

May 4, 2016

Kelly Robert Bindle
Legislative Assistant to the Honourable Cliff Cullen
Minister of Growth, Enterprise and Trade
Room 227 Legislative Building
Winnipeg, Manitoba R3C 0V8

Dear Colleague,

Thank you for agreeing to serve Manitoba as Legislative Assistant to the Minister of Growth, Enterprise & Trade. Together, our party has been given a mandate to restore trust in government and improve the lives of Manitobans and their families. This is a high honour and privilege we have been given. It will be our focus every day in government.

At the outset, I want to remind you of the need to comport yourself at all times with personal and professional integrity as a representative of our new government. I insist we adhere to the highest possible standards of accountability and respect in the conduct of the province's business. Accordingly, I expect you to be fully aware and compliant with all ethical rules and guidelines currently established as well as those which will be part of our Open Government Initiative.

Most Improved Province

We asked for and received a mandate from Manitobans to improve our province in several key areas. We will be judged on how well we deliver on this. This government will relentlessly focus on these results. I expect us to be a government of results. We must strive each day to deliver high quality public services to citizens at reasonable costs to taxpayers.

A fundamental part of our platform commitment to Manitobans is to ensure our province improves in key areas. All ministers are expected to support and deliver on all of these commitments with colleagues. As Legislative Assistant to the Minister of Growth,

Enterprise & Trade, you have a key role to play in delivering on these particular Most Improved Province commitments:

- Most improved province in job creation performance.
- Most improved province in partnership initiatives with business and communities.

Your Mandate

You have a mandate to assist the Minister of Growth, Enterprise & Trade as he works with the Minister of Indigenous & Municipal Relations to fulfill our platform commitments to work positively and respectfully with northern Manitobans and communities, including the following:

- Create a special, targeted program for Northern Manitoba called Yes! North.
 - Develop partnerships needed to attract new companies, assist entrepreneurs, and facilitate expansion of existing businesses to provide quality jobs and a stronger economy in the North, focused on two priority areas:
 1. Sustainable development of natural resources, including forestry and mining.
 2. Tourism opportunities, including beluga whale watching, polar bear and aurora borealis tours, fishing and hunting.

You will also assist the Minister of Growth, Enterprise & Trade with respect to the issues that affect Churchill, including the Churchill Gateway.

Working With Manitobans and the Public Service

Our government will be a listening government. Our government will be a responsible and responsive government. As a representative of this new government, I expect you to work constructively and cooperatively with citizens and stakeholders to hear their views and communicate the decisions and priorities of the government. Having secured the people's trust in this election, we must work hard every day to earn it anew.

Manitoba's civil service will be a key partner with us to deliver on our commitments and serve the public. Our commitment to protecting front line services for people and the jobs of those who deliver them is one I expect all ministers to work towards.

I made a decision at the outset to reduce the size of Cabinet and set a new tone at the top in ensuring value in government services. That tone at the top extends to how I expect you and your colleagues to work with departmental officials and other civil servants you encounter in the course of your professional duties. I expect you to forge a collaborative working relationship with the civil service. I also expect you to be accessible to officials within the department, to listen to their advice, to hear their concerns, and understand that while they are here to serve in a professional non-partisan manner, they are also our employees who deserve our respect.

Cabinet, Caucus and the Legislature

Being a Legislative Assistant brings responsibility with your new duties. That responsibility extends to ensuring you are fully briefed and knowledgeable about your issues and obligations when engaging with colleagues.

As we work together, I will be evaluating individual and collective performance of members of Caucus as they deliver their mandates and support and work collaboratively with ministerial and caucus colleagues.

Manitobans expect us to work for them as a team. I know I can count on your personal support and commitment to do so as you shall have my personal support and commitment to work with you in your new duties and responsibilities.

We have been given a rare privilege to serve our province. I know you are as grateful as I am for this opportunity. Let us make Manitobans proud once more of their government.

Sincerely,

Original signed by Brian Pallister, Premier

Premier Brian Pallister

c: Honourable Cliff Cullen