

Innovations in Packaging for a Greener Future

INNOVATION WORKSHOP



Manitoba Agriculture and Food and Beverage Manitoba, are hosting a one-day workshop around food and beverage packaging. Learn what's new in sustainable packaging, how it can improve your product's performance, and other exciting innovations.

Innovation Workshop

Date: Tuesday, October 21, 2025

Time: 9:00 a.m – 3:00 p.m

Place: Phoenix Community Centre (153 Seekings Ave. Headingley)

Agenda

Jeff Fidyk – Manitoba Agriculture
Using Packaging as a Marketing Tool

Nona Schultz-Ferris – Food Development Centre
How packaging can extend shelf life.
How FDC provides packaging assessment
and selection services to clients

**Denise Aminot-Gilchrist – Food and Beverage
Manitoba**
Front of Package Labelling – what's new in regulatory

Rick Reid - Supply Chain Canada/Manitoba
Supply Chain Circularity Assessment
& Packing Optimization

Abbas Ghanbari - National Research Council
NRC's Capabilities in Sustainable Packaging
Research and Development

.....And more!

To confirm your attendance, **click here**. For more information **204-821-5322** or email **MBAgriFood@gov.mb.ca**
If you require accommodation in order to fully participate in this event, please contact the address above.

