Sport, Culture and Heritage

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May It Please Your Honour:

I am pleased to present the Annual Report for Manitoba Sport, Culture and Heritage for the fiscal year ending March 31, 2019, for the information of your Honour.

Respectfully submitted,

Original signed by

Cathy Cox
Minister of Sport, Culture and Heritage
Son Honneur l’honorable Janice Filmon, C.M., O.M.
Lieutenante-gouverneure du Manitoba
Palais législatif, bureau 235
Winnipeg (Manitoba) R3C 0V8
CANADA

Madame la Lieutenante-Gouverneure,

Je suis heureuse de vous présenter, à titre informatif, le rapport annuel du ministère du Sport, de la Culture et du Patrimoine pour l’exercice financier clôturé le 31 mars 2019.

Le tout respectueusement soumis.

Original signé par

La ministre du Sport, de la Culture et du Patrimoine,
Cathy Cox
Honourable Cathy Cox
Minister of Sport, Culture and Heritage

Dear Minister Cox,

It is my pleasure to submit for your approval the 2018-2019 Annual Report for Manitoba Sport, Culture and Heritage (SCH).

Respectfully submitted,

Original signed by

Sarah Harrison
Deputy Minister of Sport, Culture and Heritage
Madame Cathy Cox
Ministre du Sport, de la Culture et du Patrimoine

Madame le Ministre,


Le tout respectueusement soumis,

Original signé par

La sous-ministre du Sport, de la Culture et du Patrimoine
Sarah Harrison
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Preface

The Annual Report is organized in accordance with the departmental appropriation structure, which reflects the department’s authorized votes approved by the Legislative Assembly. The report includes information at the main and sub-appropriation levels relating to the department’s objectives, actual results achieved, financial performance and variances, and provides a five-year historical information on the departmental expenditures and staffing.

Vision and Mission

Vision Statement

The following vision statement has been established to guide the department’s programs and activities:

*A Province where the past and future come together to build a better quality of life for all Manitobans.*

Values

The following values are the core principles that guide our work behaviour, relationships and decision-making within the department:

- Engagement - to enrich personal and community life
- Accessibility - to information and programs
- Inclusion - through involvement in decision making
- Innovation - for creative solutions
- Learning - as a way of life
- Legacy - for future generations
- Respect - for our strengths and differences
- Service - to Manitobans

Mission Statement

The department has adopted the following mission statement:

*Collaborate with internal and external partners to celebrate, develop, and promote the identity, creativity, and well-being of Manitobans, and to ensure transparent and accountable government information and communication.*

Strategic Priorities

- Contribute to a strong provincial economy.
- Contribute to making Manitoba a better place to live.
• Foster an informed and engaged public.
• Contribute to a good governance.

Goals

• Support investment, employment, and tourism.
• Foster Economic growth through key events.
• Create opportunities to learn about and explore Manitoba’s history.
• Encourage the development of artists and tourism.
• Create experiences that are inclusive and accessible for all.
• Contribute to the protection of Manitoba’s heritage resources.
• Foster a sense of community.
• Promote open and transparent government.
• Deliver information that is relevant, accessible, and timely.
• Develop a client-centric approach to our daily work.
• Promote strong organizational governance.
• Use legislation, regulations, and procedures to promote best practice and transparency.
• Ensure sound fiscal management and comptrollership.
• Oversee government compliance with Sport, Culture and Heritage legislation.

Highlights and New Initiatives

The following highlights provide a glimpse of the scope and diversity of the work undertaken by Manitoba Sport, Culture and Heritage in 2018-2019.

The Government of Manitoba, with the Department of Sport, Culture and Heritage, contributes to a vibrant and prosperous Manitoba by celebrating, developing, supporting and promoting the identity, creativity and well-being of Manitobans, their communities and their province. The department also plays a role in providing information to the public about government activities, programs and policies, in both English and French.

In March 2019, SCH presented the final report and action plan that resulted from public consultations. Our Way Forward: Manitoba’s Culture Policy and Action Plan focuses actions for government and its partners in these five priority areas: fostering economic development; understanding and promoting the value of culture and creativity; ensuring diversity, inclusion and accessibility; supporting culture in communities and everyday life; and modernizing cultural funding programs. Key initiatives underway or completed include:

• review of Manitoba Film and Music to modernize the organization’s mandate, programs and services, ensuring alignment with Manitoba’s economic goals;
• review of the Film and Video Production Tax Credit, Book Publishing Tax Credit, Cultural Industries Printing Tax Credit and the Interactive Digital Media Tax credit, to ensure they continue to align with Manitoba’s economic goals;
• support the review of the Manitoba Centennial Centre Corporation’s business model and operations, to modernize the organization’s mandate, programs and services, ensuring alignment with Manitoba’s strategic priorities;
• review the public library funding model and realign provincial funding to develop a strong and sustainable public library sector;
• support the government-wide review of grants to community-based, non-government organizations, to develop recommendations for streamlining grants, simplifying application processes, and strategically managing grant-related expenditures across government; and
• develop a government e-portal for grants and contributions ensuring that funding opportunities are well known and accessible to all Manitobans and prioritize the move to online grants administration.

In 2018-2019, the Arts Branch provided funding support to 291 clients in over 100 communities throughout the province. This funding contributed to the attendance of 267,442 people at 708 performance events, visual arts exhibitions and film presentations, as well as 418,223 student hours of community-based arts instruction. The government supported festival programming throughout the province promoting many forms of cultural expression: 10 major arts festivals had attendance of close to 402,836 people and engaged over 7,346 volunteers; while the three major cultural festivals, the Festival du Voyageur, Folklorama and Manito Ahbee, were attended by 531,281 people and engaged 21,350 volunteers. In addition, the branch supported 52 community festivals, and 64 audience development and art skills development projects with the majority of support going to rural and northern communities. To assist in the promotion and preservation of Indigenous culture and heritage, 20 powwows, Métis dance and other cultural events, and 12 educational projects were approved.

Through the Manitoba Heritage Trust Program, 30 heritage organizations are investing in creating endowment funds with their local community foundations as of March 31, 2019. This initiative, in operation from April 1, 2018 to March 31, 2021, is an innovative model for encouraging long-term sustainability and private donations to endowment funds established in support of museums or archives. It is administered by The Winnipeg Foundation and was developed in partnership with the Association of Manitoba Museums and Association for Manitoba Archives. The Manitoba government contributed $5M over three years to the program. HRB encourages municipalities to use enabling powers under *The Heritage Resources Act* to plan, protect, manage, and interpret local heritage resources. Municipalities (outside Winnipeg) designated four new municipal heritage sites under the Act in 2018-2019, including École Union Point School in St, Joseph and Sunrise Lutheran Camp Chapel near Gimli.

