



DMC 2009

Disaster Management Conference

November 4–6, 2009

Canad Inns / Keystone Centre
1125 18th St / 1175 18th St.
Brandon, Manitoba

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Insurance Bureau of Canada
International Flood Control Corp
Manitoba Hydro

SILVER SPONSORS

City of Winnipeg Emergency Preparedness Program
Impact Security Group
Manitoba Emergency Measures Organization
Manitoba Office of the Fire Commissioner

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Disaster Management Conference 2009

November 4th, 5th and 6th, 2009

Keystone Centre / Canad Inns Brandon

1175 18th Street / 1125 18th Street

Brandon, Manitoba

Statement of Purpose

To further increase the level of emergency preparedness in Manitoba and promote the principles of disaster management planning and public awareness by:

- Sharing experiences
- Showcasing technologies
- Providing information, tools and solutions to problems
- Creating network opportunities

The Disaster Management Conference offers

- Access to 6 plenary speakers, 8 concurrent speakers and 4 workshops
- Three lunches: Wednesday, Nov. 4th; Thursday, Nov. 5th; Friday, Nov. 6th
- Four refreshment breaks: afternoon of Wednesday, Nov. 4th; morning and afternoon of Thursday, Nov. 5th; morning of Friday, Nov. 6th
- One ticket to Bud, Spud & Steak dinner on Wednesday, Nov. 4th
- One ticket to gala evening dinner and entertainment on Thursday, Nov. 5th (A limited amount of extra tickets may be purchased at the Registration Desk for \$50 each).
- Networking opportunities
- Door prizes

Who Should Attend

- Emergency Preparedness Planners
- First Responders
- Elected Officials
- Safety Officers
- Business
- Health Professionals
- Educators
- Policy Makers
- Non Governmental Organizations

Conference Executive Committee

Cameron Buchanan
Randy Hull
Don Timmerman
Richard Hollands

Shelley Napier
Sara Wiebe
Paul White
Don Brennan

Updates

For additional information or updates, please check: www.manitobaemo.ca or www.winnipeg.ca



Registration Costs per Delegate

\$300 - early bird special (paid registrations must be received by October 2, 2009); or,

\$350 - regular rate

Please complete the attached registration form. Please note: only registrations with payments attached will be processed!

Registration Policy

Payment must be attached to the registration form in order to be processed. You will not be fully registered until payment is received. (Please note that we will not invoice under any circumstance - if your organization requires an invoice in order to process payment, use the completed registration form as your invoice).

The conference makes every effort to provide a healthy appealing menu for all meal functions. If you require a special meal or meal exceptions, please advise the Registrar when registering.

Please ensure you select your session and workshop preferences.

You will be issued a written confirmation of your paid registration. This confirmation is your receipt.

Registration Deadline

All paid registrations must be received by **October 16, 2009**.

Payment Method

Payment is either by cash or cheque only (we are not set up for credit card payments).

Make cheques payable to "Disaster Management Conference 2009". Mail registration form and payment to:

Disaster Management Conference 2009
1525-405 Broadway Avenue
Winnipeg MB R3C 3L6

Phone: (204) 945-3922 or 1-888-267-8298, ext. 3922
[Registrar: Sara Wiebe]

Cancellation/Substitution Process

Cancellations must be requested in writing prior to October 21, 2009, and will each be subject to a \$50 administration fee. No refunds will be given after this deadline.

Substitutions may be made at any time without penalty.

On Site Registration

Delegates must register in person at the Registration Desk in order to receive their registration packages. Registration packages will be released only to the individual whose name appears on the badge (in the event that the registered delegate is unable to attend, a substitute may be made).

Registered delegates and speakers must wear their badges for access to all conference functions.

Room and Hotel Details

A block of standard guestrooms (single to quad occupancy) have been set aside at a **special rate of \$109 (plus applicable taxes)** for the Disaster Management Conference 2009. To obtain this special rate, you must provide them with the group rate # 115750 at the time of booking.

- Hotel Direct Phone Number: (204) 727-1422
- Central Reservations Number: 1-888-332-2623

Please note that Canad Inns will release the blocked rooms on October 16, 2009; Canad Inns will still accept reservations after October 16, 2009 at the special rate of \$109 (plus taxes), but it will be subject to guest room availability at the time of booking.

