Opportunities in Manitoba's Food and Beverage Processing Sector

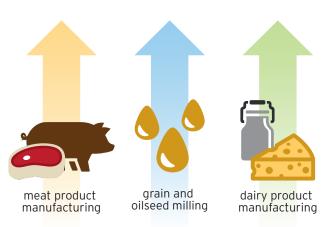


Increasing global demand for healthy, local, organic and value-added food products provides Manitoba's food and beverage processing sector, the largest manufacturing sector in the province, with an opportunity to grow. This infographic will show you why and how you can get involved in Manitoba's local agri-food processing sector.

Why should you get involved in Manitoba local food?



Local food is a multi-billion-dollar industry. For the past five years, food manufacturing has contributed an average of \$6.1 billion to Manitoba's economy each year (not adjusted for inflation).



The industry is growing. Manitoba's three largest food-processing industries are meat product manufacturing, grain and oilseed milling, and dairy product manufacturing.

These industries showed the largest

percentage increase in sales in 2022.

There are supports to get you started

- Until 2028, under the <u>Sustainable Canadian</u>
 <u>Agricultural Partnership</u> program, the provincial
 and federal governments are providing cost share funding for various projects to grow the
 sector.
- Agriculture and Agri-Food Canada supports
 the Canadian agriculture and agri-food sector
 through initiatives that promote innovation and
 competitiveness.
- Manitoba Agriculture is the provincial arm responsible for business navigation, funding opportunities, industry regulations, and technical support.
- Food & Beverage Manitoba is an industry-led association dedicated to promoting Manitoba's vibrant food and beverage industry, ensuring members have the resources, strength and conditions they need to succeed.



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Additional Resources

- Sector Profile: Food and Beverage Processing
- Food Manufacturing Sales
- Agriculture and Agri-Food Statistics
- Impact Report Food Development Centre
- Food & Beverage Manitoba
- Agriculture and Agri-Food Canada
- Economic Contribution of the Agriculture and Agri-food Processing Sector in Manitoba

Have you considered starting a food business in Manitoba?

There are many supports and resources to help you. For more information on how to get started, visit our Business Pathways <u>website</u> or contact a Business Development Specialist at mbagrifood@gov.mb.ca.