The Public Library Services Branch provided $6.3M grants to 54 library services and sector organizations, which leveraged $33.7M in local funding over the course of the 2018-2019 fiscal year. Significant program resources were directed to provide analysis and strategic policy advice with respect to the consultation results for the Library Program and Policy Review. Options have been presented, and continue to be explored, toward supporting alignment with, broad and specific government priorities, the Minister’s mandate and library sector development needs. As a major milestone, library sector organizations have unified under the Manitoba Library Association and are building capacity to better support the library sector. In partnership with other provincial and territorial governments, through the National Network for Equitable Library Service, Manitoba continues to advance on priorities toward achieving universal library access for persons.

In 2018-2019, on behalf of the Manitoba government, the Multiculturalism Secretariat provided
assistance to 132 ethnocultural community groups/organizations throughout the province through the Ethnocultural Community Support Program. The Secretariat coordinated two citizenship ceremonies on behalf of the Minister.

In 2018-2019, the Canada Games Sport for Life Centre completed its first full-year of operation and the new facility is performing better than its original revenue projections. Virtually every aspect of the facility’s operations is proceeding and performing beyond original projections. The Sport for Life Centre is playing a key role in supporting the growth and development of Manitoba’s amateur sport sector and giving Manitoba’s athletes the resources and support they need to reach their full athletic potential. Evidence of this tremendous support was on full display at the 2019 Canada Winter Games in Red Deer where Team Manitoba had one of its best-ever showings at the winter games bringing home a record 25 medals.

In 2018-2019, significant progress was made on one of the Minister’s key Mandate objectives, which is establishing the International Curling Centre of Excellence (ICCE). The ICCE Steering Committee, introduced on December 15, 2017, worked throughout 2018-2019 in pursuing its task to bring together the many stakeholders from the world of curling to develop recommendations on how ICCE could be created and established in Winnipeg. On February 28, 2019, the ICCE Committee submitted its recommendations to the department. These will serve as a launching point for the next step in the process to prepare and develop a comprehensive business plan for the future facility.

In 2018-2019, the department renewed its highly productive partnership with the federal government, by signing an enhanced extension to the Canada/Manitoba Bilateral Sport Participation Agreement. The agreement was extended until March 31, 2022. The enhanced portion of the agreement includes $733.6 in new federal funding to support Indigenous sport in Manitoba. Over the life of the agreement, this new funding will inject $1.3M in new funding into the Indigenous sport system in Manitoba.

It is estimated over 300,000 Manitobans are involved in amateur sport in some capacity either as a participant, coach, administrator or volunteer. Sport continues to be an important part of the daily lives of Manitobans. As the sport, recreation and physical activity sectors continue to find new ways to collaborate and share objectives, greater emphasis is being placed on the importance of being more active and healthy. While it will take time, a healthy and more active population will ultimately put less pressure on the health care system.

Acting as the Queen’s Printer of Manitoba, Communications Services Manitoba led the modernization of government and public notices to make The Manitoba Gazette available to the public online at no cost. As April 1, 2019, the Gazette, the official publication of government for nearly 150 years, will be more accessible to Manitobans and government departments through a searchable online database.

The Archives of Manitoba’s Government Records Office of the Archives (GRO) continued to focus attention on transforming government recordkeeping through the strategic priorities of governance, education and raising awareness. Of note, the Archives released the Records and Information Management (RIM) Framework in May 2018 to support government departments and agencies in meeting their duties and responsibilities under The Archives and Recordkeeping Act.
The Archives of Manitoba continued its bilingual initiative, launched in May 2014, to honour the centenary of the First World War. Along with a campaign to publicize records of the important role that Manitobans played in the war, the Archives held several special events to commemorate the centenary of the end of the First World War including an event where students from Kelvin High School read the letters and diaries of Manitoba soldiers and an open house that featured a display of records related to the experience of Manitobans, at home and overseas, during the First World War.

The Archives of Manitoba continues its response to Call to Action 77 of the Truth and Reconciliation Commission of Canada that calls for “provincial, territorial, municipal and community archives to work collaboratively with the National Centre on Truth and Reconciliation to identify and collect copies of all relevant records to the history and legacy of the residential schools system,” by partnering with the National Centre for Truth and Reconciliation on funding an Indigenous candidate in the graduate program in the Archival Studies program at the University of Manitoba.

The UNESCO designated Hudson’s Bay Company Archives (HBCA) continued advancing its Names and Knowledge Initiative: Discovering Indigenous people, places and knowledge in the Hudson’s Bay Company Archives. The creation of this initiative has resulted in increased access to HBCA’s records for northern communities and assisted in the identification of previously unidentified Indigenous peoples in HBCA photos. The Names and Knowledge Initiative is a tangible example of government support of the Memorandum of Understanding between Manitoba and Nunavut (renewed in 2015) to help strengthen cultural ties between the two jurisdictions.

The HBCA completed the digitization of microfilm records of Hudson’s Bay Company posts, representing more than 20,000 volumes of records, dating from 1670-1870 and representing HBC posts from across Canada. They will be made available online through the Archives’ Keystone database in the next year, in commemoration of the Hudson’s Bay Company’s 350th anniversary, as well as Manitoba’s 150th. The project is a part of the National Heritage Digitization Strategy.

To commemorate the end of World War I, the Legislative Library created a display of newspapers in the vestibule of the Manitoba Legislative Building. Original copies of the Manitoba Free Press and the Winnipeg Tribune displayed the front page for each day, beginning on November 1st and continuing until November 11th. Similarly, an electronic display featured the front pages of other local newspapers, leading up to the declaration of Armistice on November 11, 1918.

Notably, the Library recently added over 350 new records for City of Winnipeg historical buildings and sites. These publications provide architectural and historical information including details about architects, engineers and contractors as well as building owners and residents. When available, electronic copies of these reports were added to our Digital Collection of Manitoba Government Documents, thereby providing even more access to this frequently requested information.
Préface
Le rapport annuel suit la structure des affectations budgétaires du ministère, reflétant les crédits autorisés de ce dernier, approuvés par l'Assemblée législative. Le rapport comprend des renseignements sur les principales affectations budgétaires, ainsi que sur les sous-crédits, relativement aux objectifs du ministère, à ses résultats réels, à ses rendements et à ses écarts financiers. Il présente en outre un tableau chronologique de la dotation en personnel et des dépenses des cinq dernières années.

