

# Premier's Economic Advisory Council (PEAC)

## Introduction

The Premier's Economic Advisory Council (PEAC) is a broad-based council that provides continuing advice to the Manitoba Premier on a wide range of provincial economic priorities. The Council, whose members are invited to serve on the Council by the Premier, includes business, labour, education, community, and Aboriginal leaders. Council members serve as volunteers.

The Council is the outgrowth of the spring 2000, Manitoba Century Summit – the first forum of its kind in over 15 years. The Summit brought together a cross-section of more than 100 Manitobans to discuss strategies for expanding economic and social opportunities. Focusing on developing strategic partnerships for economic growth, the key Summit themes were labour force development, attraction and retention of investment, and promoting leading edge industries in areas such as biotechnology, information technology, and advanced manufacturing.

Following the Summit, the Premier invited 34 prominent Manitobans to form the Premier's Economic Advisory Council, which was launched in November 2001. The Council is currently co-chaired by Bob Silver (President of Western Glove) and Robert Ziegler (President of United Food and Commercial Workers, Local 832).

To facilitate wide-ranging and candid discussion, the Council is not limited by terms of reference and holds informal meetings designed to develop consensus on issues. PEAC meets three to four times a year as a full council. In addition, PEAC has established Task Groups, made up of members from PEAC and additional volunteers from the broader community to consider specific issues. The Task Groups report to PEAC, which considers their reports and, based on its review of the Task Group reports, makes recommendations to the Premier.

The initial set of recommendations from PEAC to the Premier formed the basis for Manitoba's economic strategy entitled *Manitoba's Action Strategy for Economic Growth*. Recommendations have also been incorporated in Throne Speeches and Budgets.

## Premier's Economic Advisory Council

### Co-Chairs

*Bob Silver*, President, Western Glove

*Robert Ziegler*, President UFCW Local 832

## **Other Representatives**

*Sam Anderson*, Vice President of Community Relations, Tribal Council Investment Group

*Jim August*, CEO, The Forks North Portage Partnership

*Lea Baturin*, Communications, Electrical, and Paperworkers Union

*Daniel-Paul Bork*, Clarence Cook & Associates Consulting Group Inc., Vice-Chair, Manitoba Chambers of Commerce, Member Aboriginal Chamber of Commerce

*Jamie Brown*, CEO, Frantic Films

*Anita Campbell*, Executive Director of Ma-Mow-We-Tak Friendship Centre, Thompson

*David Chartrand*, President, Manitoba Métis Federation

*Janice Chase*, Operating Engineers of Manitoba, Local 987

*Elaine Cowan*, CEO, Anokiiwin Group, former President, Aboriginal Business Leaders

*Polly Craik*, CEO, FineLine

*Rob Despins*, Director, General Manager, Standard Aero University (SAU), Past Chair, Manitoba Division, Canadian Manufactures and Exporters

*Sylvia Farley*, Executive Coordinator, Manitoba Federation of Labour

*Albert Friesen*, President & CEO, Medicare Inc.

*Richard Frost*, CEO, Winnipeg Foundation

*Leonard E. Harapiak*, Retired Director, Winnipeg Technical College

*Joanne C. Keselman*, Vice-president, Research, University of Manitoba

*Doug Lauvstad*, Executive Director, University College of the North, The Pas Campus

*Michael Leech*, President, Leech Printing Ltd., Brandon

*Chuck Loewen*, President and CEO, Online Business Systems

*Ashish Modha*, President and CEO, Mondetta Clothing Company

*Mariette Mulaire*, Executive Director, Agence Nationale et Internationale du Manitoba-ANIM

*Marcel Moody*, Co-Manager, Nisichawaysihk Cree Nation, Nelson House

*Judy Murphy*, COO, Royal Winnipeg Ballet

*Teri Nicholson*, Economic Development Officer, Shoal Lake Regional Community Development Corporation, Shoal Lake

*Dale Paterson*, Area Director, Canadian Auto Workers Union, Retired

*Dean Sandham*, Dean, Faculty of Medicine, University of Manitoba

*Harvey Secter*, Dean, Faculty of Law, University of Manitoba

*Ian Smith*, Director General, NRC Institute for Biodiagnostics

*Dave Turpie*, Property Manager, City Centre Mall, Thompson

*Jeff Zabudsky*, President & CEO, Red River College of Applied Arts, Science and Technology