

MANITOBA ANALYTICS

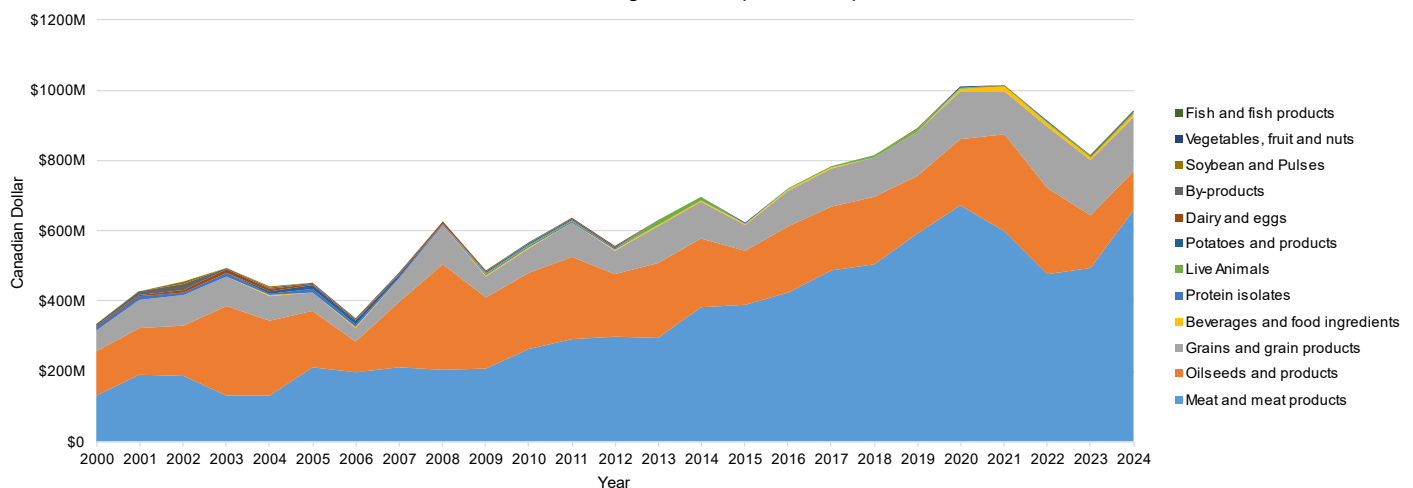
Manitoba Trade with Japan



Overview

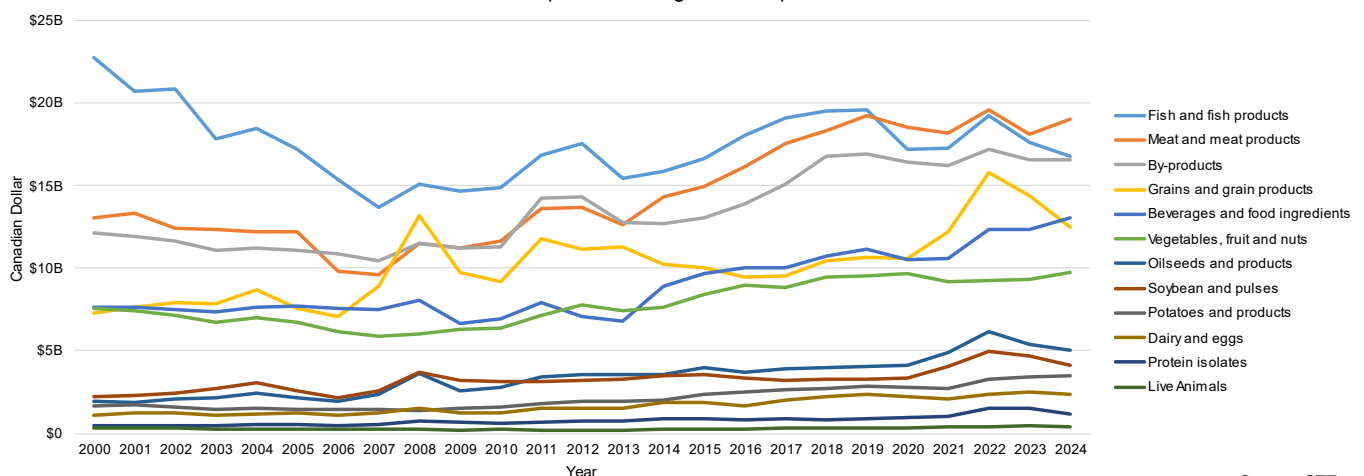
- Manitoba's agri-food exports to Japan have fluctuated between 2000 to 2020, showing periods of growth and decline. Agri-food exports to Japan dropped between 2021 and 2023, mainly due to a decline in pork and canola seed exports. In 2024, Manitoba has increased its agri-food exports to Japan, compared to 2023, by 15.4 per cent, reaching \$942 million.
- Despite these fluctuations, Japan remains a significant market for Manitoba's agri-food products, with key exports including pork, wheat and canola. In 2024, Manitoba recorded a positive agri-food trade balance of \$941 million with Japan.
- Over the past decade, Japanese demand for global agri-food products has increased at an annual rate of 2.4 per cent. During this period, imports of live animals (six per cent), potatoes (six per cent), beverage and food ingredients (four per cent) and oilseeds and products (four per cent) have experienced the largest annual growth.

