Variance Over(Under) |
|-----------------------------------|------------------------------|-----------------------|-------|-------------------------|
| | | FTE | \$000 | |
| Total Grant Assistance | 225.7 | | 228.4 | (2.7) |

Financial Information

Sport

Reconciliation Statement

(\$000)

| Details | 2006/07 Estimates |
|--|------------------------------|
| 2006/07 Main Estimates Main Estimates Authority Transferred From: - Enabling Appropriation for Internal Reform | 11,415.2 |
| 2006/07 Estimates | 11,415.2 |

Sport

Expenditure Summary

for the fiscal year ended March 31, 2007

with comparative figures for the previous fiscal year

| Estimate 2006/07 (\$000) | Appropriation | Actual 2006/07 (\$000) | Actual 2005/06 (\$000) | Increase (Decrease) (\$000) | Expl. No. |
|---|---|---------------------------------------|---------------------------------------|--|----------------------|
| | 28-1 Sport | | | | |
| 174.8 | (a) Salaries and Employee Benefits | 174.7 | 160.2 | 14.5 | |
| 65.6 | (b) Other Expenditures | 64.6 | 69.6 | (5.0) | |
| 10,945.0 | (c) Sport Manitoba | 10,945.0 | 10,695.0 | 250.0 | |
| 228.4 | (d) Grant Assistance | 225.7 | 226.7 | (1.0) | |
| 11,413.8 | Total 28-1 | 11,410.0 | 11,151.5 | 258.5 | |
| | 28-2 Costs Related to Capital Assets | | | | |
| 1.4 | (a) Desktop | 1.4 | 1.4 | - | |
| 1.4 | Total 28-2 | 1.4 | 1.4 | - | |
| 11,415.2 | TOTAL EXPENDITURES | 11,411.4 | 11,152.9 | 258.5 | |

Historical Information

Sport

Five-Year Expenditure and Staffing Summary

for years ending March 31, 2003 to March 31, 2007

(\$000)

| APPROPRIATION | ACTUAL/ADJUSTED ESTIMATES OF EXPENDITURES | | | | | | | | | |
|--------------------------------------|---|-----------------|-------------|-----------------|-------------|-----------------|-------------|-----------------|-------------|-----------------|
| | 2002/03 | | 2003/04 | | 2004/05 | | 2005/06 | | 2006/07 | |
| | FTE | \$ | FTE | \$ | FTE | \$ | FTE | \$ | FTE | \$ |
| 28-1 Sport | 2.00 | 10,650.9 | 2.00 | 10,683.8 | 2.00 | 11,038.2 | 2.00 | 11,151.5 | 2.00 | 11,410.0 |
| 28-2 Costs Related to Capital Assets | | 4.0 | | 1.7 | | 1.4 | | 1.4 | | 1.4 |
| TOTAL | 2.00 | 10,654.9 | 2.00 | 10,685.5 | 2.00 | 11,039.6 | 2.00 | 11,152.9 | 2.00 | 11,411.4 |

Performance Measures

The following section provides information on key performance measures for the department for the 2006-07 reporting year. This is the second year in which all Government of Manitoba departments have included a Performance Measurement section, in a standardized format, in their Annual Reports. That process was begun in 2005 with the release of the document, *Reporting to Manitobans on Performance, 2005 Discussion Document*, which can be found at www.gov.mb.ca/finance/mbperformance.

Performance indicators in departmental Annual Reports are intended to complement financial results and provide Manitobans with meaningful and useful information about government activities, and their impact on the province and its citizens.

Your comments on performance measures are valuable to us. You can send comments or questions to mbperformance@gov.mb.ca.

| What is being measured and using what indicator? (A) | Why is it important to measure this? (B) | Where are we starting from (baseline measurement)? (C) | What is the 2006/07 result or most recent available data? (D) | What is the trend over time? (E) | Comments/Recent Actions/Report Links (F) |
|--|--|--|--|--|---|
| 1. The economic impact, number, size and profile of regional, national and international sports events hosted in Manitoba, using the number of events hosted and number of overnight stays. | The Department wishes to maximize the benefits derived from provincial hosting of sports event. Benefits include development of Manitoba coaches and athletes, positive economic impact for communities and the province, and a heightened profile for the province. | In 2005-2006, Manitoba hosted 38 regional, national and international sports championships, resulting in over 33,000 overnight stays by participants and spectators attending amateur sports events in Manitoba. Over 18,000 overnight stays were by out of province spectators attending amateur sports events. | In 2006-07 there were 37 regional, national and international amateur sports events hosted in Manitoba, resulting in approximately 38,400 overnight stays by participants and spectators. In addition, out-of-province spectators attending these events added approximately 19,000 overnight stays. | Total overnight stays increased slightly in 2006-07, due largely to the Province hosting the Canada Senior Games and 2006 Special Olympics Canada Summer Games. Benefits include development of Manitoba coaches and athletes, positive economic impact for communities and the province, and a heightened profile for the province. | Different types of sports events bring different benefits. Single sport competitions for youth have significant developmental benefits for young athletes and for coaches. Multi-sport games and international championships generate a heightened national and international profile for the province. Participation tournaments for children and seniors create a high economic impact. |

