

IDEA is an Ottawa-based international development management consultancy firm, specializing in the provision of project management, technical assistance, business development and training services. IDEA's mission is to serve non-governmental organizations (NGO's), private firms, governmental departments and agencies and multilateral organizations nationally and internationally in their efforts to deliver sustainable development initiatives aimed at reducing poverty and improving social and economic conditions around the world.

IDEA provides Advisory services to support firms to develop Business Units, prepare Expressions of Interests and Proposals for short-listed firms. IDEA has a proven track record of success in business development with CIDA, International Financial Institutions (IFIs), including the World Bank, the Asian Development Bank (ADB), the Inter-American Bank (IADB) and the Caribbean Development Bank (CDB).

IDEA's excellence and expertise in working with IFIs has been recognized by the Department of Foreign Affairs of Canada (FAC) and International Trade Canada (ITCan). As part of its contribution to the Team Canada effort, IDEA has been traveling across Canada since 2003 delivering training under the "Effective Bidding" series to Canadian business and organizations.

IDEA is experienced in the design of a wide variety of delivery systems. IDEA's services are customized to suit the specific cultural and economic needs of clients. IDEA is able to provide management consulting services within rapid timelines with identifiable results. With a network of strategic partnerships, IDEA is able to deliver a wide variety of technical assistance, training, workshops and coordination support for firms internationally and domestically. IDEA includes one of Canada's leading Results-Based Management (RBM) and Project Design Specialists, who has designed dozens of projects that have been evaluated as highly satisfactory or satisfactory by the Canadian International Development Agency.

IDEA works to deliver high quality, results-based services in: Project design and delivery, Project Proposal Preparation Transfer of Knowledge, Opportunities identification and strategic partnerships, Entrepreneurship and Small Enterprise Development, Technical and Vocational Education and Training, Educational institution planning and design, Needs Assessment and Analysis, Results-based management, Strategic Planning and Skills-development for unemployed youth

Current Projects

- Decentralized Management of Skills Training Project in Ukraine (DMSTP) - CIDA
- Building and Extending Skills Training Project in Jordan (BEST) - CIDA
- Civil Service Reform Project in Ukraine (CSR) - CIDA
- Employer Driven Skills Development
- 2nd Vocational Training Project in Yemen (VT II) - World Bank
- Tra Vin Improved Livelihoods Project in Vietnam (TVILP) - CIDA

Current Advisory Services

- SIAST Ottawa Bureau
- Supporting the Saskatchewan Trade Export Partnership

Current Films in Production

- Production of a Documentary Film on SEARCH Project and Partners

Project Design

Project Management

Technical Assistance

Training

Media Development

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