Manitoba Agri-food Exports to Japan



Source: CATSNET

Japan Global Agri-food Imports

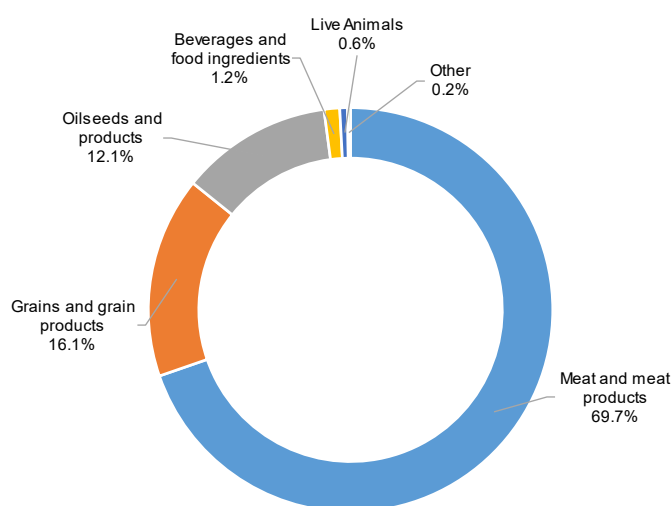


Source: GTT

Manitoba Agri-food Exports to Japan in 2024

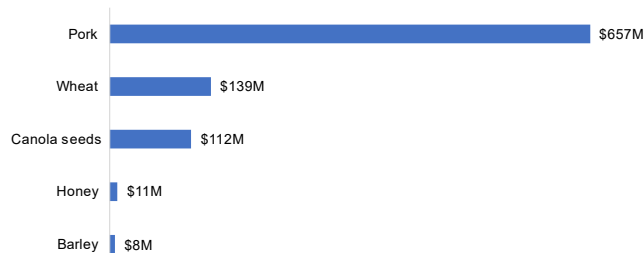
- Manitoba shipped \$942 million in agri-food exports to Japan in 2024, up 15.4 per cent compared to the previous year. This growth in export value was mainly driven by higher pork prices (13 per cent) and an increase in pork export volume (17 per cent).
- In 2024, Japan accounted for 10.2 per cent of the province's total agri-food exports. The top three exports to Japan were pork cuts (\$657 million), wheat (\$139 million) and canola seeds (\$112 million), collectively representing 96.3 per cent of Manitoba's total agri-food exports to Japan. Other notable agri-food products exported to the Japanese market included honey (\$11.5 million), barley (\$7.9 million) and live horses (\$4.5 million).
- Manitoba held a significant share in specific Japanese agri-food imports in 2024, including 26 per cent in breeding swine, 14 per cent in oats, and 10 per cent in the pork and pork products.
- Manitoba's share in the Japanese market for fresh or chilled pork has grown significantly, rising from three per cent in 2000 to 11 per cent in 2024. Manitoba is the largest Canadian exporter of pork and pork products to Japan.

Manitoba Agri-food Exports to Japan (2024)



Source: CATSNET

Top 5 Exports from Manitoba to Japan in 2024

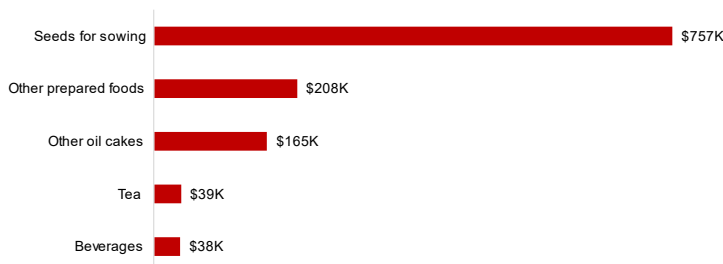


Source: CATSNET

Agri-food Imports from Japan in 2024

- Manitoba's agri-food imports from Japan decreased to \$1.24 million in 2024, representing a 14.4 percent decline compared to 2023.
- Manitoba's 2024 top five agri-food imports from Japan were: seeds for sowing, mainly onion seeds (\$757,000), other prepared foods (\$208,000), coconut oil cake (\$165,000), green tea (\$39,000), and sake/wine and other alcoholic beverages (\$38,000).

Top 5 Imports from Japan to Manitoba in 2024



Source: CATSNET

March 10, 2025

Contact us

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