Reserve your rooms early as the hotel has fully booked in past conferences! In the event that Canad Inns - Brandon gets fully booked, the onus will be on you to find an alternate hotel.

Parking

Free and ample parking at the Hotel.



Program Information

Wednesday, November 4th, 2009 – Day One

9:30 am - 11:30 am **Registration**

11:30 am - 12:30 pm **Lunch with opening remarks / announcements**

12:30 pm - 1:45 pm **H1N1**

Jim Stanton, President of Stanton Associates

H1N1: If it had been called swan flu, no one would have cared. How the media created uncertainty and concern over swine flu.

2:00 pm - 3:00 pm **Breakout Session A**

A1 Emergencies in Northern Communities

Brock Holowachuk, Emergency Management Coordinator of Indian and Northern Affairs Canada

Northern Communities have certainly seen a good deal of emergencies this year. This session will address the challenges, the issues, and the progress in emergency management within First Nation Communities in Manitoba.

A2 Vulnerable Populations - New Canadians

John Lindsay, Assistant Professor of Applied Disaster and Emergency Studies at Brandon University

There is a new yet growing segment of our population that needs to be considered when doing your emergency plans - new Canadians! Yes we still have vulnerable populations like those with mobility and cognitive issues, but new Canadians require just as much planning for as others, if not more. Come hear some interesting findings, relevant concerns, and proposed solutions.

A3 Unveiling of New E-Plan Template

Shelley Napier, Manitoba EMO and Interlake Emergency Coordinators

The Interlake Municipal Emergency Coordinators have designed a new and improved municipal emergency plan template that is designed to cut workloads, allow a better flow of information and is user friendly. Come and see the process used to design this template, which could vastly improve your own municipal plan.

A4 ESS for Smaller Communities and Smaller Events

Ron Fortier, Family Services and Housing

What have you been missing in your planning for Emergency Social Services in your municipal plans, but did not know until you activated the plan.

Day One continued on next page...



... Wednesday, November 4th, 2009 – Day One (continued)

3:00 pm - 3:30 pm **Break**

3:45 pm - 4:45 pm **It's a Wonderful World of Change, Stress, Humour and Adventure**

Bonnie Kearns

We are all experiencing many changes at work and at home. These changes can cause a lot of stress in our lives. Come and investigate the art of being playful. Put more fun, joy and laughter into your life. It will lower your stress and it helps to create a more productive and healthier workplace.

5:00 pm - 7:30 pm **Bud, Spud and Steak** (ticket provided)

Thursday, November 5th, 2009 – Day Two

9:00 am - 10:15 am **Insurers as Emergency Responders**

Lindsay Olson, Vice President, Insurance Bureau of Canada

When people think of emergency responders, insurers don't always jump to mind. Join Insurance Bureau of Canada Vice President Lindsay Olson as she discusses how insurers do more than pay claims after disaster strikes and makes an important announcement you don't want to miss.

10:15 am - 10:45 am **Break**

10:50 am - 11:50 am **Breakout Session B**

B1 Emergency Managers Roundtable

Jim Stinson and Paul Guyader, Municipal Emergency Coordinators

This is a very interactive hour where frontline Municipal Emergency Coordinators share their knowledge of dealing with a disaster within their communities. Lessons learned from spring floods can't but help individuals to focus on the task at hand; and how we should expect the unexpected in any emergency situation.

B2 Survey Says!

Brian Kayes, Director of Emergency Coordination, City of Brandon

A January 2009 emergency preparedness survey of 400 residents of Brandon found that 45% of residents believe there is a possibility of a large scale emergency occurring in Brandon. Does this mean that 45% of the population is ready? Brian will discuss the value of surveys; the results from this survey; and describe how using these results can improve your program.

Day Two Morning Workshops continued on next page...



... Thursday, November 5th, 2009 – Day Two Workshops (continued)

B3 Holistic Recovery: The Community Recovery Paradigm

Lee Spencer, Director of Recovery of Manitoba Emergency Measures Organization

This session will prove to be an eye opener for some and encouraging confirmation for others. Come and hear where we should channel our energies when you move your communities from Response into Recovery.

