

YOUR FUTURE IN FOOD

# BUSINESS PATHWAYS



*The Business Pathways Circular will keep you up-to-date with food industry programs, events and resources.*

## WHAT'S NEW?

### Climate Action Centre

Have you heard of the Climate Action Centre? It is a one-stop-shop of information and resources that can help you find the climate actions to reduce your business's carbon footprint.

For more information, click [here](#).

## FUNDING PROGRAMS

### Sustainable Canadian Agricultural Partnership (Sustainable CAP) Food Safety and Traceability Program

The Food Safety and Traceability Program Pre-Approved Food Safety & Traceability Equipment Program supports the agri-food and agri-product sectors to purchase pre-approved common equipment used to monitor and control food safety parameters and to improve traceability systems.

Application intake is open until Feb. 12, 2024.

For more information, click [here](#).

### Export Support Program

The Export Support Program supports Manitoba's small and medium-sized businesses to export and diversify markets for their products. There are two funding streams available:

- Export Development
- Incoming Buyer Program

Application intake is currently open.

For more information, click [here](#).

### Canada Summer Jobs Program 2024

Canada Summer Jobs (CSJ) program is part of the Youth Employment and Skills Strategy, which is the Government of Canada's commitment to help young people, particularly those facing barriers to employment, get the information and gain the skills, work experience and abilities they need to transition successfully into the labour market.

Application intake is now open.

For more information, click [here](#).

## TRAINING & EVENTS

### SIAL Canada 2024: Expression of Interest

The Government of Manitoba and World Trade Centre Winnipeg are encouraging Manitoba companies to express their interest in participating in SIAL Canada 2024 in Montreal from May 15 - 17, 2024 in a Manitoba Pavilion.

To express your interest, click [here](#) to fill out the form.

### Food and Beverage Manitoba Cultivate Sustainability Conference and Trade Show - The Road to Net-Zero

The Cultivate Sustainability Conference and Trade Show (Cultivate) is Manitoba's premier conference for the agri-food sector. It is an invaluable opportunity for the sector and its partners to engage with policy makers, learn from industry leaders, and hear from businesses that are pioneering innovative and transformative practices.

This year's conference will be held at the Victoria Inn on Feb. 6, 2024, and will focus on understanding what net-zero means for the

agri-food sector by focusing on the entire value chain, from field to fork.

From supporting local and regenerative agriculture, to trends in upcycling, and waste reduction, let us help you cut through the noise and understand the opportunities and challenges ahead for the entire value chain. Cultivate is committed to fostering robust community engagement. We will highlight successful case studies of both business and community-driven initiatives that amplify the benefits of sustainability at the local and global level.

For more information, click [here](#).

Check out Food and Beverage Manitoba's [Events Calendar](#) to see all the events and training opportunities they have planned for the food processing industry.

### **Bioscience Association Manitoba (BAM) Funding Day**

**NEW DATE: March 20, 2024**

Funding Day 2024 will create connections that help companies gain access to funding, develop strategic partnerships, and secure the resources they need to grow their businesses and further strengthen Manitoba's economy.

For more information, click [here](#).

Check out BAM's [Events Calendar](#) to see all the events and training opportunities they have planned for the agriculture, health and cleantech biotechnology industries.

### **World Trade Centre Winnipeg Events Calendar**

Check out World Trade Centre Winnipeg's [Events Calendar](#) to see all the events and training opportunities they have planned for all business sectors.

### **Trade Commissioner Service (TCS) Women's Business Enterprise National Council (WBENC) 2024**

If you are a women entrepreneur in Canada looking to expand into the U.S. market, look no further! WBENC is dedicated to empowering women entrepreneurs with a unique opportunity to network with thousands of like-minded individuals,

including Fortune 500 companies and U.S. federal government representatives, while participating in engaging workshops, informative sessions and personalized one-on-one virtual consultations.

Join the Trade Commissioners Service Canadian delegation in Denver, Colorado from March 18 - 22, 2024.

For more information, click [here](#).

### **Female Entrepreneurs in Agri-Food Development (FEAD) Farm to Fork Accelerator Program**

FEAD has launched a six-week Farm to Fork Accelerator Program that is designed to provide primary producers in any production sector with the knowledge, skills and networking opportunities to turn their production outputs and/or recipes into retail-ready products.

For more information, click [here](#).

### **Small Scale Food Processor Association Venture-Capital Ready: Investment Training for Women Entrepreneurs**

Venture-Capital Ready is a free investment training program for women entrepreneurs, designed for market-tested businesses. It aims to ensure that entrepreneurs are prepared and confident to enter the investment process.

Through the Small-Scale Food Processors Association's Venture-Capital Ready: Investment Training for Women Entrepreneurs program, you will be supported by industry specialists to prepare for any challenges, create your pitch strategy, and have the opportunity to present to potential venture-capital investors.

For more information, click [here](#).

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## **RESOURCES**

### **Commercial Community Kitchen for Rent App**

Manitoba Agriculture is calling all commercial community kitchens interested in being listed in our interactive [Commercial Community Kitchens for Rent](#)

[Service Finder App](#). The app was designed to help food entrepreneurs and food businesses identify processing facilities that meet their unique processing needs.

To express your interest in being included in the app, please email: [mbagrifood@gov.mb.ca](mailto:mbagrifood@gov.mb.ca)

### **Food Processing Facilities Map**

Manitoba Agriculture has an interactive map that provides the location of provincial abattoirs and inspected food processing and distribution facilities in Manitoba. It also highlights the type of operation for each facility according to the specific type of product it manufactures.

To explore the dashboard, click [here](#).

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### ***DID YOU KNOW?***

#### **Economic Contribution of the Agriculture Sector**

Manitoba's agriculture and agri-food sector is a significant economic driver for the province contributing eight per cent of provincial gross domestic product (GDP) and providing 36,355 direct jobs in 2022. For more information, click [here](#) to access the Agriculture and Agri-food Processing infographic highlighting the economic contribution of the sector and its positive impact on Manitoba.

#### **Business Pathways Website**

Manitoba Agriculture's Value Added Branch has launched a comprehensive Business Pathways website which incorporates resources, tools, programs and services from the entire food business development ecosystem to help food businesses build and grow.

To explore the Business Pathways website, click [here](#).

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**Circular Issue #7 Dec. 6, 2023**