Vision et mission
Énoncé de vision
L'énoncé de vision suivant a été établi pour orienter les programmes et les activités du ministère :

Une province où le passé et l'avenir se conjuguent pour améliorer la qualité de vie de l'ensemble des Manitobains.

Valeurs
Les valeurs ci-dessous sont les principes de base qui guident notre comportement professionnel, nos relations et nos décisions au sein du ministère :

Engagement - à enrichir la vie des personnes et des collectivités
Accessibilité - à l'information et aux programmes
Intégration - par la participation au processus de prise de décision
Innovation - pour trouver des solutions créatrices
Apprentissage - en tant que mode de vie
Héritage - laissé aux générations futures
Respect - de nos forces et de nos différences
Service - pour toute la population manitobaine

Énoncé de mission
Le ministère a adopté l’énoncé de mission suivant :

De concert avec nos partenaires internes et externes, célébrer, développer et promouvoir l'identité, la créativité et le bien-être des Manitobains, tout en veillant à la transparence et à la responsabilisation du gouvernement en matière d'information et de communication.
Priorités stratégiques

- Contribuer à une économie provinciale forte.
- Contribuer à améliorer la qualité de vie au Manitoba.
- Encourager le public à être plus engagé et mieux informé.
- Contribuer à une bonne gouvernance.

Objectifs

- Soutenir l’investissement, l’emploi et le tourisme.
- Favoriser la croissance économique au moyen d’événements majeurs.
- Créer des possibilités d’en apprendre plus sur l’histoire du Manitoba.
- Encourager le lancement d’artistes et le développement du tourisme.
- Créer des expériences inclusives et accessibles pour tous.
- Contribuer à la protection des ressources du patrimoine du Manitoba.
- Favoriser un sentiment d’appartenance à la collectivité.
- Promouvoir un gouvernement ouvert et transparent.
- Fournir des renseignements pertinents et accessibles à point nommé.
- Adopter une approche axée sur le client dans notre travail quotidien.
- Promouvoir une gouvernance organisationnelle forte.
- Servir de la législation, de la réglementation et des procédures pour promouvoir des pratiques exemplaires et la transparence.
- Faire en sorte que la gestion financière et la fonction de contrôle soient saines.
- Veiller à ce que le gouvernement se conforme à la législation régissant le sport, la culture et le patrimoine.

Faits saillants et nouvelles initiatives


Au sein du gouvernement de la province, le ministère contribue au dynamisme et à la prospérité du Manitoba en célébrant, en développant, en soutenant et en valorisant l'identité, la créativité et le bien-être des Manitobains, de leurs collectivités et de leur province. Il joue également un rôle en informant le public sur les activités, les programmes et les politiques du gouvernement, tant en anglais qu’en français.

En mars 2019, le ministère a publié Allons de l’avant : Politique culturelle et plan d’action du Manitoba. Ce rapport final et plan d’action publié à l’issue d’un processus de consultation propose au gouvernement et à ses partenaires l’adoption de mesures dans cinq secteurs prioritaires : stimuler la croissance économique; comprendre et promouvoir la valeur de la culture et de la diversité; veiller à la diversité, à l’inclusion et à l’accessibilité; soutenir la culture dans les collectivités et dans la vie de tous les jours; moderniser les programmes de financement de la culture. Voici quelques-unes des principales initiatives menées à bien ou en voie de l’être :
• procéder à l’examen de la société Musique et Film Manitoba afin de moderniser son mandat, ses programmes et ses services, en veillant à ce que ceux-ci cadrent avec les objectifs économiques du Manitoba;
• Revoir le crédit d’impôt pour la production de films et de vidéos, le crédit d’impôt pour l’édition, le crédit d’impôt pour l’impression d’œuvres des industries culturelles et le crédit d’impôt pour les médias numériques interactifs pour s’assurer qu’ils cadrent toujours avec les objectifs économiques du Manitoba.
• Soutenir l’examen du modèle d’activités et des opérations de la Société du Centre du centenaire du Manitoba afin de moderniser son mandat, ses programmes et ses services, en veillant à ce que ces derniers cadrent avec les priorités stratégiques du Manitoba.
• Revoir le modèle de financement des bibliothèques publiques et réaffecter les fonds provinciaux pour mettre en place un secteur des bibliothèques publiques solide et durable.
• Appuyer la tenue d’un examen, à l’échelle du gouvernement, des subventions aux organismes communautaires non gouvernementaux afin d’élaborer des recommandations visant à simplifier les subventions et les processus de demande et à gérer stratégiquement les dépenses liées aux subventions dans tout le gouvernement.
• Créer un portail électronique gouvernemental pour les subventions et les contributions en veillant à ce que les possibilités de financement soient bien connues et accessibles à tous les Manitobains et prioriser la transition vers l’administration des subventions en ligne.

En 2018-2019, la Direction des arts a soutenu financièrement 291 clients dans plus de 100 collectivités de toute la province. Ce soutien s’est traduit par la présence de 267 442 personnes à 708 spectacles, expositions en arts visuels et présentations de films ainsi que par 418 223 heures-étudiant de formation artistique en milieu communautaire. Le gouvernement a appuyé la programmation de festivals partout dans la province, en faisant la promotion de nombreuses formes d’expression culturelle : dix grands festivals artistiques ont accueilli 402 836 visiteurs et mobilisé 7 346 bénévoles, et les trois grands festivals culturels que sont le Festival du Voyageur, Folklorama et Manito Ahbee ont attiré 531 281 personnes et mobilisé 21 350 bénévoles. Par ailleurs, la Direction des arts a soutenu 52 festivals communautaires et 64 projets de développement de l'auditoire et d'amélioration des compétences artistiques, accordant majoritairement son aide aux collectivités rurales et du Nord. Dans le but de promouvoir et de protéger la culture et le patrimoine autochtones, elle a approuvé 20 pow-wows, activités de danse des Métis et autres manifestations culturelles, ainsi que 12 projets éducatifs.

