



# ***Growing Forward 2 Program Review***

## ***Growing Value & Growing Transformation***

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**May 30, 2016**

**Manitoba Agriculture**





The Growing Value Commercialization and Transformation programs have successfully contributed to the accelerated growth of Manitoba's agri-food processing sector,

And have contributed to growth in demand for Manitoba agri-inputs through accelerated use of Manitoba agri-inputs.

# Growing Value Commercialization Program Objectives



1. Provides financial assistance for
  - pre-commercialization,
  - commercialization,
  - and market development activities
  - to existing agri-product processors
  - or a new entrant that move innovative ideas to market.

# Growing Value Commercialization Program Objectives



2. Supports activities related to:
  - new product development,
  - market research and development,
  - obtaining intellectual property and certifications,
  - value-added processing productivity improvements,
  - and skills development associated with approved equipment/technology additions/changes.

# Growing Value Transformation Program Objectives



1. Provides financial assistance for
  - strategic investments to assist incorporated agribusinesses to adapt to market forces and environmental considerations
  - in order to achieve competitiveness in domestic and international markets.

# Growing Value Transformation Program Objectives



2. Supports activities related to:
  - equipment for manufacturing, handling, and processing improvements;
  - sewer and water infrastructure;
  - waste water treatment;
  - architectural and engineering consultation;
  - design and implementation;
  - technical skills upgrades;
  - and obtaining intellectual property and certifications.



# Program Accomplishments

Accomplishments Expressed According to a Logic Model

- Strategic Outcomes
- Client Benefits/Impacts
- Activity Outputs



# GVC Program Accomplishments

## Strategic Outcomes

- Productivity Enhancement
- Maintain/Increase Market Share
- Economic Sustainability
- Environmental Sustainability

## Client Benefits/Impacts

- Efficiency Improvement
- Market Access
- IP Rights
- Trained Workforce



# GVC Program Accomplishments

## Activity Outputs

- New Product Development
- Market Research & Development
- Intellectual Property/Certification Obtained
- Productivity Improvement
- Skills Development



# GVT Program Accomplishments

## Strategic Outcomes

- Productivity Enhancement
- Maintain/Increase Market Share
- Economic Sustainability
- Environmental Sustainability

## Client Benefits/Impacts

- Efficiency Improvement
- Economic Sustainability
- Market Access
- Environmental Sustainability



# GVT Program Accomplishments

## Activity Outputs

- Productivity Improvement
- Infrastructure Improvement
- Intellectual Property/Certifications Obtained
- Skills Development



# Program Accomplishments

<b>GF2 Programs</b>	<b>New Jobs (within 3 years)</b>	<b>Job Retention (within 3 years)</b>	<b>Government Investment</b>	<b>Private Sector Investment</b>	<b>Private Sector vs Government Investment</b>
Growing Value Commercialization	214		\$3,420,526	\$8,721,235	2.5
Growing Value Transformation	181	2,749	\$8,453,041	\$22,882,881	2.7

## Key Agri-Inputs Use

<b>Projects</b>	<b>Current</b>	<b>CAGR</b>	<b>Within 3 years</b>
27	\$20,536,434	30.6%	\$45,790,704



# Challenges

1. High Demand – Limited Budget
2. Needed to adjust program parameters



# Recommendations

1. Continue to offer GVC and GVT programs going forward.
2. Combine research funding for food and agri-product innovation and processing



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