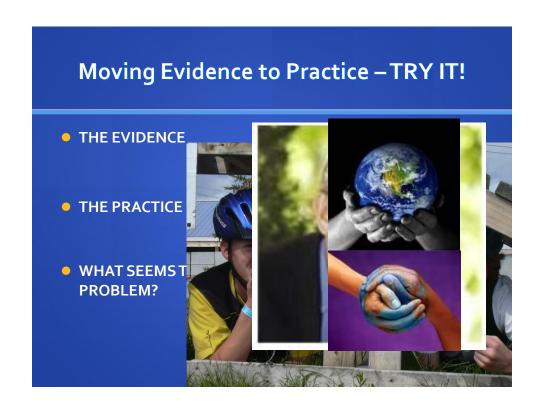


Taking Action:

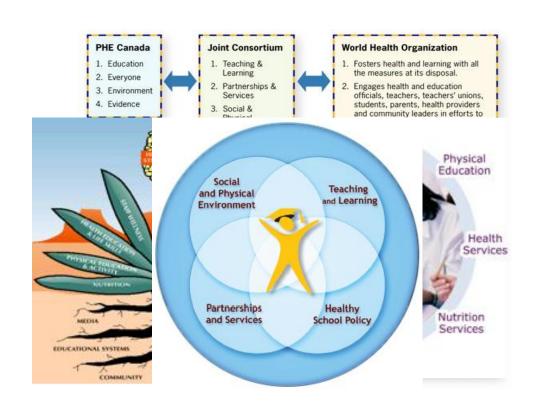
Moving Evidence Into Practice Winnipeg, Manitoba February 8, 2011

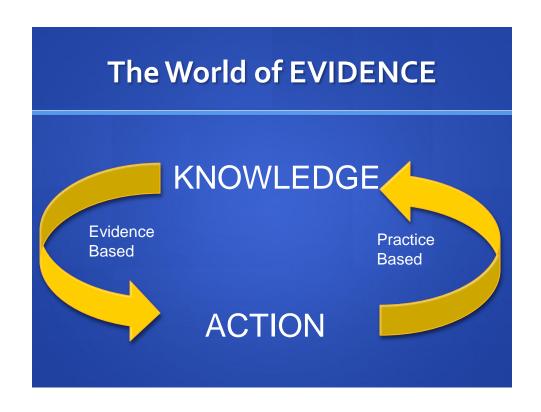


The World of EVIDENCE

- Effective Comprehensive School Health (Stewart-Brown, 2006) interventions include:
 - Physical Activity
 - Healthy Eating
 - Mental Health Promotion
- Multi-factorial, intense, sustained and environmental
- But... HOW?







The World of PRACTICE

- CHAOTIC, DYNAMIC, EXCITING (and a little scary!)
- PRAGMATIC
- LEARN BY DOING



Building BRIDGES





Building BRIDGES

#2 Effective **COMMUNICATION**

Proportion Earning a Bachelors Degree or Higher at Age 26 (%)

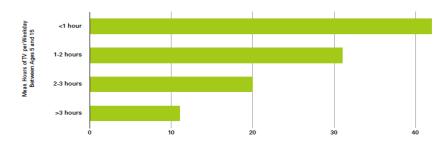


Figure 1: The impact of watching TV during childhood and adolescence on the likelihood of earning a bachelor's degree or higher by age 26.

Building BRIDGES

#3 Build VALUE

"A compelling and inclusive **moral purpose** steers a system, binds it together, and draws the best people to work in it. Literacy and numeracy are sometimes such a purpose and should always be an educational priority. But they are not always the right reform priority... For instance, while Canada ranks very high on tested literacy achievement and on economic prosperity as measures of educational well-being, it performs poorly in **self**, **family**, **peer-related**, **or health-based well-being**."

The Fourth Way, Hargreaves & Shirley, 2009

Building BRIDGES

#4 Embed **HEALTH**

Let us rethink school health away from kits and projects to solve problems and use the school as an ongoing setting where health is created, supportive environments are built, partnerships made and many skills are learned. Then we might be able to say this is what school communities can realistically do to build the health and well being of their students now and into the future.

Lawry St Leger, 2004

Cujus Bono?



THANK YOU!

Doug Gleddie Grant MacEwan University gleddied@macewan.ca