
Winning in Retail

With Smak Dab Foods

Tuesday, May 26 11:00 – 12:00



Discover what it takes to succeed in retail!



Join Carly Minish-Wytinck, founder of **Smak Dab Foods**, for **Winning in Retail** - a webinar highlighting her journey in building a gourmet mustard brand in Manitoba and beyond.

Hear how she transitioned from chef to entrepreneur, taking her product from her own kitchen to the shelves of Costco.

What You'll Learn:

- **The A-ha Moments**
How Smak Dab was born
- **Hitting the Store Shelves**
Next steps and lessons learned
- **Testing the Waters**
How to know you have a winner
- **The Costco Experience**
What to expect

To register, click here: [Webinar Registration - Zoom](#). For more information email MBAgriFood@gov.mb.ca
If you require accommodation in order to fully participate in this event, please contact the address above.
Deadline to register is May 25, 2026
