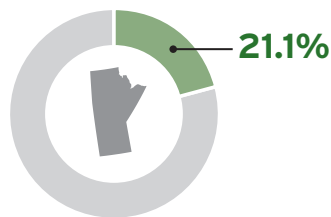


Opportunities in Manitoba's Primary Agriculture Sector



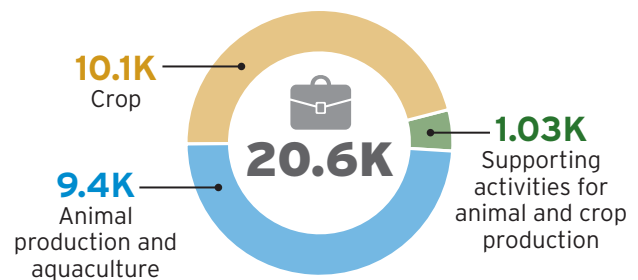
Manitoba's agriculture industry is a complex supply chain that both impacts and includes producers, processors, and input and service providers. This infographic will show you agriculture's economic impact, Manitoba's approach to agricultural sustainability, and some helpful resources to get you started on your farm journey.

Primary Agriculture's Economic Impact at a Glance



\$3.57B

The agriculture sector contributed \$3.57B (21.1%) of Manitoba's GDP in 2022



Primary agriculture employs 20.6K people of Manitoba's workforce



oilseed



grains



hogs/pigs

Top three commodity exports



canola



wheat



soybeans

Top three crops produced

Are you interested in starting a farm?

- The [Manitoba Agricultural Services Organization \(MASC\)](#) provides several services to new and existing farmers like crop insurance, agricultural lending, and an assortment of other programs targeted at Manitoba's agricultural producers and rural communities.
- [Farm Credit Canada](#) offers financing services and expertise for agricultural entrepreneurs, and programs like free events tailored to anyone involved with Canadian agriculture.
- The [Canadian Young Farmers Forum's](#) goal is to increase all participants' knowledge of the agriculture industry and provide positive tools to aid young farmers in successful farm management.

Opportunities in Manitoba's Primary Agriculture Sector



Manitoba's Approach to Sustainability in Agricultural Production

Sustainability is a very broad concept. It is built on the principle that we must meet present needs without compromising future generations. It is generally seen as having three fundamental pillars:



It is more important than ever to continue making progress towards a sustainable agri-food system. More farmers are adopting environmentally friendly production practices that improve the natural environment and animal care.

Global Sustainability Trends in Agriculture

Understanding global sustainability trends can help local producers identify opportunities to meet consumer demands, investor requirements, and changes in environmental regulations. Current global sustainability trends include:



Renewable energy



Circular economies



Resource management



Clean technologies

Additional Resources

- [Farm Management Specialists - Manitoba Agriculture](#)
- [Adoption of Sustainable Farming Practices in Manitoba](#)
- [Sustainability Initiatives in the Agri-Food Sector](#)
- [Manitoba Agriculture and Agri-food Statistics](#)
- [Economic Contribution of the Agriculture and Agri-food Processing Sector in Manitoba](#)

There are an increasing amount of sustainability initiatives incentivizing the adoption of sustainable production practices offered through the Canadian and Manitoban governments, as well as Third-Party and voluntary initiatives. For more information email agriculture@gov.mb.ca.