En date du 31 mars 2019, le Programme de fiducie pour le patrimoine du Manitoba a permis à 30 organismes de mise en valeur du patrimoine d’investir dans la création de fonds de dotation pour appuyer leurs fondations communautaires locales. En vigueur du 1er avril 2018 au 31 mars 2021, cette initiative se veut un modèle novateur pour favoriser la viabilité à long terme des fonds de dotation créés pour soutenir les musées et les archives et encourager les dons privés. Administré par la Winnipeg Foundation, le programme a été mis en œuvre en partenariat avec l’Association des musées du Manitoba et la Association for Manitoba Archives. Le gouvernement du Manitoba a consacré 5 millions de dollars sur trois ans à ce programme.

Le ministère encourage les municipalités à utiliser les pouvoirs habilitants que leur confère la


En 2018-2019, au nom du gouvernement du Manitoba, le Secrétariat des affaires multiculturelles a prêté une assistance à 132 groupes et organismes communautaires ethnoculturels partout dans la province grâce au Programme de soutien aux communautés ethnoculturelles. Le Secrétariat a coordonné deux cérémonies de citoyenneté au nom de la ministre.


En 2018-2019, le ministère a renouvelé son partenariat extrêmement productif avec le gouvernement fédéral, en signant le prolongement de l’entente bilatérale Canada-Manitoba relative à la participation au sport jusqu’au 31 mars 2022. L’entente comprend une partie supplémentaire qui prévoit un nouveau financement fédéral de 733 600 $ pour soutenir le sport autochtone au Manitoba. Pendant la durée de l’entente, le nouveau financement permettra d’injeter 1,3 million de dollars dans le réseau du sport autochtone au Manitoba.
Selon des estimations, plus de 300 000 Manitobains sont engagés dans le sport amateur d'une manière ou d'un autre à titre de participants, entraîneurs, administrateurs ou bénévoles. Le sport continue d'occuper une place de choix dans la vie quotidienne des Manitobains. Au moment même où les secteurs du sport, des loisirs et de l'activité physique trouvent de nouvelles façons de collaborer et de poursuivre des objectifs communs, l’accent est mis de plus en plus sur l'importance d'être plus actifs et en santé. Même si cela prendra du temps, une population en santé et plus active finira par exercer moins de pression sur le système de santé.

À titre d’Imprimeur de la Reine du Manitoba, les Services de communication du Manitoba ont chapeauté la modernisation des avis publics pour que le public puisse avoir accès gratuitement à la Gazette du Manitoba en ligne. À compter du 1er avril 2019, la Gazette du Manitoba, qui est la publication officielle du gouvernement depuis près de 150 ans, sera plus facilement accessible aux Manitobains et aux ministères du gouvernement grâce à une base de données en ligne interrogable.


Les Archives du Manitoba ont poursuivi l'initiative de quatre ans lancée en mai 2014 pour souligner le centenaire de la Première Guerre mondiale. En plus d’une campagne visant à faire connaître les documents relatant le rôle important du Manitoba pendant la guerre, les Archives ont organisé plusieurs événements spéciaux pour commémorer le centenaire de la fin de la Première Guerre mondiale, dont la lecture, par des élèves de l’école secondaire Kelvin, de lettres et de journaux intimes de soldats manitobains, ainsi qu’une journée portes ouvertes au cours de laquelle étaient exposés des documents décrivant l’expérience vécue de Manitobains dans la province et à l’étranger pendant la Grande Guerre.

Les Archives du Manitoba continuent de répondre à l’appel à l’action 77 de la Commission de vérité et réconciliation du Canada, qui demande « aux bureaux d’archives provinciaux, territoriaux, municipaux et communautaires de travailler en collaboration avec le Centre national pour la vérité et réconciliation afin de trouver et de recueillir des copies de tous les documents qui se rapportent à l'histoire et aux séquelles des pensionnats », en s'associant avec ce Centre pour financer les études de deuxième cycle d'un candidat autochtone du programme d'études en archivistique de l'Université du Manitoba.

Les Archives de la Compagnie de la Baie d'Hudson, désignées par l'UNESCO, ont continué d'avancer dans la mise en œuvre de l'Initiative relative aux noms et aux savoirs – À la découverte des peuples, des lieux et des savoirs autochtones dans les Archives de la Compagnie de la Baie d'Hudson. Le lancement de cette initiative a permis d'élargir l'accès des communautés du Nord aux archives de la Compagnie de la Baie d'Hudson (CBH) et aidé à l'identification d'Autochtones que l'on n'avait pas pu identifier jusqu'ici sur des photos des Archives. Cette initiative est un exemple concret du soutien que le gouvernement apporte, dans le cadre du Protocole d'entente Manitoba-Nunavut (renouvelé en 2015), au renforcement des liens culturels entre la province et le territoire.
Les Archives de la Compagnie de la Baie d'Hudson ont terminé la numérisation des documents sur microfilm des postes de traite de la CBH, soit plus de 20 000 volumes de documents datant de 1670 à 1870 se rapportant aux postes de traite de la CBH dans l'ensemble du Canada. Ces documents versés dans la base de données Keystone pourront être consultés en ligne à compter de l'an prochain, pour célébrer le 350e anniversaire de la Compagnie de la Baie d'Hudson, ainsi que le 150e anniversaire du Manitoba. Ce projet s'inscrit dans le cadre de la Stratégie canadienne de numérisation du patrimoine documentaire.

Pour commémorer la fin de la Première Guerre mondiale, la Bibliothèque de l'Assemblée législative a présenté une exposition de journaux dans le vestibule du Palais législatif. On pouvait ainsi voir la première page d'exemplaires originaux du Manitoba Free Press et du Winnipeg Tribune des éditions du 1er au 11 novembre 1918. Un écran d'affichage électronique montrait aussi la une d'autres journaux locaux relatant l'annonce officielle de l'Armistice le 11 novembre 1918.

