What Is Our Mission?

Have participants answer the questions below. Ask participants to work in small groups, share their answers and collectively develop one mission statement for the organization. Next, continue to combine the small groups until two mission statements are presented to the organization to consider. The entire team will then select the final mission statement for the organization.

Who
Who are we?

What
What do we do?

For Whom
Who do we serve?

How
How do we it?

Mission Statement