

MANITOBA ANALYTICS

Agrifood Export Performance: Third Quarter 2020



Agrifood Export Performance

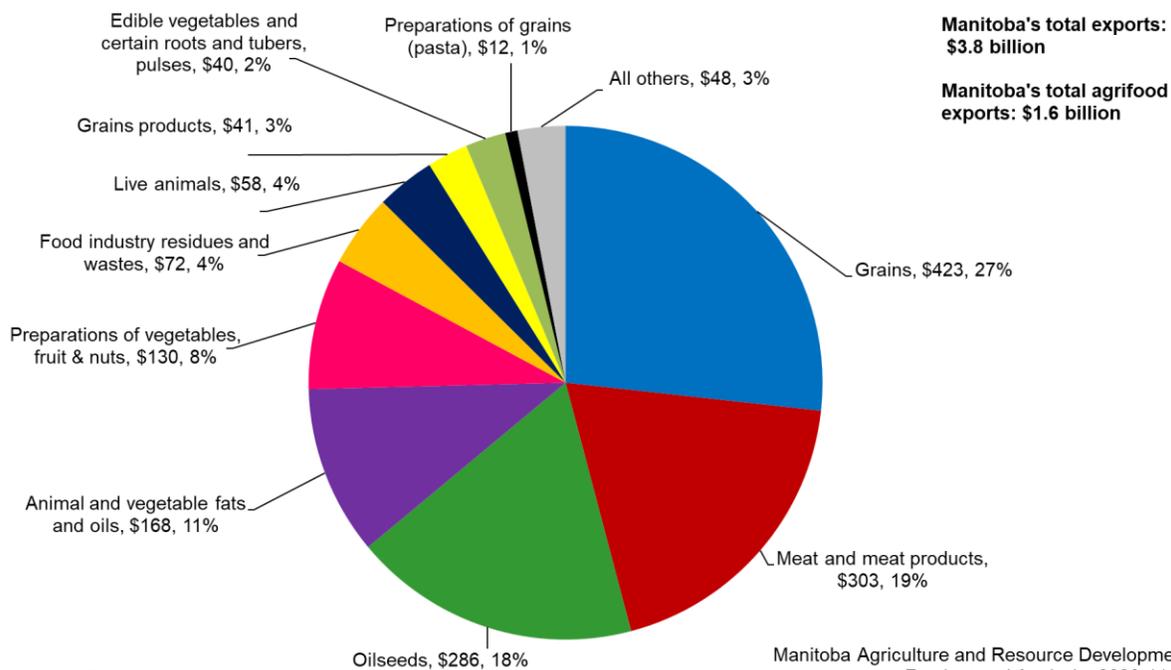
Manitoba's agrifood export performance remains strong despite the challenges posed by the COVID-19 pandemic. Accounting for nearly 42 per cent of the total international export in the first three quarters of 2020, agrifood export significantly contributes to Manitoba's economy. If agrifood exports continues to flow without a significant disruption in the fourth quarter, Manitoba's agrifood export is on track to finish the year 2020 with a double digit export growth. Year-to-date, agrifood export is up by 12.9 per cent compared to the same time in 2019. On the other hand, during the first nine months of 2020, Manitoba's total international export decreased by about two per cent.

Manitoba exported about \$1.6 billion worth of agrifood products in the third quarter of 2020, a decrease of nine percent compared to the previous quarter. However, agrifood export increased by 15.7 per cent from \$1.4 billion in the third quarter of 2019 to about \$1.6 billion in the third quarter of 2020.

Top 10 Agrifood Export Commodities and Products

Grains accounted for 27 per cent of the total agrifood export values in the third quarter of 2020, followed by meat and meat products (19 per cent), oilseeds (18 per cent), animal and vegetable fats and oils (11 per cent), and preparation of vegetables, mainly frozen potatoes (eight per cent). These five commodities and products constituted 83 per cent of Manitoba's total agrifood exports in the third quarter of 2020. The chart below shows the top 10 agrifood export commodities and products in the third quarter of 2020.

TOP TEN EXPORT COMMODITIES AND PRODUCTS IN THE THIRD QUARTER OF 2020 (millions of dollars)



