

Presents

WEBINAR



Topic: Conducting a Webinar:
A step-by-step guide to
planning and executing a
successful Webinar.

Date: Monday -
June 23, 2008

Time: 12:00 p.m. - 1:00 p.m.

Location: 12th floor
Justice Boardroom
Woodsworth Building
405 Broadway

Fee: Free

Refreshments will be provided

Speaker: Derek Boutang, CMA, MA, is a Manager with ICT Services Manitoba, a division at Science, Technology, Energy and Mines. Derek has organized his career around collecting, analyzing, and using information to make strategic management decisions. Derek's previous experience includes time in marketing research, program evaluation, and application development. His specialties include database design and management, technical writing and systems documentation, and applied research methods.

Webinars are a cost-effective way to reach large numbers of people, build recognition of your program, and communicate important information. While they can't always replace face-to-face contact, webinars can help you build strong relationships with key stakeholders without the costs associated with travel and time away from the office (for you and for your target audience).

Webinars fuse a telephone with the Internet to deliver real-time audio-visual presentations at low cost. Anyone with a PC and an Internet connection can participate. Built-in features typically include interactive Q&A, real-time collaboration, and the ability to record presentations for future playback. The presentation will provide a step-by-step guide to planning and executing a successful webinar using technology available within the Government of Manitoba.

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