



International Education News

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Title: GLOBAL: OECD calls for greater internationalisation

Link: <http://www.universityworldnews.com/article.php?story=20080919100523773>

Summary: Governments should position their higher education systems in the global arena, develop a strategy and framework for internationalisation and encourage institutions to be more proactive internationally, says an OECD report published last week. *Tertiary Education for the Knowledge Society* offers this and other policy advice to countries striving to build tertiary education in ways that stimulate innovation, competitiveness and economic growth.

The new report has two volumes - the first focusing on governance, funding and quality and the second on equity, innovation, the labour market and internationalisation - and draws on a study of tertiary policy in 24 countries, the OECD Thematic Review of Tertiary Education.

Date: September 21, 2008

Source: University World News

Title: **GLOBAL: What are universities for?**

Link: <http://www.universityworldnews.com/article.php?story=20080919100420762>

Summary: The enduring elements of the success of universities explain why, in a global economy, they are now regarded as crucial national assets. But a discussion paper released last Thursday says this has also resulted in a certain amount of "loose thinking" about the roles that universities can play in society, while obscuring their most important contributions to it.

The paper, titled *What are universities for?* says the western university has been remarkably successful as a breeding ground for creative people, new knowledge and great ideas, and as the principal location for national research bases. In continually supplying the innovative energies and instincts that are fundamental to our future in the 21st century, universities have led the way in addressing the complex challenges of today's national and global societies.

Date: September 21, 2008 **Source:** University World News

Title: **US: When criminals control the Ministry of Education**

Link: <http://www.universityworldnews.com/article.php?story=20080919112512595>

Summary: The connection between education and personal economic advantage drives a global market for higher education. But much of the world cannot create additional university capacity at a rate to match this demand. Diploma mills, businesses that sell bogus degrees to customers in search of easy credentials, comprise the dark response to these market forces. The recent demise of a sophisticated American diploma mill provides some insight into these abominations.

Date: September 21, 2008 **Source:** University World News via International Higher Education (http://www.bc.edu/bc_org/avp/soe/cihe/newsletter/Number53/p5_Gollin.htm)

Title: **UAE: Emirates Look to the West for Prestige**

Link: http://chronicle.com/weekly/v55/i05/05a00101.htm?utm_source=at&utm_medium=en

Summary: It is hardly a secret that the United Arab Emirates has recruited universities from around the world to set up outposts in the Persian Gulf. Less well known is that it is also tapping Western academics to run its public higher-education system.

Foreign academics are so deeply involved in the public higher-education system here that one former law professor says it is as if entire universities had been purchased overseas and reassembled in the desert.

Date: September 22, 2008 **Source:** The Chronicle of Higher Education

Title: **♦ Launch of Brand for Education in Canada**

Link: <http://www.cmec.ca/releases/press.en.stm?id=78>

Summary: The ministers of education have developed a brand for education in Canada.

Today marks the launch of this brand, aimed at promoting the country's education systems and institutions. Ministers of education are confident that this country-wide effort will attract an increasing number of foreign students to Canada.

Date: September 22, 2008 **Source:** Council of Ministers of Education Canada

Title: **♦ Education ministers launch new effort to attract foreign students**

Link: <http://www.cbc.ca/cp/national/080922/n092241A.html>

Summary: Provincial education ministers are banding together under one national brand in a bid to attract more foreign students to study and possibly stay in Canada.

The brand - a stylized red maple leaf with a bilingual slogan that says "Imagine Education in Canada" - was revealed Monday at a meeting of education ministers in Fredericton.

Date: September 22, 2008 **Source:** Canadian Broadcasting Corporation

Title: 🍁 **Education ministers unveil national brand to attract international students**

Link: <http://oncampus.macleans.ca/education/2008/09/22/education-ministers-unveil-national-brand-to-attract-international-students/>

Summary: Provincial education ministers are coming together under one national brand in a bid to attract more foreign students to study and possibly stay in Canada.

New Brunswick Education Minister Kelly Lamrock said in a country like China, it doesn't make sense to try to pitch individual provinces. "The Canadian brand is strong because people know Canada as a country for welcoming people of diverse backgrounds," he said. "They also know Canada as ... a place of high quality education."

Date: September 22, 2008 **Source:** Macleans

Title: 🍁 **Chinese, Indian children most educated**

Link: article not available on online site

Summary: Statistics Canada reports that the children of Chinese and Indian immigrants have the highest rate of university education in Canada. The information comes from a 2002 study of national origin and university education. The study, released Tuesday, finds the university completion rate for children of immigrant parents from China and India is 65 per cent. About 28 per cent of the children of Canadian-born parents had completed university education.

Date: September 23, 2008 **Source:** Winnipeg Free Press

Title: 🍁 **Lamrock hopes brand will draw students to New Brunswick**

Link: <http://dailygleaner.canadaeast.com/cityregion/article/423984>

Summary: Education Minister Kelly Lamrock is hoping a new brand for education in Canada will draw more people to the province.