Source: CATSNET

Manitoba Agriculture and Resource Development,
Forsight and Analysis, 2020-11-12



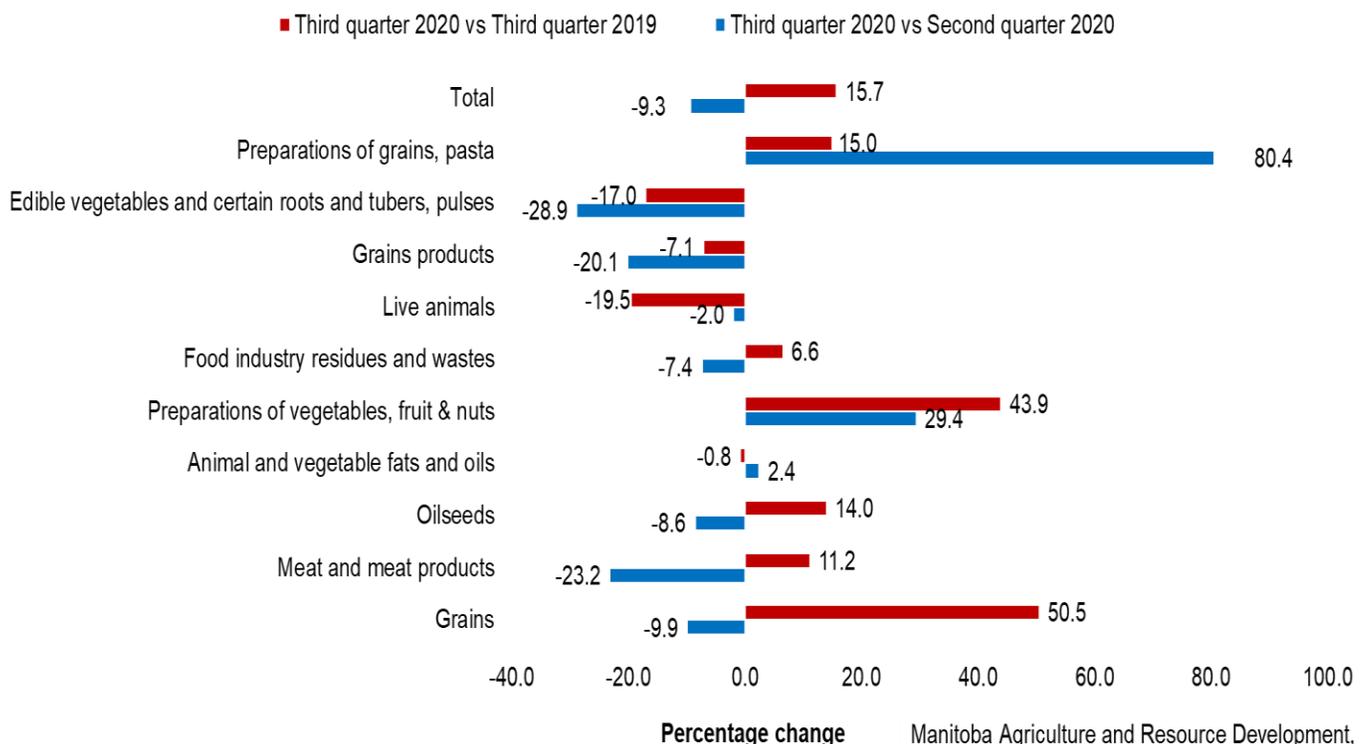
Third Quarter Export Performance (2020 versus 2019)

In the third quarter of 2020, among the top 10 export commodities and products, grains, preparation of grains (e.g. bread, pastry and cakes pies, and malt extracts) and preparation of vegetables, fruits and nuts showed the largest percentage increases, compared to the same quarter in 2019. Grains export value increased by 51 per cent, from \$280.9 million in the third quarter of 2019 to \$422.8 million in same quarter in 2020. Preparation of grains export showed the second-largest percentage increase, where the export value increased by 44 per cent from \$90.7 million to \$130.4 million. Preparation of vegetables, fruits and nuts showed the third largest increase. Exports of preparation of vegetables, fruits and nuts increased by 15 per cent from \$10.6 million in the third quarter of 2019 to \$12.2 million in the same period in 2020.

On the other hand, live animals, edible vegetables, and grain products showed the largest percentage decreases in export values in the third quarter of 2020 compared to the same period in 2019. The value of live animals export decreased by 19.5 per cent, from \$72.6 million in the third quarter of 2019 to \$58.5 million in the same quarter in 2020 (swine by 25 per cent and cattle by 17 per cent). Exports of edible vegetables, root and tubers, and pulses (mainly dried peas and broad beans) decreased by 17 per cent, from \$48.4 million to \$42.2 million. Exports of grain products (mainly cereal grouts) decreased by seven per cent from \$43.8 million to \$40.6 million.

When the agrifood export performance of the third quarter is compared with the previous quarter, preparation of grains, preparation of vegetables, fruits and nuts, and animal and vegetable oil showed the largest increases. Exports of preparation of grains increased by 80 per cent, from \$6.8 million in the second quarter of 2020 to \$12.2 million in the third quarter of 2020. During the same quarters, exports of preparation of vegetables, fruits and nuts, (mainly prepared potatoes) increased by 29 per cent from \$100.8 million to \$134.4 million. Animal and vegetable oil (mainly canola oil) export increased by two per cent from \$164 million to \$168.3 million. Compared to the second quarter, edible vegetables export saw the largest percentage decrease, where export values decreased by 29 per cent. Meat and meat products and preparation of grains exports decreased by 23 per cent and 20 per cent in the third quarter of 2020 compared to the previous quarter, respectively. The graph below presents the percentage changes in export values between the third quarters of 2019 and 2020, and between the second and third quarter of 2020.

