FOOD AND BEVERAGE
SECTOR PROFILE AT A GLANCE

Highlights

- Food and beverage processing is the largest manufacturing sector in Manitoba, accounting for 26 per cent of Manitoba’s total manufacturing sales in 2019.
- Total food and beverage manufacturing sales in 2019 were $4.98 billion, one per cent lower than the previous year.
- The sector directly employed 12,890 Manitobans in 2018 and is the largest manufacturing employer in the province.
- Exports of processed food and beverage products stood at $2.84 billion in 2019, an increase of 2.6 per cent as compared to 2018. This accounts for 56 per cent of the total food and beverage manufacturing sales in 2019.

Overview

- Manitoba has a vibrant food processing sector with 610 establishments, of which 385 are provincially registered under Manitoba Agriculture and Resource Development. Two hundred and twenty-five are federally-inspected facilities.
- Manitoba’s three largest food processing industries are meat product manufacturing, grain and oilseed milling, and dairy products manufacturing.
- Increasing global demand for healthy, local, organic and functional foods provides growth opportunity for Manitoba’s food and beverage processing sector.
- Manitoba has a great potential to become North America’s protein supplier of choice, leading Canada in sustainable protein industry growth that benefits the profitability and competitiveness of producers, processors and the provincial economy.

<table>
<thead>
<tr>
<th>Year</th>
<th>Total Sales (millions of dollars):</th>
</tr>
</thead>
<tbody>
<tr>
<td>2019</td>
<td>4,976</td>
</tr>
<tr>
<td>2018</td>
<td>5,030</td>
</tr>
<tr>
<td>2017</td>
<td>4,663</td>
</tr>
<tr>
<td>2016</td>
<td>4,302</td>
</tr>
<tr>
<td>2015</td>
<td>4,064</td>
</tr>
</tbody>
</table>

Source: Statistics Canada

Top Sales 2019 (millions of dollars):

- **Meat product manufacturing**
  - 2,156
- **Grain and oilseed milling**
  - 950
- **Dairy product manufacturing**
  - 755
- **Fruit and vegetable manufacturing**
  - 264
- **Animal food manufacturing**
  - 281

Source: Statistics Canada
**Exports (millions of dollars):**

<table>
<thead>
<tr>
<th>Year</th>
<th>Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>2019</td>
<td>2,840</td>
</tr>
<tr>
<td>2018</td>
<td>2,647</td>
</tr>
<tr>
<td>2017</td>
<td>2,698</td>
</tr>
<tr>
<td>2016</td>
<td>2,411</td>
</tr>
<tr>
<td>2015</td>
<td>2,094</td>
</tr>
</tbody>
</table>

*Source: Trade data online*

- Over the last five-year period, the trade balance in food and beverage processing sector has been positive and stood at $1.93 billion in 2019.

**Top Export Markets (2019)**

- Manitoba exports processed food and beverage products to about 86 countries.
- The top four markets for processed food and beverage products in 2019 were United States, Japan, China and Mexico.
- In 2019, 45.5 per cent of processed food and beverage products were exported to the United States.

<table>
<thead>
<tr>
<th>Country</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>Mexico</td>
<td>5.6%</td>
</tr>
<tr>
<td>China</td>
<td>7.8%</td>
</tr>
<tr>
<td>Japan</td>
<td>15.4%</td>
</tr>
<tr>
<td>United States</td>
<td>45.5%</td>
</tr>
</tbody>
</table>

**Did you know?**

- Major food processors in Manitoba include:
  - Meat products (Maple Leaf Foods, HyLife Foods, Exceldor, True North Foods and Dunn-Rite)
  - Grain and Oilseeds (Bunge Canada, Viterra, Can-oat Milling, Roquette, Emerson Milling, and Merit Functional Foods)
  - Potato (McCain Foods and Simplot)
  - Dairy Products (Lucerne Foods Ltd., Parmalat Dairy Bakery Inc., Dairyworld Foods, and MDI Holdings Corp)

- Major research institutions and networks that support the food processing sector include: Food Development Centre; The Richardson Centre for Functional Foods and Nutraceuticals, Cereals Canada, The Canadian Centre for Agri-Food Research in Health and Medicine, The University of Manitoba, and Brandon University.

- The provincial and federal governments support the food and beverage processing sector by providing funding opportunities and technical supports.

- Capital expenditures in the food and beverage manufacturing sector grew by 112 per cent between 2017 and 2018 and stood at $422 million in 2018.

- Highly fertile and productive farmland suitable for the production of various crops and animals, access to state of the art research facilities and world-class transportation infrastructure, availability of highly skilled labour, and business-friendly regulations make Manitoba a unique place to invest in food and beverage processing.

**Contact us**

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