



Government
of Canada

Gouvernement
du Canada

Canada

CONCIERGE

YOUR GUIDE TO
VOTRE CONSEILLER EN

INNOVATION



funding
financement



expertise
experts



linkages
réseaux



advice
conseils



facilities
installations

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**Concierge is a single
access point to:**

**funding
expertise
facilities
global opportunities**

Provides customized, expert advice

- Guides small businesses and start-ups on funding programs and resources
- Provide general advice to support growth
- Referrals to 100+ government programs and industry partners
- A Government Service – no cost or obligations

Contact an Innovation Advisor



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graph TD; A[Contact an Innovation Advisor] --> B[One-on-one consultation]; B --> C[Follow-up e-mail & referrals];
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One-on-one consultation

Follow-up e-mail & referrals

Some of our partners...



Développement
économique Canada
pour les régions du Québec

Canada Economic
Development
for Quebec Regions



Industrie
Canada

Industry
Canada



NSERC
CRSNG



EDDC



Alberta
Innovates
Technology
Futures



BDC

Canada
NRC-CMRC



FedNor
Canada



Canada Revenue
Agency

Agence du revenu
du Canada

INDUSTRIAL RESEARCH ASSISTANCE PROGRAM

Type: Financial Contribution (non-repayable), Advice

Application Period: Open

Competitive, based on level of technological innovation, market potential, and management team



***NRC Industrial Research
Assistance Program***

INDUSTRIAL RESEARCH ASSISTANCE PROGRAM

- Up to 50% of total R&D budget
- Up to 80% of personnel costs
- Monthly claim & reimbursement
- 50% of contracted R&D
- Grinds SR&ED claim



NRC Industrial Research Assistance Program

Other IRAP Programs

- **CMC Canada-IRAP provides up to \$5k for strategic analysis**
- **SME Canada-IRAP provides access to an excellent bench-marking service (approx. \$1.5k value)**
- **Library & Patent Searches under CTO**
- **Youth Employment Program provides salary support for a new technical hire (50% up to \$20k)**

ENGAGE GRANT

Type: Grant (\$25,000)

Application Period: Open

Research Project to solve an identified technical challenge

Based on technical challenge match with prof



NSERC
CRSNG

AB Bio Future: 3 streams

1. Equipment Utilization Program

2. Product & Technology Commercialization Program

3. Research & Innovation

Matching grants of \$250k-\$1 million for AB-based companies in support of biomass-based industrial products

See website for details

<http://bio.albertainnovates.ca/funding/abf>

Commercialization Support for Business: 3 streams

- 1. Product Development (up to \$50k)**
- 2. Commercialization (up to \$250k)**
- 3. Market Development (up to \$30k)**

Matching grants up to 50%

See website for details [http://manitoba.ca/jobs&the economy](http://manitoba.ca/jobs&the_economy)

MAFRD Program

- **Supports capital expenditures to make or consume biomass fuel**
- **Provides up to \$50k (50% of project costs)**

See website for more details:

<http://www.gov.mb.ca/agriculture/innovation-and-research/biomass-energy-support-program.html>

Loan Guarantee 95% to Lender

- Max for any one farm is \$500k for land and construction/improvement of buildings**
- Max for any Co-operative is \$3 million**
- Max \$350k for consolidation/re-financing**
- Repayment Period of 15yr for land and 10yr for other purposes**

See website for details: <http://www.agr.gc.ca>

CanExport

- **New product/new market for the Company**
- **Marketing Expenses 50% up to \$100k**
- **Sectors = all except Agricultural**
- **Trade Commissioner in Canada (e.g. Ryan Collins in Winnipeg)**
- **IRAP manages the Contribution Agreement**



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