B4 Dealing with Bullies in the Workplace

Bonnie Kearns

Have you ever been the target of bullying? Most of us have as bullies are everywhere, from a mean kid in a playground, a fellow worker who is spiteful or from a person who is just plain nasty. How do we deal with these people and the difficult situations? Come out to this session and learn some tools on how to be more assertive, how to “Confront with Class”, and how to deal with the bullies in our face and in our world.

Noon - 1:00 pm **Lunch**

1:15 pm - 3:45 pm **Workshops** (coffee outside the rooms)

W1 The Influence of the New Media in Times of Crisis

Jim Stanton, President of Stanton Associates

This session is Media Relations for the newer emergency manager, and those seeking how not to screw up their time in the media next time (again). Participants will review some tested ways to communicate to the intended audience in the appropriate fashion.

W2 Current Trends in Volunteer Management

Karen Cyr, Coordinator of Community Disaster Management, Winnipeg Regional Health Authority / Family Services and Housing

This session will include designing volunteer roles to attract today’s volunteer, as well as managing risk when engaging volunteers in disaster work.

W3 ICS 100

Justin Panagapko, Assistant Deputy Fire Commissioner of Office of the Fire Commissioner

This session will take participants through the self study on-line version of the ICS 100 course they offer. Participants will walk away with full understanding of the ICS system and the practical use in the field at emergency events.

Day Two Workshops continued on next page...



...Thursday, November 5th, 2009 – Day Two Workshops (continued)

W4 EOC 100

Kristina Gordon

This workshop is intended to provide participants with an Introduction to the National Emergency Response Management System, and the planning and organizing of an Emergency Operations Centre (EOC) including the design, set up and staffing of an EOC Facility. Individuals seeking accreditation, can go on-line immediately after the Conference and master the course material and test, and receive their certificate for a small fee.

- 6:00 pm **Cocktails** (cash bar)
- 6:30 pm **Dinner and Door Prizes** (ticket provided)
- 8:15 pm **Special Entertainment – Big Daddy Tazz**

Friday, November 6th, 2009 – Day Three

9:00 am – 10:15 am **Manitoba Emergencies—A Year in Review**

Don Brennan, Acting Executive Director of Manitoba Emergency Measures Organization

This session will deliver a retrospective of Manitoba events since our last conference.

10:15 am – 10:45 am **Break**

10:45 am – Noon **Pandemic Planning—Where are We Now?**

Gerry Delorme, Director of Office of Disaster Management, Manitoba Health and Healthy Living

Noon – 12:45 pm **Lunch**

12:45 am – 1:45 pm **Public Safety Planning for Major Events**

Wes Shoemaker, Deputy Minister of Public Safety

This session will provide an overview of the integrated approach to public safety and security planning for the 2010 Winter Olympic & Paralympics Games.

1:45 pm – 2:00 pm **Conference Wrap-up and Evaluation**



Registration Form

Personal Information

First Name: _____ Last Name: _____

Organization: _____

Address: _____

City: _____ Province/State: _____ Postal/Zip Code: _____

Phone Number: _____ Fax Number: _____

Email Address: _____

Session Preferences

Breakout Session A

Wednesday, Nov. 4th 2:00 pm – 3:00 pm

- A1 Emergencies in Northern Communities
- A2 Vulnerable Populations—New Canadians
- A3 Unveiling of New E-Plan Template
- A4 ESS for Smaller Communities and Events

Breakout Session B

Thursday, Nov. 5th 10:50 am – 11:50 am

- B1 Emergency Managers Roundtable
- B2 Survey Says!
- B3 Holistic Recovery : The Community Recovery Paradigm
- B4 Dealing with Bullies in the Workplace

Workshops

Thursday, Nov. 5th 1:15 pm – 3:45 pm

- W1 The Influence of the New Media In Times of Crisis
- W2 Current Trends in Volunteer Management
- W3 ICS 100
- W4 EOC 100

Office Use

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Winnipeg, Manitoba
R3C 3L6

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