| What is being measured and using what indicator? (A) | Why is it important to measure this? (B) | Where are we starting from (baseline measurement)? (C) | What is the 2006/07 result or most recent available data? (D) | What is the trend over time? (E) | Comments/Recent Actions/Report Links (F) |
|--|--|---|--|--|--|
| 2. Development of Manitoba's athletes, coaches and officials, measured by the number of Manitoba athletes, coaches, and officials chosen to participate in national and international competitions. | Through Sport Manitoba, the Government of Manitoba is making significant ongoing investments in developing Manitoba's coaches and officials. Selection to coach or officiate at national and international competitions is an indicator of the success of Sport Manitoba's development programs. | 2005-2006: 20 officials, 15 coaches, and over 280 athletes/teams from Manitoba represented Canada at International events or were identified as top four in their category in Canada. | 2006-2007: 76 officials, 49 coaches, and 341 athletes/teams from Manitoba represented Canada at International events or were identified as top four in their category in Canada. | There was a considerable increase in all measurements in 2006-07, but there have not been enough years of data-gathering to indicate whether this is a normal variation or an upward trend. | Coach and officials development is essential to the continuum of athlete development – from grassroots participation through to elite competition. Senior level coaches and officials are important mentors and advocates for effective sport development. |
| 3. Amateur sport participation , using data provided through provincial sport organizations' annual reports. | Beyond the health benefits of regular physical activity, participation in sport builds self-discipline, self-esteem, self-motivation, cooperation and teamwork, and contributes to a stronger sense of community. | Some 300,000 Manitobans are involved in amateur sports as athletes, coaches, officials and volunteers. | In 2006-2007 approximately 275,000 Manitobans were involved in amateur sports as athletes, coaches, officials and volunteers. | Sport Manitoba indicates that the decrease in involvement is a result of improved measuring and of memberships not being counted for one sport that was suspended for 2006-2007. Sport Manitoba states that participation levels are generally stable. | In addition to the intrinsic benefits, the importance of amateur sport participation is also linked to two emerging considerations: (1) The need to increase physical activity levels among Canadians; and (2) A renewed national priority on Canada's performance at the Olympic Games. |

| What is being measured and using what indicator? (A) | Why is it important to measure this? (B) | Where are we starting from (baseline measurement)? (C) | What is the 2006/07 result or most recent available data? (D) | What is the trend over time? (E) | Comments/Recent Actions/Report Links (F) |
|--|--|--|---|---|--|
| <p>4. Access to sport participation opportunities for under-involved groups, by measuring the number of registrants in sport programs targeted to these segments of the population.</p> | <p>Better access to sport participation opportunities by under-involved Manitobans is a priority of the Manitoba Sport Policy. The measure enables tracking of the impact of programs and participation in targeted communities where sports participation is traditionally low.</p> | <p>The 51 Provincial Sports Organizations involved in Sport Manitoba's Directed Funding Grant initiative in 2006-07 indicated that they had 19,928 participants from populations that are generally under-involved in sport.</p> | <p>Under Sport Manitoba's Directed Funding Grant initiative, 51 Provincial Sports Organizations ran 65 programs that involved 25,344 individuals from under-involved populations. This represents 5,400 new participants from these targeted populations, a 27% increase.</p> | <p>The apparent trend over the past five years is that sport participation among females, Aboriginal youth and inner city children is on the increase. However, there have not been enough years of data-gathering to verify this apparent trend.</p> | <p>In 2002, federal, provincial and territorial ministers of sport endorsed a Canadian Sport Policy, including a strategic objective to increase sport participation by targeted groups, and particularly by children and youth. (See http://www.pch.gc.ca/progs/sc/pol/pcs-csp/index_e.cfm) Through initiatives such as the Canada-Manitoba Bilateral Sport Development Partnership Agreement and support for the Winnipeg Aboriginal Sport Achievement Centre, the department and Sport Manitoba are generating and targeting increased resources toward this objective.</p> |