

# Next Policy Framework Consultation on Food Innovation Capacity

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January 24, 2017



# Objectives for Today

- Share information about consumer trends and food innovation and generate discussion about the future of food innovation in Manitoba
- Identify food innovation capacity challenges and opportunities in the province
- Review current funding in the province for research and innovation, identify funding gaps, and generate ideas for funding strategies under the NPF
- Learn about successes and challenges of GF2 as they relate to innovation

# Agenda

## Topics

- Food innovation  
consumer demand trends
- Emerging technologies  
and logistics in food  
processing industry
- Funding flexibility

## Format

- Intro (15 minutes)
- Speaker(s) (30 minutes)
- Small group discussion  
(30 minutes)
- Plenary (15 minutes)

# Steering Committee

- Alphonse Utioh
  - Food Development Centre, Manitoba Agriculture
- Leo Prince
  - Food & Agri-Product Processing Branch, Manitoba Agriculture
- David Shambrock
  - Food and Beverage Manitoba
- Dr. Martin Scanlon
  - University of Manitoba
- Bill Ashton
  - Rural Development Institute

# Your Input Is Important

- Discussion
  - Table
  - Plenary
- Written response
  - Hard copy
  - E-copy
- Evaluation form

# Note Takers

- Food Development Centre
  - Roberta Irvine, Business Development Officer
  - Dagmara Head, Process Development Consultant
- Food & Agri-Product Processing Branch
  - Robin Young, Manager, Business Development
  - Jeff Fidyk, Business Development Specialist
  - Grant Carlson, Leader, Industrial Development
- Sector Policy, Planning and Programs Branch
  - Katia Arrus, Policy Economist - Federal/Provincial Policy
- Research and Market Intelligence Branch
  - Patti Rothenburger, Manager, Research

# Food Innovation Consumer Demand Trends

# Food Innovation Consumer Demand Trends

## Facilitation Questions

- Which consumer market trends present the greatest opportunity and challenge for the Manitoba food industry and the food innovation network?
- What are Manitoba's advantages in food innovation?
- What is the quality and availability of food market intelligence for Manitoba companies?
- What red tape exists that hinders Manitoba companies in pursuing consumer market trends?













# **Emerging Technologies and Logistics in Food Processing Industry**

# Emerging Technologies and Logistics in Food Processing Industry

## Facilitation Questions

- Which emerging food processing technology presents the greatest opportunity and challenge for the Manitoba food industry and the food innovation network?
- What knowledge gaps exist within Manitoba companies about new technologies and how are they best filled?
- What red tape exists that hinders Manitoba companies in adopting emerging technologies and new food manufacturing processes?









# CARROTS

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Organic  
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Available

## Carrot Puree

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# Funding Flexibility

# Funding Flexibility

## Facilitation Questions

- What are the greatest financial hurdles for Manitoba food entrepreneur (start up funding, initial cash flow, capital purchases, venture capitalists)?
- What is the capacity of the industry to access funding and what can be done to increase that capacity (e.g., awareness, guidelines, extension/consultant, training, improved intake, pre-vetting)?
- What elements of Growing Forward 2 programs did you access, and what worked well or didn't work well for you?
- What red tape exists that hinders Manitoba companies' access to funding?

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Thank you

