

“Manitoba is poised for a bright future thanks to a bold and unified approach to economic development. This new strategy brings valuable focus and co-ordination to our province’s economic growth. By fostering a competitive business environment that welcomes all Manitobans, we are not only supporting the growth of local businesses but also attracting new investment and enhancing Manitoba’s competitiveness. Together, we are building a stronger, more prosperous province – one that is an even better place to live, work, and invest for generations to come.” — Bram Strain, president and CEO, Business Council of Manitoba

“Manitoba’s commitment to modernize its provincial nominee program to add a focus on attracting foreign entrepreneurs who will create economic opportunities and jobs for Manitobans is welcome. By focusing on immigration entrepreneurship – especially in the tech sector, Manitoba has the chance to compete with countries around the world for 21st century business that will make the biggest impact on our province.” — Reis Pagtakhan, chair, Premier’s Business and Jobs Council’s sub-committee on immigration and skills alignment and partner, MLT Atkins

“We look forward to working with the Manitoba government and stakeholders in actioning an economic development strategy that places business at its core, providing the support companies need to address critical challenges like workforce, trade, and competitiveness to increase productivity. By aligning business priorities and advantages with long-term economic goals, Manitoba will be better positioned to attract investment to grow and attract businesses and allow young people to build their futures here.” — Chuck Davidson, president and CEO, Manitoba Chambers of Commerce

“These tax credit amendments, along with the overall increase, deliver the alignment and opportunity entrepreneurs and investors need to thrive in Manitoba – it’s a major step forward for business in our province.” — Iain Crozier, founder and general partner, Trillick Ventures

“This extensive and inclusive strategy addresses the broad complexities of economic development through a holistic lens. By adopting a streamlined and comprehensive approach, and building upon Manitoba’s established ecosystem, it positions the province to stand out providing opportunities for business growth and showcasing the Manitoba story.” — Eve O’Leary, director of economic development, Portage Regional Economic Development Inc.

“We commend the province for bringing business and community leaders together to chart a brighter economic future for Manitoba. While the plan reflects many of our key recommendations, its greatest strength is in setting an ambitious vision, benchmarked by productivity and prosperity. It acknowledges our economic future is driven by increased private sector investment, aided and enabled by an efficient, client-focused public sector. Now the heavy lifting begins on implementation, learning and refinement on the road to 2040.” — Loren Remillard, president and CEO, Winnipeg Chamber of Commerce

“When you combine this new economic development strategy with our province's assets and advantages, Manitoba is not only poised to become a ‘have’ province, but a national leader in economic growth and resilience. This comprehensive plan will bolster Manitoba’s global connectivity by leveraging our strong trade and transportation advantages, and create a streamlined process to facilitate investment.” — Carly Edmundson, president and CEO, CentrePort Canada Inc.

“By recognizing and activating Manitoba’s bilingual advantage, the province is choosing growth. With the Association of Manitoba Bilingual Municipalities Group and our bilingual municipalities at the table, we can open new francophone markets, attract investment and build the skilled workforce our economy needs – urban and rural alike. This is how we turn a unique provincial strength into measurable prosperity.” — Ivan Normandeau, president, Association of Manitoba Bilingual Municipalities

“This framework offers a promising strategic direction for economic development in Manitoba. It emphasizes a proactive approach, integrates Indigenous perspectives, and aims to foster education, reciprocal learning, and broad inclusion for all Manitobans.” — Jennefer Nepinak, vice-president, strategic partnerships and reconciliation, TIPI Group of Companies

“The provincial economic development strategy charts an important course for Manitoba, at a critical juncture for our economic future. This strategy reflects key recommendations of the Premier’s Business and Jobs Council Subcommittee on Trade with the U.S. and recognizes talent and workforce development as foundational to our competitiveness. Ultimately, this strategy will improve co-ordination of our economic development ecosystem and ensure we collectively remain focused on the businesses we are here to support. As Winnipeg’s lead economic development and tourism agency, we know that what’s good for Winnipeg is good for Manitoba. Winnipeg Economic Development and Tourism looks forward to working with the province as a key partner as we advance together towards a stronger, more resilient and competitive Manitoba economy.” — Ryan Kuffner, president and CEO, Winnipeg Economic Development and Tourism, and chair of the Premier’s Business and Jobs Council’s subcommittee on trade with the U.S.

“Manitoba works best when workers are healthy, well-educated and have access to good, family supporting jobs. We are glad to see that Manitoba’s Economic Development Strategy is focused on meeting the needs of working people throughout our province through bigger paycheques, safer and healthier workplaces and opportunities to build their futures right here at home.” — Kevin Rebeck, president, Manitoba Federation of Labour and co-chair of the Premier’s Business and Jobs Council

“Fort Garry Fire Trucks is encouraged to see the Manitoba government continue supporting Manitoba-based businesses by investing in programs that strengthen local manufacturers. Increased access to financing and tax credits that support expenditure on productivity-enhancing assets will make Manitoba manufacturers more competitive. Now, more than ever, it is critical to support manufacturing in Manitoba – helping local companies remain competitive, create jobs, counter

international pressures, and grow the provincial economy.” — James Peters, president, Fort Garry Fire Trucks

“I’m very pleased to see this government’s approach to support current Manitoba businesses and streamline the approach to attract new business. The economic vitality of this province requires active engagement and ease of doing business. Add to that, the focus on retaining and developing young people is fundamental to our future. At times, Manitobans can be our own worst enemies on how we talk about or reflect on our province. Both feet forward to make us believe we can be a ‘have’ province is exactly what we need from our government.” — Paul Soubry, president and CEO, NFI Group

“I believe what matters most in Manitoba is having a government that truly listens and genuinely cares. One that advocates for both business and labour, understands the challenges we face, and is willing to turn over every stone to make a real difference. I think this government understands that, and is advocating for all Manitobans so we can build trust, create opportunity and move this province forward together.” — Ash Modha, co-founder and CEO, Mondetta Clothing and co-chair, Premier’s Business and Jobs Council