



YOUR INVESTMENT DESTINATION

FOR FOOD AND AGRI-PRODUCT PROCESSING

Connect with business partners in agriculture – quality food and manufacturing – and capitalize on your business potential. Manitoba's dynamic, diverse economy has everything you need to successfully launch, develop or expand your business.

Manitoba is strategically located

- We are the geographical centre of North America with connections to 410 million people in Canada, the United States and Mexico. Manitoba is a major hub for a solid transportation network that spans North America including key highways, three class one railways and an international airport.
- Goods from Winnipeg (Manitoba's capital city) can reach anywhere in the world within 48 hours.
- CentrePort Canada is Manitoba's inland port and foreign trade zone with ample industrial land that provides companies with easy access to transportation links.

Recent food processing investments in Manitoba include:

- J.R. Simplot's \$460 million potato processing expansion in Portage la Prairie
- Roquette's \$400 million pea processing plant in Portage la Prairie
- HyLife's \$105 million pork processing expansion in Neepawa
- Parmalat's \$50 million fluid milk plant in Winnipeg

Agricultural food and manufacturing are key to Manitoba's economy

- Since 2016, Manitoba had \$1.2 billion in investments in the food and agri-product processing sector. There are projections of approximately \$1.1 billion in investments in the next several years.
- Agriculture and food production in Manitoba represent about 5.7 per cent of the provincial economy. One in 17 jobs depends on direct spinoffs from agriculture.
- In 2017, total sales in food manufacturing were \$4.7 billion, representing nearly 25 per cent of Manitoba's total manufacturing sales.
- We continue to lead Canada in agricultural manufacturing, grain handling and storage exports – exporting to over 50 countries.
- In 2017, Manitoba's food manufacturing exports were approximately \$2.7 billion.

- We have a vibrant food processing sector that is comprised of over 378 provincially and 131 federally inspected facilities.



Manitoba offers exciting opportunities and clear advantages in research and development

- The Food Development Centre is a world class, federally licensed, research and development centre. It provides state-of-the art resources and expertise to clients who are developing and producing innovative food products for local and global markets.
- The Canadian Centre for Agri-Food Research in Health and Medicine studies the health benefits of nutraceuticals, natural health products and functional foods.
- The Richardson Centre for Functional Foods and Nutraceuticals studies bio-active compounds in prairie crops and how they affect human health.
- The Canadian International Grains Institute offers clients technical expertise in milling, baking and processing grains, oilseeds, pulses and special crops.
- The Composites Innovation Centre helps companies commercialize natural fibre composite products.

Manitoba is the economic centre for the western Canadian grain industry and has additional advantages including:

- major manufacturers of quality agricultural equipment and machinery
- total agricultural land potential of approximately 17.5 million acres (11 per cent) in the province
- major food processors in potatoes, pork, chicken, turkey and dairy
- hydroelectricity rates among the lowest in the world
- headquarters for Cargill Canada, Richardson International, Parrish and Heimbecker, Paterson Grain and G3 Canada

MANITOBA'S PRODUCTION STATISTICS

Manitoba produces diverse commodities that are key to further processing, including approximately:

- 100 per cent of Canada's sunflower seeds
- 29 per cent of Canada's soybeans
- 26 per cent of Canada's sows
- 24 per cent of Canada's total pork production
- 22 per cent of Canada's oats
- 21 per cent of Canada's potatoes
- 15 per cent of Canada's wheat
- 15 per cent of Canada's canola
- 12 per cent of Canada's beef cows
- 8 per cent of Canada's flax seed
- 6 per cent of Canada's barley
- 120 varieties of vegetables

Manitoba also supports:

- major crops of corn, mustard seed, hemp, buckwheat, canary seed and pulses
- a dairy industry with major genetic exports throughout the world



YOUR COMPANY CAN SUCCEED IN MANITOBA. CONTACT US FOR EXPERT INVESTMENT SUPPORT OR A CONFIDENTIAL PACKAGE TAILORED TO YOUR COMPANY.

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