GROWTH IN EXPORT VALUES (%)



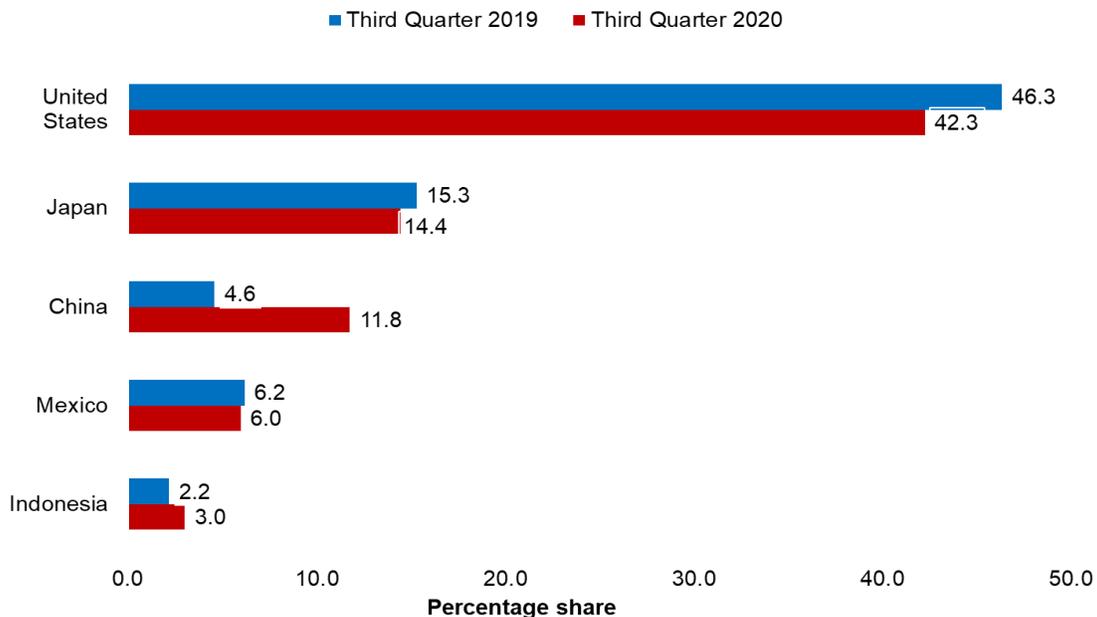
Source: CATSNET

Manitoba Agriculture and Resource Development, Foresight and Analysis, 2020-11-12

Top Five Export Destinations

In the third quarter, United States, Japan, China, Mexico, and Indonesia were the top five export destinations for Manitoba's agrifood products. The top five countries accounted for 77.5 per cent of Manitoba's total agrifood exports in the third quarter of 2020, two per cent higher than the previous quarter. The United States accounted for 46.3 per cent of Manitoba's total agrifood exports, four per cent higher than the export share in the same quarter in 2019. Japan and China accounted for 14.4 per cent and 11.8 per cent of Manitoba's total agrifood export share, respectively. In the third quarter of 2020, China's total export share showed the largest percentage increase, where export share increased from 4.6 per cent in the third quarter of 2019 to 11.8 per cent in the third quarter of 2020. The graph below presents the share of the top five export destinations for Manitoba's agrifood exports in the third quarter of 2019 and 2020.

MANITOBA'S TOP FIVE AGRIFOOD EXPORT DESTINATIONS



Source: CATSNET

Manitoba Agriculture and Resource Development,
Foresight and Analysis, 2020-11-19

Main Commodities and Products Exported to the Top Five Export Destinations

The top three export commodities and products exported to the United States in the third quarter of 2020 were vegetable fats and oils – mainly canola oil (22.1 per cent), preparation of vegetables, fruits and nuts – mainly frozen potatoes (19.0 per cent), and food industry residues and wastes – mainly oil-cake (10.4 per cent). These three commodities and products constitute 51.3 per cent of the total agrifood exports to the United States in the third quarter of 2020. The top three agrifood exports to Japan were meat and meat products – mainly pork and pork products (67.9 per cent), oilseeds – mainly canola (17.0 per cent), and grains (13.9 per cent). These three commodities and products accounted for 98.8 per cent of the agrifood exports to Japan. Meat and meat products – mainly pork (32.5 per cent), grains – mainly wheat (30.3 per cent), and oilseeds – mainly canola (29.5 per cent) constituted 92.3 per cent of the total export values to China. The top three commodities and products exported to Mexico are oilseeds (33.3 per cent), animal/vegetable oils (20.4 per cent), and grains (17.1 per cent). Wheat constituted 98.8 per cent of the export values to Indonesia. While exports to the United States and Mexico are relatively diverse, exports to Japan, China, and Indonesia are highly concentrated on meat, canola, and wheat.

Contact us

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