

# How to Get your Food Product to Market

If you have an idea for a food product and want to get it onto retail shelves, this one-day workshop is for you. It covers:

- Food safety regulations and requirements
- How to capitalize on food trends and markets
- Turning food product ideas into market winners
- Lessons learned from a food entrepreneur
- Available resources and services



**Tuesday, November 7, 2017**

9:30 a.m. to 3:15 p.m.

St Viator's Parish Hall  
307 Whitmore Ave E.  
Dauphin, Manitoba

To register:

Manitoba Agriculture  
Phone: 204-821-5322

Email: [karen.walker-tibble@gov.mb.ca](mailto:karen.walker-tibble@gov.mb.ca)

**Tuesday, November 21, 2017**

9:30 a.m. to 3:15 p.m.

Manitoba Agriculture office  
203 S. Railway St. E  
Killarney, Manitoba

To register:

Manitoba Agriculture  
Phone: 204-841-4084

Email: [Shauna.mckinnon@gov.mb.ca](mailto:Shauna.mckinnon@gov.mb.ca)

Cost: \$20 per person (includes one meal per workshop)

Pre-registration is required by November 17th with Manitoba Agriculture. Make cheques payable to Minister of Finance.