Lamrock joined his provincial counterparts to create a logo to represent secondary and post-secondary education in Canada.

Lamrock said he hopes the brand promotes the country's education systems and institutions, and attracts a larger number of foreign students to Canada

Date: September 23, 2008 **Source:** Daily Gleaner

Title: 🍁 **Les ministres canadiens de l'Éducation veulent attirer davantage d'étudiants étrangers**

Link: <http://www.ledevoir.com/2008/09/23/206943.html#>

Summary: Les ministres de l'Éducation des provinces canadiennes uniront leurs efforts et adopteront une appellation unique dans l'espoir que plus d'étudiants étrangers immigreront et, à terme, s'établissent au Canada.

L'appellation -- accompagnée d'une feuille d'érable rouge et d'un slogan bilingue intitulé «Imaginez l'éducation au Canada» -- a été dévoilée hier lors d'une réunion des ministres de l'Éducation à Fredericton.

Date: September 23, 2008 **Source:** Le Devoir

Title: **US: Program Provides Free College Education in U.S. to Sudanese Refugees**

Link: http://chronicle.com/news/index.php?id=5198&utm_source=pm&utm_medium=en

Summary: An organization started by college students that helps Sudanese refugees earn a free college education in the United States, on the promise that they will return home to work for peace, is profiled in today's *Washington Post*.

Banaa: the Sudan Educational Empowerment Network was started by students at George Washington University and has chapters on 35 campuses. This week it will be given an award by the Clinton Global Initiative, which encourages students to work for social change.

Date: September 23, 2008 **Source:** The Chronicle of Higher Education via Washington Post (<http://www.washingtonpost.com/wp-dyn/content/article/2008/09/22/AR2008092202980.html>)

Title: 🍁 **New Brand Invites Foreign Students to Imagine Studying in Canada**

Link: http://www.embassymag.ca/html/index.php?display=story&full_path=/2008/september/24/new_brand/

Summary: Following 18 months of collaboration and a delay that kept it out of the Beijing Olympics, Canada's provincial and territorial education ministers this week unveiled a new logo and comprehensive national marketing scheme to attract international students to the country's post-secondary institutions.

Yet despite strong optimism that the brand will finally give Canada's colleges and universities the ability to compete with Australia, the United States and other countries that have been actively courting foreign students, questions remain about who will pay for the plan, and who will be in charge of it.

Date: September 24, 2008 **Source:** Embassy: Canada's Foreign Policy Newsweekly

Title: **BANGLADESH: Few in Bangladesh Have Access to Higher Education**

Link: http://chronicle.com/news/index.php?id=5206&utm_source=pm&utm_medium=en

Summary: A shortage of seats at universities means that little more than 8 percent of Bangladesh's high-school graduates have access to higher education, according to a report by the country's university regulator, the University Grants Commission, that was described today in *The New Nation*, a Bangladeshi newspaper.

The regulator's 20-year strategic plan for higher education in Bangladesh says that at least 28 new universities will have to be established to raise the system's capacity to 15 percent of high-school graduates, the newspaper said.

Date: September 24, 2008 **Source:** The Chronicle of Higher Education via The New Nation (<http://nation.ittefaq.com/issues/2008/09/24/news0298.htm>)

Title: **VIETNAM: More Vietnamese students aspire to study abroad**

Link: <http://www.higher-edge.com/inst/ooV-V07-No.31.php>

Summary: An increasing number of Vietnamese students are aspiring to study overseas in order to secure better jobs at home. Improved economic conditions and a willingness to invest in a foreign qualification have led to many students applying to universities in the United States, Australia, France, United Kingdom and Singapore.

Date: September 24, 2008 **Source:** Overseas, Overwhelmed via Thanh Nien News (<http://www.thanhniennews.com/print.php?catid=4&newsid=42227>)

Title: **SWEDEN: Foreign students tricked by ads and agents**

Link: <http://www.higher-edge.com/inst/ooV-V07-No.31.php>

Summary: An investigative report by media company Realtid has revealed that unscrupulous agents in many countries have been cheating foreign students by promising study permits for Sweden. A majority of applications for student visas come from students in Pakistan and Nigeria.

Date: September 24, 2008 **Source:** Overseas, Overwhelmed via Stockholm News (<http://www.stockholmnews.com/>)

Title: 🍁 **Educating Asia**

Link: http://www.asianpacificpost.com/portal2/c1ee8c441c9545af011c962572be0091_Educating_Asia.do.html

Summary: For the third time in recent months, Canada has launched a bold, new initiative to attract international students to our country's colleges and universities.

The "Imagine Education in Canada" brand, the product of a high-level meeting of provincial education ministers this week in Fredericton, New Brunswick, will be used to sell Canada as an education destination abroad, and follows closely on the heels of an expansion of the postgraduate work permit for foreign students, and the extension of off-campus work permits for all overseas students.

Date: September 24, 2008 **Source:** The Asia Pacific Post

