

Improving Your ROI with Supply Chain Mapping

Thursday, June 5, 2025

Is your Supply Chain helping your business – or holding you back?

Join Rick Reid in this insightful webinar, where he will guide participants through the critical role of supply chain optimization. An efficient supply chain can significantly reduce operational costs, enhance competitiveness, and boost overall profitability

Key Takeaways – What You'll Learn:

1. Discover the hidden costs and risks of an inefficient supply chain.
2. Learn how supply chain mapping can pinpoint inefficiencies and unlock new opportunities.
3. Understand how effective supply chain management can be a game-changer which can give you a competitive advantage.

Date: Thursday, June 5, 2025

Time: 11:00 am – 12 :00 pm

Location: Webinar

Cost: Free



Rick Reid is CEO for the Manitoba Institute of Supply Chain Canada. Rick has over 25 years of supply chain experience in both the public and private sectors. He specializes in optimizing supply chains and has helped organizations develop strategies to maximize their efficiency and profitability.

Improving Your ROI with Supply Chain Mapping

Thursday, June 5, 2025 - 11:00 a.m. – 12:00 p.m.

Deadline to register: Wednesday, June 4, 2025

To register, click [here](#).

For questions and if you require accommodation in order to fully participate in this event, please contact 204-821-5322 or email MBAgrifood@gov.mb.ca.