

SECTOR PROFILE AT A GLANCE

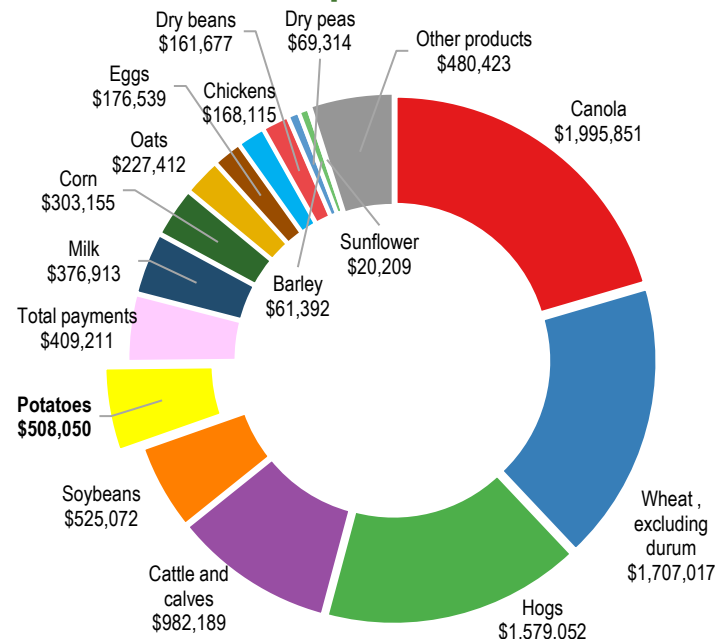
Potatoes



Highlights

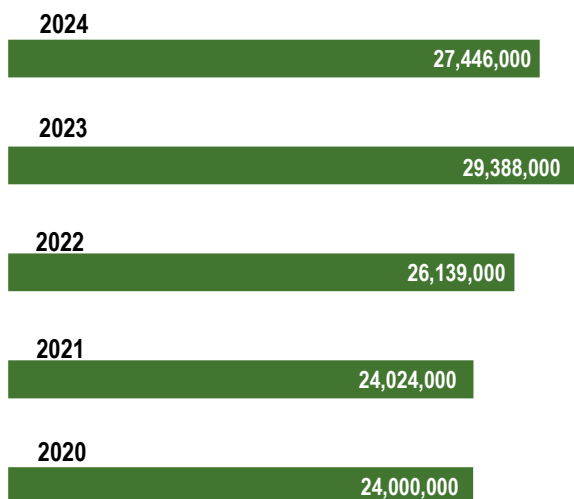
- In 2025, Manitoba accounted for 17.3 per cent of Canada's potato acreage.
- The top potato-producing provinces in Canada in 2024 were Alberta at 23.5 per cent, followed by Manitoba at 21.4 per cent and then Prince Edward Island at 20.2 per cent.
- Manitoba exported \$875 million worth of potatoes and potato products in 2024. Nearly 90 percent of these exports were frozen prepared products shipped to the United States (U.S.).
- From 2020 to 2024, Manitoba has increased potato production by 14.4 per cent to support expanded processing capacity.
- By farm cash receipts, potatoes ranked as Manitoba's fourth largest crop, generating over \$508 million in 2024.

Farm Cash Receipts (2024, '000 of dollars)



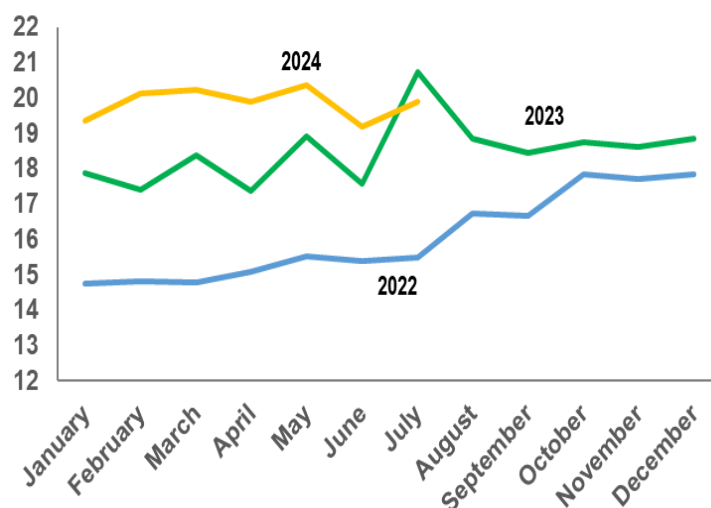
Source: Statistics Canada

Production (hundredweight)



Source: Statistics Canada Table 32-10-0358-01

Prices (dollars per hundredweight)



Source: Statistics Canada, Table 32-10-0077-01

Processing

- Manitoba is home to four major potato processors: Simplot and McCain Foods, both located in Portage la Prairie, and Naleway Foods and Old Dutch Foods, located in Winnipeg.
- Manitoba Starch Products, based in Carberry, produces potato starch for human consumption, with a focus on gluten-free and kosher markets.
- From mid-August to early October, freshly harvested potatoes are delivered directly from field to processors. For the rest of the year, potatoes are supplied from storage facilities, which have capacity to store up to 80 per cent of the typical annual harvest.

Marketing and Trade

- Manitoba's commercial potato sector produces fresh potatoes, processing potatoes, and seed potatoes.
- In 2024, Manitoba exported \$875 million worth of potatoes and potato products, with frozen potato products accounting for 93.3 per cent of that total.
- The U.S. is Manitoba's top export market, though processed potatoes are also shipped to Mexico.

DID YOU KNOW?

- It takes about two kilograms of potatoes to make one kilogram of french fries, and four kilograms of potatoes to produce one kilogram of potato chips.
- Fresh potatoes are also referred to as 'table potatoes.'
- Russet Burbank is the variety of choice grown under contract for processing into french fries.
- There are more than 24 different varieties of potatoes grown in Manitoba.
- Keystone Potato Producers Association represents Manitoba's processing potato producers and negotiates with processors annually to set the contract price for processing potatoes.
- The Seed Potato Growers Association of Manitoba represents seed potato producers and works to enhance production, promotion and sales of Manitoba's high quality seed potatoes.

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Contact us

- Go to manitoba.ca/agriculture and click on Markets and Statistics
- Email us at industryintelligence@gov.mb.ca
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