

SECTOR PROFILE AT A GLANCE

Food and Beverage



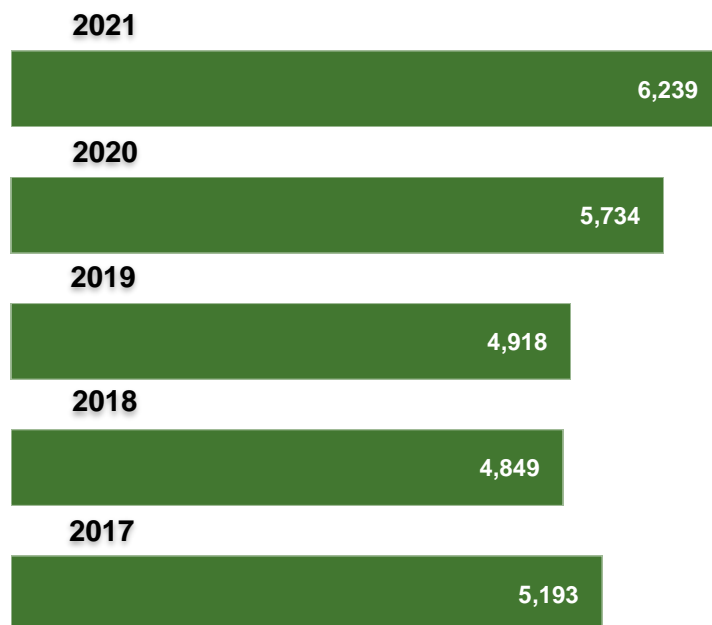
Highlights

- Food and beverage processing is the largest manufacturing sector in Manitoba, accounting for 30 per cent of Manitoba's total manufacturing sales in 2021.
- Total food and beverage manufacturing sales in 2021 were \$6.2 billion, almost nine per cent higher than the previous year.
- The sector directly employed 13,505 Manitobans in 2020 and it is the largest manufacturing employer in the province.
- Exports of processed food and beverage products stood at \$3.82 billion in 2021, an increase of 15.7 per cent as compared to 2020. This accounts for 61 per cent of the total food and beverage manufacturing sales in 2021.

Overview

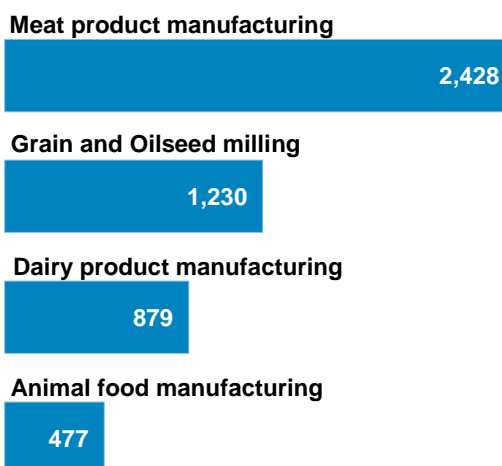
- Manitoba has a vibrant food and beverage processing sector with 368 manufacturing facilities¹.
- Manitoba's three largest food processing industries are meat product manufacturing, grain and oilseed milling, and dairy products manufacturing.
- Increasing global demand for healthy, local, organic and functional foods provides growth opportunities for Manitoba's food and beverage processing sector.
- Manitoba has a great potential to become a leader in North America in the growth of a protein-focused industry.

Total Sales (millions of dollars):



Source: Statistics Canada

Top Sales 2021 (millions of dollars):



Source: Statistics Canada

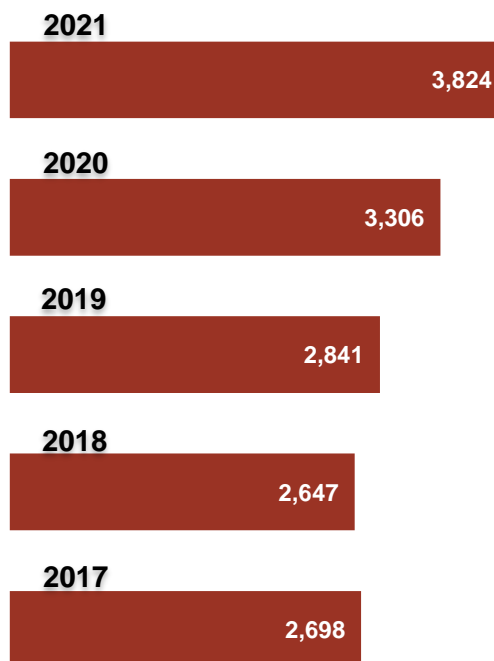
¹ Statistics Canada Tables 33-10-0493-01 and 33-10-0494-01 (Feb.10, 2022).

DID YOU KNOW?

- Major food processors in Manitoba include:
 - Meat products (Maple Leaf Foods, HyLife Foods, True North Foods, Granny's Poultry Co-operative Ltd, and Dunn-Rite)
 - Grain and Oilseeds (Bunge Canada, Viterra, Richardson Milling, Roquette, Emerson Milling, and Merit Functional Foods)
 - Potato (McCain Foods and Simplot)
 - Dairy Products (Lucerne Foods Ltd., Parmalat Dairy Bakery Inc., Dairyworld Foods, and MDI Holdings Corp)
- Major research institutions and networks that support the sector include: Food Development Centre; The Richardson Centre for Functional Foods and Nutraceuticals; The Canadian International Grains Institute; The Canadian Centre for Agri-Food Research in Health and Medicine; The University of Manitoba; and Brandon University.
- Manitoba is a major exporter of pork and canola oil. In 2021, pork exports reached \$1.5 billion, while canola oil exports reached a record value of \$961 million, representing an increase of 44 per cent over 2020.
- Manitoba exports processed food and beverage products to about 74 countries.
- Capital expenditures in the sector stood at \$370 million in 2021.
- The provincial and federal governments support the sector by providing funding opportunities and technical supports.

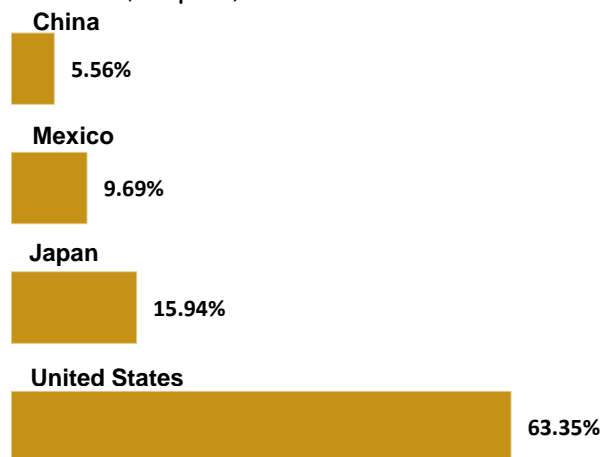
Exports (millions of dollars):

- Manitoba has seen exports increase with a compound annual growth rate of 7.2 per cent in value over the 2017-2021 period.



Source: Trade Data Online

- In 2021, 63.4 per cent of processed food and beverage products were exported to the United States.
- The top four markets for processed food and beverage products in 2021 were United States, Japan, Mexico and China.



Source: Trade Data Online

Contact us

- Go to manitoba.ca/agriculture and click on Markets and Statistics
- Email us at industryintelligence@gov.mb.ca
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