## Meet the Members of the Strategic Advisory Body



Chris Anderson, M.Sc. DL SEEDS

Mr. Anderson is the General Manager of DL Seeds, a leading developer of canola, pea and fababean genetics. DL Seeds is focused on meeting both farmer and processor needs in the development of new hybrids and varieties.



Mr. Callum is the General Manager for MBP. He grew up on a mixed grain and beef cattle farm south of Miami, Manitoba. He has a B.Sc. in Agriculture and a M.Sc. from the University of Manitoba where he majored in Animal Science.





**Dominique Baumann, M.Sc.** ROQUETTE CANADA

Mr. Baumann has been CEO of Roquette Canada since 2019. During his 36 years with Roquette, he has held multiple leadership positions. He graduated with an M.Eng. in Food Process and Science from AgroParisTech (France).

**Duncan Morrison**MANITOBA FORAGE &
GRASSLAND ASSOCIATION

Mr. Morrison has been the executive Director of MFGA for the last six years. He is also an award winning writer, editor, and a communications professional by trade.





**Denis Tremorin, P.Ag., M.Sc.** PULSE CANADA

Mr. Tremorin is Director of Sustainability at Pulse Canada and is a Professional Agrologist with 15 years of experience. Denis received his M.Sc. in Agroecology and Soil Science from the University of Manitoba.

#### **David Wiens**

DAIRY FARMERS OF MANITOBA/

Mr. Wiens has been the Chair of Dairy Farmers of Manitoba since 2006 and a Director with the Dairy Farmers of Canada board since 2009. In 2011, he was elected to the position of Vice-President.



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Henry Rowlands
DETOX PROJECT

Mr. Rowlands founded The Detox Project in 2015. They launched a Glyphosate Residue Free certification in 2017 for food and supplement brands in the U.S., which is now a USD \$204 million market.



Dr. Knol is the Research Director of Topigs Norsvin and serves as President of the Pig Commission of the European Association of Animal Production. He received a M.Sc. from Wageningen University, NL.





**Dr. Erin Goldberg**UNIVERSITY OF MANITOBA

Dr. Goldberg is the Research Associate for the Manitoba Protein Research Strategy. Prior to this she completed a Post-doctoral Fellowship at the Canadian Centre for Agri-Food Research in Health and Medicine.



Dr. House is a professor at the University of Manitoba in the Department of Food & Human Nutritional Sciences and is the Chair of the Manitoba Protein Research Strategy. His research focuses on studying the factors influencing the quality of dietary proteins from both plant- and animal-based foods.





**Dr. Lee Anne Murphy, P.Ag** PROTEIN HIGHWAY

Dr. Murphy is a board member of the Protein Highway, and a proud graduate of the University of Manitoba. Dr. Murphy combines a technical background with experience in the not-for-profit and private sectors. Her forte is building global partnerships that advance innovative agri-food concepts from vision into practice.

#### **Mauricio Alanis**

MAPLE LEAF FOODS (MLF)

Mauricio is the Director of Sustainability Strategy & Partnerships at MLF, where his career has spanned 14 years. During his time at MLF he has held diverse roles in Sales & Marketing, Innovation, Corporate Strategy, Manufacturing, and working in the Office of the CEO.



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Robin Young, M.Sc. MANITOBA AGRICULTURE

Ms. Young is the Director of Value Added Processing (the Food Development Centre) at Manitoba Agriculture. She has held various positions in Manitoba government. Robin has a M.Sc. in Food Science from the University of Manitoba.



CANADIAN ROUNDTABLE FOR SUSTAINABLE CROPS

Ms. Miller is the Executive Director for CRSC. She has over 30 years of experience with Agriculture and Agri-Food Canada, Saskatchewan government and industry associations.

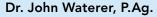




Sav Bellissimo

FEDERATED CO-OPERATIVES LTD.

Mr. Bellissimo is the store brands manager for Federated Co-operatives Ltd. He has experience as the director of sourcing and procurement for Loblaw Companies and holds a B.A. from the University of Guelph. He is also a part of the Protein Consortium.



STRATEGEM CAPITAL

Dr. Waterer is the Chief Science
Officer and Director of Plant Science
at Strategem Capital. He holds a
PhD in Plant Physiology from
University of Manitoba. He has
worked with several global companies
including Cargill, Monsanto, and
Paterson Global Foods and has consulted on
agriculture and food production globally.



Wayne Hiltz, P.Ag.

MANITOBA CHICKEN PRODUCERS

Mr. Hiltz is the Executive Director of the Manitoba Chicken Producers. During his 15 years with the organization, he led the integration of on farm food-safety and animal care programs, the Board's strategic planning and governance training, consumer education and outreach, and government relations as key strategic endeavors.