Jobs in Agriculture **Grain Marketing Analysts**

What skills are required?

- math skills
- good computer skills
- critical thinking
- communication skills
- attention to detail
- good judgment and decision-making
- organizational skills

What education is required?

Bachelor's degree in agri-business
or marketing

Daily Tasks

- research and collect market information
- use tools to monitor customer engagement and interactions
- conduct research on market trends
- prepare reports on market trends and consumer behaviour
- advise clients about grain sales and purchases



What do they do?

Grain marketing analysts research and analyze information about the market to find the best way to increase sales.

Why is their work important?

They provide current market information to help with the sales and marketing of agriculture products. The information is used to help in decision-making in the farm business.

Contact Us

- Go to manitoba.ca/agriculture
- Email us at leadership@gov.mb.ca
- Visit your local Manitoba Agriculture and Rural Development Office

