



Sector Council Program

What is it?

The Sector Council Program encourages long- range human resource planning within economic industry sectors to create high-performance workplaces. Sector Councils are dedicated human resource development/training organizations that bring together representatives from key stakeholder groups to address changing competitive needs.

The program assists with cost-shared funding, joint planning and collaboration to develop a highly skilled workforce in Manitoba.

What is the role of Sector Councils?

By bringing together companies, education/training providers and other labour market partners, the Sector Councils provide opportunities not readily available to individual companies. This approach:

- enables industry to participate in cost-shared training to meet ever changing needs
- increases employer involvement in long-term planning and commitment to training
- focuses training resources on priority training needs
- introduces industry-determined college and university programs
- provides employees with transferable skills
- develops strategies for the inclusion of diverse groups
- produces economies of scale that result in financial savings

Who are they?

There are currently 16 provincially-supported Sector Councils in Manitoba, representing more than 230,000 employees and 1,000 employers:

- Arts and Cultural Industries Association of Manitoba
- Canadian Manufacturers and Exporters
- Film Training Manitoba
- Information and Communication Technologies Association of Manitoba
- Life Science Association of Manitoba
- Manitoba Aerospace Human Resources Coordinating Committee
- Manitoba Aviation Council
- Manitoba Construction Sector Council
- Manitoba Customer Contact Association
- Manitoba Environmental Industries Association
- Manitoba Food Processors Association
- Manitoba Music Industry Association
- Manitoba Print Industries Association
- Manitoba Tourism Education Council
- New Media Manitoba
- Northern Manitoba Sector Council

Individually, and collectively as the Alliance of Manitoba Sector Councils, these organizations are initiating strategies to develop innovative workforce training for industry growth.

For information please contact:

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