La Bibliothèque vient aussi d'ajouter 350 nouveaux documents concernant des bâtiments et des sites historiques de la Ville de Winnipeg. Ces publications fournissent des renseignements architecturaux et historiques, y compris des détails sur les architectes, les ingénieurs et les entrepreneurs, ainsi que sur les propriétaires d'immeubles et les résidents. Quand elles seront prêtées, des copies électroniques de ces documents s'ajouteront à notre collection numérique des documents du gouvernement du Manitoba, ce qui facilitera encore plus l'accès à ces sources de renseignements fréquemment consultées.
Statutory Responsibilities

The department operates under the authority of the following Acts of the Consolidated Statutes of Manitoba:

- The Amusements Act (Except Part II)
- The Archives and Recordkeeping Act
- The Arts Council Act
- The Bilingual Service Centres Act
- The Centre culturel franco-manitobain Act
- The Coat of Arms, Emblems and the Manitoba Tartan Act
- The Combative Sports Act
- The Film and Video Classification and Distribution Act
- The Foreign Cultural Objects Immunity from Seizure Act
- The Freedom of Information and Protection of Privacy Act
- The Government Notices Modernization Act
- The Heritage Manitoba Act
- The Heritage Resources Act
- The Income Tax Act (Section 7.5 - 7.9, 10.4 and 10.4.1)
- The Legislative Library Act
- The Manitoba Advisory Council on Citizenship, Immigration and Multiculturalism Act
- The Manitoba Film and Sound Recording Development Corporation Act
- The Manitoba Multiculturalism Act
- The Manitoba Museum Act
- The Public Libraries Act
- The Queen’s Printer Act
Administration and Finance

Minister’s Salary

This appropriation provides for the Minister’s salary entitlement as a member of Executive Council.

1(a) Minister’s Salary:

<table>
<thead>
<tr>
<th>Expenditures by Sub-Appropriation</th>
<th>Actual 2018-2019 $(000s)</th>
<th>FTEs</th>
<th>Estimate 2018-2019 $(000s)</th>
<th>Variance Over(Under) $(000s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Salaries</td>
<td>42</td>
<td>1.00</td>
<td>42</td>
<td>0</td>
</tr>
<tr>
<td>Total Sub-Appropriation</td>
<td>42</td>
<td>1.00</td>
<td>42</td>
<td>0</td>
</tr>
</tbody>
</table>

Executive Support

Executive Support, consisting of the Minister’s, the Deputy Minister's offices, Protocol Office and the Military Envoy, provides leadership, policy direction and operational coordination to support the department and its agencies. The Minister's office provides administrative support to the Minister in the exercise of her executive policy role and service to the constituency. The Deputy Minister advises the Minister and provides direction to the department on the overall management and development of its policies and programs. Protocol Office provides consulting and advisory services on matters of protocol for government departments and agencies, municipalities, organizations and the general public. Military Envoy acts as the government liaison between the military units throughout Manitoba.

1(b) Executive Support:

<table>
<thead>
<tr>
<th>Expenditures by Sub-Appropriation</th>
<th>Actual 2018-2019 $(000s)</th>
<th>FTEs</th>
<th>Estimate 2018-2019 $(000s)</th>
<th>Variance Over(Under) $(000s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Salaries and Employee Benefits</td>
<td>830</td>
<td>12.00</td>
<td>1,000</td>
<td>(170)</td>
</tr>
<tr>
<td>Other Expenditures</td>
<td>195</td>
<td>284</td>
<td>(89)</td>
<td></td>
</tr>
<tr>
<td>Total Sub-Appropriation</td>
<td>1,025</td>
<td>12.00</td>
<td>1,284</td>
<td>(259)</td>
</tr>
</tbody>
</table>
Financial and Administrative Services

Financial and Administrative Services assists the department in achieving its goals by supporting the effective management of its financial and information resources and by partnering with client branches in the implementation of government initiatives. The division oversees comptrollership and administrative functions to ensure that financial and administrative policies, procedures and reporting systems are developed, maintained and administered, and meet accountability requirements. The division also provides guidance and support in meeting the legislative and policy requirements of central agencies of government, including Treasury Board Secretariat, the Office of the Provincial Comptroller, Office of the Auditor General, the Civil Service Commission and Business Transformation and Technology (BTT). Activities include:

- providing critical analysis and advice to management;
- budget coordination;
- administrative and operational support services; and
- information technology support.

Financial Services coordinates the preparation of the department’s estimates supplement and annual report. It also provides:

- financial advice and analytical support of decision making around resource allocation;
- central accounting services;
- financial monitoring and reporting;
- general operating and administrative support services;
- monthly expenditure and variance reports;
- quarterly revenue statements;
- annual financial statements; and
- support for the preparation and review of contracts and authority-seeking submissions.

Innovation, Strategic Services and Technology (ISST) promotes and supports the planning, implementation and project management of information technology applications within the department. This includes all aspects of the management and support of the department’s internet and intranet sites. The branch provides strategic and consultative services to senior management and business units to identify business improvement opportunities, develop business information requirements, and implement sustainable Lean continuous improvement programs and transformation initiatives across the department.

ISST created new websites and portals, including:

- the Manitoba GO grants portal;
- Legislative Library spotlight: As the War Ends: Manitoba’s Newspapers Recount the Last Days; and
- the Five-year Archives of Manitoba First World War blog.

ISST continues to update the department’s websites and improve user-friendly, public
access to knowledge and information.

ISST also works closely with BTT to manage the delivery of application development, implementation and maintenance services. It coordinates the acquisition, installation, security, maintenance and support of desktop computer-related activities. ISST continues to provide support for major business applications, such as the Grants Management System, Manitoba Information Records Administration, Keystone Archives Descriptive Database and Historic Resources Database.

In 2018-2019, ISST worked with the department to initiate and complete the Desktop Refresh. This included reviewing existing systems, upgrading the microfilm readers at the Archives of Manitoba and Legislative Library, and ensuring all business applications are Windows 10 compliant.

Financial and Administrative Services is responsible for the coordination of applications received under The Freedom of Information and Protection of Privacy Act (FIPPA). In 2018, 35 requests were completed by the department, including 17 from political parties, nine from private citizens, one from organizations and businesses, five from media and three from other. Further details are included in the government’s 2018 FIPPA Annual Report.

Financial and Administrative Services is responsible for developing the department’s French Language Services Plan and reporting it each year to the Francophone Affairs Secretariat. The department has 15 designated bilingual positions, with 11 bilingual incumbents in designated positions and four vacancies.

Financial and Administrative Services is also responsible for the departmental Business Continuity Plan (BCP) and all associated activities as required under The Emergency Measures Act. During the 2018-2019 fiscal year, this included completing the risk assessment, business impact analysis, and the plan and testing of the plan, as directed by the Clerk of Executive Council. It also included completing the integration of new program areas that joined the department and transferring the relevant documentation for those areas that moved to other departments. The BCP Coordinator also responded to all incidents related to BCP within the department during the year, guiding and assisting the affected areas.

