

# FOOD AND BEVERAGE SECTOR PROFILE AT A GLANCE

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BUILD.  
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MANITOBA



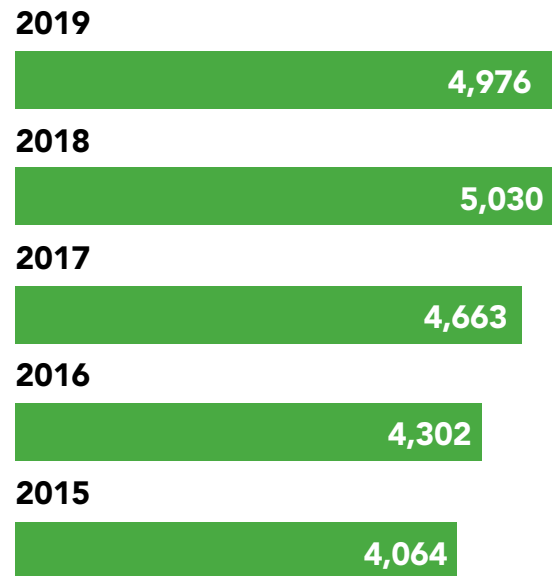
## Highlights

- Food and beverage processing is the largest manufacturing sector in Manitoba, accounting for 26 per cent of Manitoba's total manufacturing sales in 2019.
- Total food and beverage manufacturing sales in 2019 were \$4.98 billion, one per cent lower than the previous year.
- The sector directly employed 12,890 Manitobans in 2018 and is the largest manufacturing employer in the province.
- Exports of processed food and beverage products stood at \$2.84 billion in 2019, an increase of 2.6 per cent as compared to 2018. This accounts for 56 per cent of the total food and beverage manufacturing sales in 2019.

## Overview

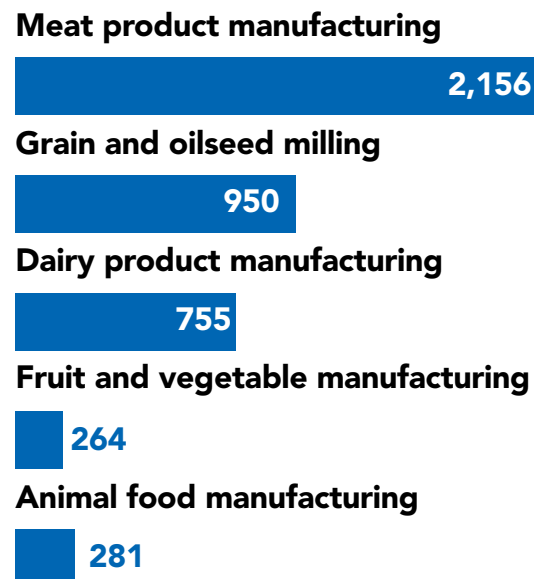
- Manitoba has a vibrant food processing sector with 610 establishments, of which 385 are provincially registered under Manitoba Agriculture and Resource Development. Two hundred and twenty-five are federally-inspected facilities.
- Manitoba's three largest food processing industries are meat product manufacturing, grain and oilseed milling, and dairy products manufacturing.
- Increasing global demand for healthy, local, organic and functional foods provides growth opportunity for Manitoba's food and beverage processing sector.
- Manitoba has a great potential to become North America's protein supplier of choice, leading Canada in sustainable protein industry growth that benefits the profitability and competitiveness of producers, processors and the provincial economy.

## Total Sales (millions of dollars):



Source: Statistics Canada

## Top Sales 2019 (millions of dollars):



Source: Statistics Canada

## Did you know?

- Major food processors in Manitoba include:
  - » Meat products (Maple Leaf Foods, HyLife Foods, Exceldor, True North Foods and Dunn-Rite)
  - » Grain and Oilseeds (Bunge Canada, Viterra, Can-oat Milling, Roquette, Emerson Milling, and Merit Functional Foods)
  - » Potato (McCain Foods and Simplot)
  - » Dairy Products (Lucerne Foods Ltd., Parmalat Dairy Bakery Inc., Dairyworld Foods, and MDI Holdings Corp)
- Major research institutions and networks that support the food processing sector include: Food Development Centre; The Richardson Centre for Functional Foods and Nutraceuticals, Cereals Canada, The Canadian Centre for Agri-Food Research in Health and Medicine, The University of Manitoba, and Brandon University.
- The provincial and federal governments support the food and beverage processing sector by providing funding opportunities and technical supports.
- Capital expenditures in the food and beverage manufacturing sector grew by 112 per cent between 2017 and 2018 and stood at \$422 million in 2018.
- Highly fertile and productive farmland suitable for the production of various crops and animals, access to state of the art research facilities and world-class transportation infrastructure, availability of highly skilled labour, and business-friendly regulations make Manitoba a unique place to invest in food and beverage processing.

## Contact us

### Manitoba Agriculture and Resource Development

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## Exports (millions of dollars):

2019

2,840

2018

2,647

2017

2,698

2016

2,411

2015

2,094

Source: Trade data online

- Over the last five-year period, the trade balance in food and beverage processing sector has been positive and stood at \$1.93 billion in 2019.

## Top Export Markets (2019)

- Manitoba exports processed food and beverage products to about 86 countries.
- The top four markets for processed food and beverage products in 2019 were United States, Japan, China and Mexico.
- In 2019, 45.5 per cent of processed food and beverage products were exported to the United States.

### Mexico

5.6%

### China

7.8%

### Japan

15.4%

### United States

45.5%