

# SECTOR PROFILE AT A GLANCE

## Food and Beverage



### Highlights

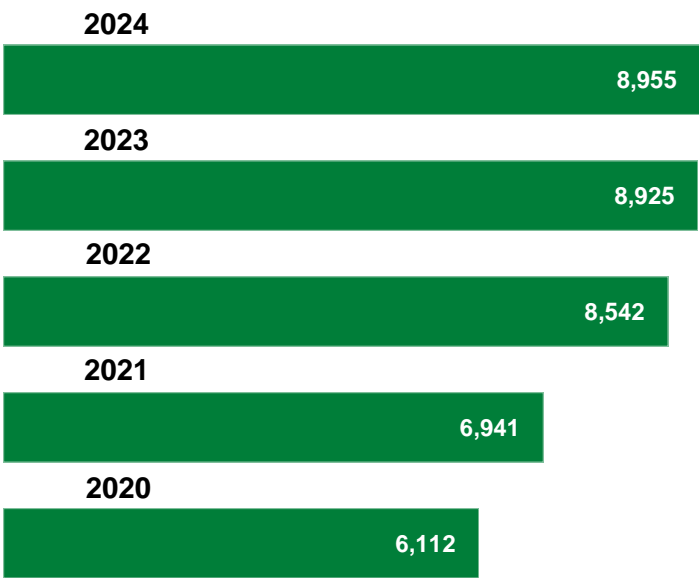
- Food and beverage processing is the largest manufacturing sector in Manitoba, accounting for more than 33 per cent of provincial total manufacturing sales in 2024.
- Manitoba's food manufacturing industry has maintained consistent annual growth, with sales rising from \$4.9 billion in 2019 to an all-time high of \$8.95 billion in 2024. The most recent data reflects a slight 0.3 per cent increase compared to 2023, reinforcing the sector's upward momentum.
- The sector directly employed 16,365 Manitobans in 2024, making it the largest manufacturing employer in the province.
- Food and beverage exports totaled \$4.53 billion in 2024, an increase of 0.6 per cent, as compared to 2023. This accounts for 50.6 per cent of the total food manufacturing sales in 2024.

### Overview

- Manitoba has a vibrant food and beverage sector, with 412 manufacturing facilities<sup>1</sup>.
- Manitoba's three largest food processing industries are meat product manufacturing, grain and oilseed milling, and dairy product manufacturing.
- Increasing global demand for healthy, local, organic and functional foods provides growth opportunities for Manitoba's food and beverage processing sector.
- Manitoba has the largest pea-processing plant in the world, contributing to the growth of a protein-focused industry.

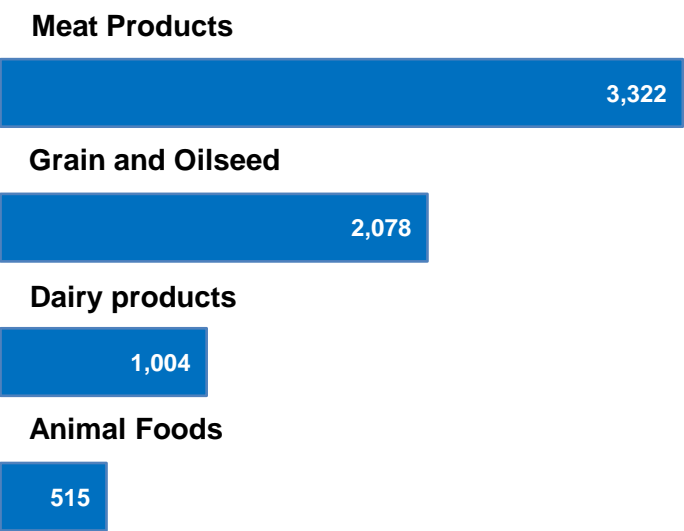
<sup>1</sup> Statistics Canada Tables 33-10-0764-01 and 33-10-0765-01 (February 14, 2025).

### Food Manufacturing Sales (millions of dollars)



Source: Statistics Canada

### Top Sales (millions of dollars)



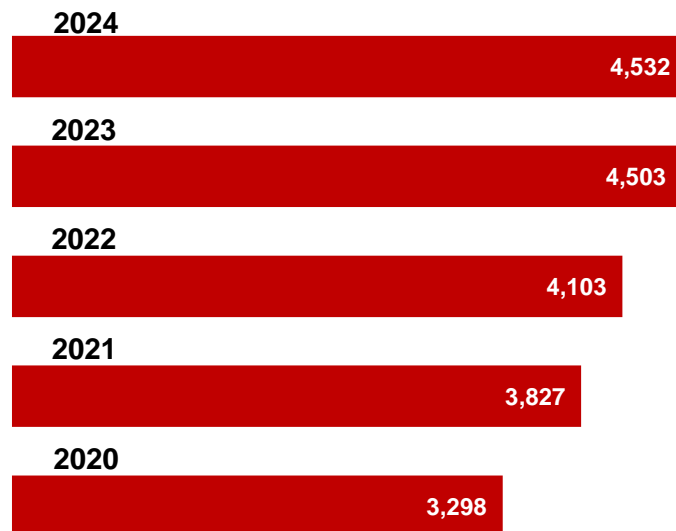
Source: Statistics Canada

## DID YOU KNOW?

- Major food processors in Manitoba include:
  - Meat products: Canada Packers, HyLife, True North Foods, Exceldor Cooperative and Sunrise Farms
  - Grain and Oilseeds: Bunge Canada-Viterra, Richardson Milling, Roquette and Emerson Milling Inc.
  - Potato: McCain Foods and Simplot Canada Ltd.
  - Dairy Products: Bothwell Cheese, Groupe Lactalis, Dairyworld Foods and MDI Holdings Corp.
- Major research institutions and networks that support the sector include Food Development Centre; Prairie Research Kitchen; The Richardson Centre for Food Technology and Research; Canadian International Grains Institute; Canadian Centre for Agri-Food Research in Health and Medicine; the University of Manitoba; and Brandon University.
- Manitoba food and beverage exports reached 64 countries in 2024.
- In 2024, capital expenditures in the agri-processing sector were up 22 per cent, reaching 268 million.
- The provincial and federal governments support the sector by providing funding opportunities and technical supports.

## Food and Beverage Exports

(millions of dollars)



Source: Trade Data Online

- Manitoba's food and beverage exports have increased since 2020, reaching \$4.53 billion in 2024, up 0.6 per cent compared to 2023.
- In 2024, Manitoba's top food exports included pork, valued at \$1.46 billion, and canola oil, valued at \$1.11 billion.
- The top four markets for Manitoba's food and beverage products in 2024 were the U.S., Japan, Mexico, and South Korea.

### United States



### Japan



### Mexico



### South Korea



Source: Trade Data Online

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## Contact us

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