1(c) **Financial and Administrative Services:**

<table>
<thead>
<tr>
<th>Expenditures by Sub-Appropriation</th>
<th>Actual 2018-2019 $(000s)</th>
<th>FTEs</th>
<th>Estimate 2018-2019 $(000s)</th>
<th>Variance Over(Under) $(000s)</th>
<th>Expl. No</th>
</tr>
</thead>
<tbody>
<tr>
<td>Salaries and Employee Benefits</td>
<td>1,110</td>
<td>18.00</td>
<td>1,324</td>
<td>(214)</td>
<td>1</td>
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<tr>
<td>Other Expenditures</td>
<td>276</td>
<td></td>
<td>285</td>
<td>(9)</td>
<td></td>
</tr>
<tr>
<td>Total Sub-Appropriation</td>
<td>1,386</td>
<td>18.00</td>
<td>1,609</td>
<td>(223)</td>
<td></td>
</tr>
</tbody>
</table>

*Expl. No.1 Under-expenditure is due to vacancies in 2018-2019.*
Office of the Lieutenant Governor

The Queen of Canada, Her Majesty Queen Elizabeth II, is the official Head of State and is represented in Manitoba by the Lieutenant-Governor. Therefore, the Lieutenant-Governor is the nominal Head of State at the provincial level, empowered with the responsibility of representing the Queen in the province.

The Lieutenant-Governor is appointed by the Governor General, on the recommendation of the Prime Minister of Canada. The appointment, by tradition, is for a period of not less than five years.

The most important duty of the Lieutenant-Governor is to ensure that there is always a responsible government in power. The Lieutenant-Governor opens, prorogues and dissolves the Legislative Assembly. The Lieutenant-Governor is responsible for swearing-in the Premier and Cabinet Ministers and ensure that a government is in office at all times.

The Lieutenant-Governor gives Royal Assent to all Bills passed by the Legislature before they become law, and, as well, signs them and other official documents such as proclamations, and appointments of persons to government posts including deputy ministers, provincial judges, members of boards, agencies and commissions, crown attorneys, and justices of the peace.

A major responsibility of the Lieutenant-Governor is to deliver the Speech from the Throne at the formal opening of a new session of the Legislative Assembly. This speech outlines proposed legislation, programs, and possible initiatives of the government for that session.

In addition to those formal duties, the Lieutenant-Governor also engages in a large number of traditional activities, such as lending patronage to not-for-profit organizations, which are dedicated to improving the quality of life in the community. The Lieutenant-Governor presents awards and citations, and participates in investitures, dedications and other major events celebrating the achievements of the people of Manitoba; hosts more than 100 events annually at Government House including receptions, luncheons and dinners for guests of various organizations and professions; receives members of the Royal Family, heads of state, ambassadors, and other representatives of foreign countries. During the course of the year, the Lieutenant-Governor attends hundreds of public events in support of community initiatives across the province.

The administration appropriation provides for staffing, office operating expenses, as well as incidental allowances to enable the Lieutenant-Governor to fulfill the official duties and functions of the role.

1(d) Office of the Lieutenant Governor:

<table>
<thead>
<tr>
<th>Expenditures by Sub-Appropriation</th>
<th>Actual 2018-2019 $(000s)</th>
<th>FTEs</th>
<th>Estimate 2018-2019 $(000s)</th>
<th>Variance Over(Under) $(000s)</th>
<th>Expl. No</th>
</tr>
</thead>
<tbody>
<tr>
<td>Salaries and Employee Benefits</td>
<td>299</td>
<td>3.00</td>
<td>273</td>
<td>26</td>
<td></td>
</tr>
<tr>
<td>Other Expenditures</td>
<td>111</td>
<td></td>
<td>102</td>
<td>9</td>
<td></td>
</tr>
<tr>
<td>Total Sub-Appropriation</td>
<td>410</td>
<td>3.00</td>
<td>375</td>
<td>35</td>
<td></td>
</tr>
</tbody>
</table>
Sport, Culture and Heritage Programs

The division consists of:

- the Assistant Deputy Minister’s office
- the Sport Secretariat and Multiculturalism Secretariat
- the Major Agencies, Policy and Planning Unit
- three branches: Arts, Public Library Services, and Historic Resources

Sport Secretariat

There are an estimated 300,000 Manitobans actively involved in Manitoba’s amateur sport community as athletes, coaches, administrators and volunteers. Sport has a significant impact on the provincial economy and also reflects Manitobans’ commitment to adopting healthy and active lifestyles.

The Sport Secretariat provides advice and information to the government regarding the development and implementation of sport-related policies. It also administers the province’s ongoing investments in sport through its relationship with Sport Manitoba, the department’s funding and sport delivery agency. It strives to increase Manitobans’ participation in sport, and strengthen the performance opportunities of Manitoba’s athletes in regional, national and international competition. The secretariat provides funding to support organizations to host regional, national and international sport events in Manitoba. The secretariat also provides staffing and administrative support services to the Manitoba Combative Sports Commission.

In 2018-2019, the secretariat continued to manage the province’s annual funding to Sport Manitoba in support of the organization’s implementation of its Manitoba Action Plan for Sport. The department, through Sport Manitoba, provided resources and funding to support the delivery of specific sport initiatives, such as:

- the Canada-Manitoba Bilateral Sport Participation Agreement
- the Power Smart Manitoba Games
- Team Manitoba’s participation at inter-provincial games like the Canada Games
- KidSport
- training and certification for coaches and officials
- athlete development programs
- the Respect in Sport Program

In 2018-2019, the Canada Games Sport for Life Centre completed its first full year of operation and the new facility has surpassed its original revenue projections. Virtually every aspect of the facility’s operation is proceeding and performing beyond expectations. For example, the Sports Medicine Clinic expanded its range of services by adding additional medical and therapeutic staff and new digital x-ray services. The Sport for Life Centre is the only facility of its kind in Canada that combines the development, promotion, governance and heritage of amateur sport under one roof.
In keeping with the department’s strategic objectives and the Minister’s mandate objective to support provincial sport organizations (PSO) and athlete development, Team Manitoba’s athletes enjoyed tremendous success at the 2019 Canada Winter Games in Red Deer, Alberta, from February 15 to March 3, 2019. Team Manitoba brought home a record 25 medals, consisting of nine gold, seven silver and nine bronze medals. Manitoba’s long track speed skaters also set new Canada Games records and the team came in second place in the competition for the Centennial Cup, which is awarded to the most improved team from one games to the next. Manitoba won the Centennial Cup at the 2017 Canada Summer Games on the strength of a best-ever performance with 42 medals. Much of this success is directly attributable to the superior training services and supports that are available to Manitoba’s PSOs and Manitoba’s athletes in the Sport for Life Centre’s High Performance Training Centre.

