



## **The Great Manitoba Food Fight® 2018 Product Development and Service Awards – Food Edition**

Award packages will include:

### **Gold Package (approximate value \$9000)**

- \$7,500 credit towards eligible product development services
- \$750 credit towards services at the Food Development Centre in Portage la Prairie
- 1 Year Food & Beverage Manitoba membership and \$500 in credits towards training courses and networking events (credits must be used by December 31, 2019)

### **Silver Package (approximate value \$6000)**

- \$5,000 credit towards eligible product development services
- \$500 credit towards services at the Food Development Centre in Portage la Prairie
- 1 Year Food & Beverage Manitoba membership and \$400 in credits towards training courses and networking events (credits must be used by December 31, 2019)

### **Bronze Package (approximate value \$3000)**

- \$2,500 credit towards eligible product development services
- \$250 credit towards services at the Food Development Centre in Portage la Prairie
- 1 Year Food & Beverage Manitoba membership and \$250 in credits towards training courses and networking events (credits must be used by December 31, 2019)

Product development and service awards can be used for a variety of expenses such as research and development at the Food Development Centre, the Richardson Centre for Functional Foods and Nutraceuticals or at other Manitoba research facilities.

The Product Development Awards can also be used for other activities such as recipe refinement, package design, marketing, workshops, trade shows, business management and food processing training and/or safety and handling training.



## **The Great Manitoba Food Fight® 2018 Product Development and Service Awards – Alcoholic Beverage Edition**

3 contestants will compete for one award valued at \$5000

The award can be used for a variety of expenses such as research and development at the Food Development Centre, the Richardson Centre for Functional Foods and Nutraceuticals or at other Manitoba Research facilities

The award can also be used toward relevant training activities or other expenses such as recipe refinement, package design, marketing, workshops, trade shows and business management.