

MANITOBA TRADE ADVOCACY

Manitoba has undertaken several advocacy efforts to date, with more upcoming. These include:

- Premier Brian Pallister met members of the U.S. administration, Congress, and Senate in Washington, D.C. in June 2017 to underscore the vital importance of the Canada-US partnership and strengthening the North American Free Trade Agreement (NAFTA).
- Agriculture Minister Ralph Eichler led a delegation of nearly 100 industry professionals from 16 Manitoba-based companies to Agritechnica, the world's largest trade show of agricultural machinery and technology held in Hanover, Germany in November 2017.
- Pallister met North Dakota Gov. Doug Burgum in October 2017 to discuss trade and other critical cross-border issues.
- The premier has reached out to more than 15 U.S. state governors in 2018 to highlight the important connections between their states and Canada and to encourage their support for maintaining and enhancing North American free trade.
- Eichler attended the State Agricultural and Rural Leaders' Summit in Kansas City, Miss. in January 2018 to underline to U.S. elected officials the importance of NAFTA and open markets for agriculture in their states and districts.
- Manitoba companies joined a business mission to Mexico in early March 2018 to participate in the Expo ANTAD and Alimentaria tradeshow in Guadalajara, Mexico's largest dedicated tradeshow for the retail food sector. Mexico is Manitoba's third-largest trading partner, with more than \$1.3 billion in bilateral trade in 2017.
- Manitoba will host hundreds of legislators from 11 U.S. states for the 2018 Midwestern Legislative Conference, to be held in Winnipeg from July 15 to 18, 2018.