In 2018-2019, significant progress was made on one of the Minister’s other key mandate objectives, which is establishing the International Curling Centre of Excellence (ICCE). The ICCE Steering Committee, introduced on December 15, 2017, worked throughout 2018 and into 2019, bringing together many stakeholders from the world of curling to develop recommendations on how ICCE could be created and established in Winnipeg. The ICCE Committee invested a considerable amount of time and energy over a 14-month period, gathering information, sharing ideas and building interest in the ICCE project. The committee has submitted its recommendations. The next steps involve assembling a team to begin the process of developing a comprehensive business plan for ICCE.

In 2018-2019, the department renewed its highly productive partnership with the federal government extending the Canada/Manitoba Bilateral Sport Participation Agreement to March 31, 2022. The enhanced portion of the agreement includes $733.6 in new federal funding to support Indigenous sport in Manitoba. There are two components to the extension: one continues the base funding of $312.3 that each level of government contributes annually and the second provides Indigenous funding to support capacity building and North American Indigenous Games team travel and team preparation. Over the life of the agreement, this new funding will inject $1.3M in new funding into the Indigenous sport system in Manitoba. Sport Manitoba administers the bilateral agreement on behalf of the department. The bilateral funding targets grassroots programming and primarily supports activities for children and youth. Many activities also focus on programming for more disadvantaged segments of the population.

In 2018-2019, the Manitoba Combative Sports Commission continued to regulate professional combative sport events in Manitoba. The commission’s ongoing activities include sanctioning events, issuing licenses to promoters and fighters, and ensuring that all of the necessary safety protocols are followed in accordance with The Combative Sports Act and the act’s regulations. The commission’s staff also work with Sport Manitoba and amateur provincial combative sport organizations to ensure that amateur combative sport events held in Manitoba are properly sanctioned and regulated by the same amateur provincial combative organizations that have been designated with those responsibilities by Order in Council.

The secretariat, in consultation with Sport Manitoba, continued to represent Manitoba in
intergovernmental affairs relating to sport, such as participation on the Sport, Physical Activity and Recreation Committee and the Interprovincial Sport and Recreation Council (ISRC). This included supporting the Minister at the February 2019 Federal-Provincial Ministers Responsible for Sport, Recreation and Physical Activity Conference in Red Deer, Alberta.

2(a)  **Sport Programs:**

<table>
<thead>
<tr>
<th>Expenditures by Sub-Appropriation</th>
<th>Actual 2018-2019 $(000s)</th>
<th>FTEs</th>
<th>Estimate 2018-2019 $(000s)</th>
<th>Variance Over(Under) $(000s)</th>
<th>Expl. No</th>
</tr>
</thead>
<tbody>
<tr>
<td>Salaries and Employee Benefits</td>
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<td>3.00</td>
<td>226</td>
<td>(16)</td>
<td></td>
</tr>
<tr>
<td>Other Expenditures</td>
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<td>3.00</td>
<td>52</td>
<td>(15)</td>
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<tr>
<td>Grant Assistance</td>
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<td>5,425</td>
<td>(169)</td>
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<tr>
<td>Sport Manitoba</td>
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<td>3.00</td>
<td>13,238</td>
<td>123</td>
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<td>Total Sub-Appropriation</td>
<td>18,864</td>
<td>3.00</td>
<td>18,941</td>
<td>(77)</td>
<td></td>
</tr>
</tbody>
</table>

**Culture and Heritage Programs**

Our vision is to build a province where all Manitobans have rich opportunities to express themselves creatively, explore and understand our history, celebrate together in communities and access a wide array of powerful arts and cultural experiences – to be a province where culture is valued, recognized and supported for its contribution to individual, social and economic vitality.

The Culture and Heritage Programs Division is responsible for guiding and supporting the implementation of *Our Way Forward: Manitoba’s Culture Policy and Action Plan* through intra-departmental work, and engagement and relationships with external partners. The policy, which was launched in March 2019, outlines the following priorities:

- fostering economic development;
- understanding and promoting the value of culture and creativity;
- ensuring diversity, inclusion and accessibility;
- supporting culture in communities and everyday life; and
- modernizing cultural funding programs.

The Assistant Deputy Minister’s office provides managerial leadership to the major programs of the division through the Divisional Management Committee. The office also provides information coordination, communications and strategic planning, and fiscal, program and human resource management, in support of the division’s clients and mandate.

The Major Agencies, Policy and Planning Unit provides direction and expertise in:
- agency relations;
- funding to major agencies;
- strategic planning;
- policy development;
- program design and development;
- inter/intra-governmental initiatives;
- research; and
- financial comptrollership.

The unit coordinates operating and capital grants and the legislative requirements for many of the major agencies for which the department has statutory responsibilities, including several that manage government-owned facilities on behalf of the Manitoba government.

During 2018-2019, the division began or completed many of the activities in the action plan and the Minister’s mandate letter. These efforts supported the following goals:

- Promoting partnerships with the arts and culture community, other levels of government and the private sector to encourage ongoing development and investment in the sector, including capital projects and endowments.
- Exploring links between tourism promotion and the arts and culture community, with particular attention to Manitoba’s priorities for Francophone and Indigenous-led tourism.
- Participating in the preparation of strategies to celebrate Manitoba’s sesquicentennial in 2020, through the establishment of an inter-departmental working group chaired by the ADM.
- Providing leadership in the delivery of effective, efficient and modernized funding programs across arts, culture, heritage and library services, thereby minimizing administrative burden and reducing red tape for external clients.
- Increasing divisional capacity through professional training and education opportunities.

**Grants to Cultural Organizations**

The department’s major cultural agencies include:

- Centre culturel franco-manitobain;
- Manitoba Centennial Centre Corporation;
- The Manitoba Museum;
- Western Manitoba Centennial Auditorium; and
- Winnipeg Art Gallery.

Over $9M was awarded to these institutions and agencies in 2018-2019. To maximize the economic potential of Manitoba’s cultural and creative industries, the department supported the review of the Manitoba Centennial Centre Corporation’s business model and operations. This helped to modernize the organization’s mandate, programs and services, ensuring alignment with Manitoba’s strategic priorities.
Additionally, operating support was provided to Manitoba’s six United Way branches:

- Winnipeg;
- Brandon;
- Portage Plains;
- Morden and District;
- Reston and District; and
- Winkler and District.

These funds support the United Ways’ administrative and fundraising costs. The funds also help United Way to respond to emerging community needs and plan for their future, and deliver stable, multi-year funding to agencies that offer a variety of community supports and services.

The capital grant program provides funding to maintain and repair major cultural facilities and provide grants to non-profit organizations for projects that provide long-term social benefits for the general community. In 2018-2019, the final year of the capital grant program, $50.0 was awarded in capital grants to major cultural organizations for minor capital repairs and upgrades, including:

- installing LED lighting in the parking lot, replacement of the fire alarm panel, and other minor repairs at Le Centre culturel franco-manitobain; and
- contributing to renovations at the Western Manitoba Centennial Auditorium, including new carpet in the foyer and concert hall.

### 2(b) Culture and Heritage Programs:

<table>
<thead>
<tr>
<th>Expenditures by Sub-Appropriation</th>
<th>Actual 2018-2019 $(000s)</th>
<th>FTEs</th>
<th>Estimate 2018-2019 $(000s)</th>
<th>Variance Over(Under) $(000s)</th>
<th>Expl. No</th>
</tr>
</thead>
<tbody>
<tr>
<td>Salaries and Employee Benefits</td>
<td>557</td>
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<td>(5)</td>
<td></td>
</tr>
<tr>
<td>Other Expenditures</td>
<td>104</td>
<td></td>
<td>58</td>
<td>46</td>
<td></td>
</tr>
<tr>
<td>Grants Assistance</td>
<td>13,799</td>
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<td>13,982</td>
<td>(183)</td>
<td></td>
</tr>
<tr>
<td>Total Sub-Appropriation</td>
<td>14,460</td>
<td>7.00</td>
<td>14,602</td>
<td>(142)</td>
<td></td>
</tr>
</tbody>
</table>

### Manitoba Arts Council

The Manitoba Arts Council (MAC) is an arms-length agency created by an act of the Manitoba Legislature in 1965. MAC works in close cooperation with federal and provincial agencies and departments, and artists and arts organizations, developing and revising its various programs and activities to meet the changing needs of the artistic community. MAC supports the demonstrated or potential artistic excellence of individuals, groups and organizations in the professional arts. This support includes funding for arts training institutions, professional assessment, professional development, the Artists in the Schools program and touring artists. MAC’s annual report is tabled separately in the Legislature.
In 2018-2019, the department supported MAC’s modernization of its funding programs, granting framework and assessment processes. This helped reduce red tape and enhance the transparency and accountability of its funding programs. The division also led a review of the MAC/Arts Branch funding framework and provided recommendations intended to improve supports for professional arts, community arts, Indigenous arts, arts education, and new and evolving forms of arts making.

### 2(c) Manitoba Arts Council:

<table>
<thead>
<tr>
<th>Expenditures by Sub-Appropriation</th>
<th>Actual 2018-2019 $(000s)</th>
<th>FTEs</th>
<th>Estimate 2018-2019 $(000s)</th>
<th>Variance (Over(Under) $(000s))</th>
<th>Expl. No</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Grant Assistance</td>
<td>9,797</td>
<td>-</td>
<td>9,797</td>
<td>-</td>
<td></td>
</tr>
</tbody>
</table>

**Arts Branch**

The goal of the Arts Branch is to support the development and sustainability of community arts and cultural industries in Manitoba to maximize the social and economic benefits of the sector. The Arts Branch primarily focuses on support for creativity, a priority derived from the new Culture Policy and Action Plan, which “seeks to foster creativity at the community level and support the work of professional creatives across all of our cultural industries and across the rest of the economy.”

To achieve this goal, the Arts Branch supports community initiatives that promote access by all Manitobans to the study, creation, production, exhibition and publication of works in the arts. The branch also provides support and consultative services to organizations in the media production (film and television), music and sound recording and publishing sectors, including Manitoba Film and Music (MFM).

Through funding to MFM, the Arts Branch supported $269.4M in Manitoba-based film and television production activity in 2018-2019. Of that amount, $136M was spent directly in Manitoba and $71M of that is directly attributable to local employment in technical, craft and production positions. Seventy-five productions were shot in Manitoba in 2018-2019, which included eight feature films and three dramatic television series. Of the remaining 64 productions, 33 were documentary series: 13 English, nine French, one Indigenous, four docudramas, three variety, two animation and one web series.

Media production highlights included seasons three and four of the television horror series Channel Zero for the SYFY channel, an NBCUniversal company, and the final season of the locally created and produced documentary series Taken, which profiles the stories of Canada’s missing and murdered Indigenous women and girls. In addition, season two of the critically acclaimed one-hour CBC television drama Burden of Truth was shot largely in Winnipeg and Selkirk by Manitoba’s own Eagle Vision. It is broadcast in Canada, the United States and the United Kingdom.

Feature films included *Stand! the Movie Musical*, which chronicles the 1919 Winnipeg General Strike, and *Fracture*, Manitoba’s second feature for the streaming service Netflix, which was shot in Selkirk, Winnipeg and several rural locations across the province. The
Manitoba Legislative building played host to the feature film *Percy*, starring Academy Award winner Christopher Walken and Christina Ricci in the story of Saskatchewan farmer Percy Schmeiser, and his legal battle with biotechnology giant Monsanto over genetically modified canola seed.

The province has seen repeat business from several major film studios and content creators, such as Lionsgate, Amblin Entertainment, Netflix, Amazon and the Hallmark Channel, which filmed over six projects during the fiscal year. In 2019, the Los Angeles-based production company, The Cartel, opened a Canadian office in Winnipeg.

The branch supports Manitoba’s media production industry through the office of the provincial film liaison manager, who helps producers seeking access to provincial facilities, including the Legislative Building, Manitoba Law Courts, provincial parks, highways or Crown Lands. The manager also helps facilitate agreements between the film community and government departments and agencies, while ensuring the important work of government continues unimpeded throughout the project.

The branch also helped develop Manitoba’s music and sound recording sector, which experienced another outstanding year in 2018-2019. Manitoba artists released 178 albums and single recordings of which 11 were by Indigenous artists and six by Francophone artists. Manitoba musicians and industry professionals also received 215 award nominations and won 44 regional, national and international awards at various music industry awards shows and events in 2018-2019. These achievements also complement Manitoba Music's very successful Indigenous Music Development Program, which was supported in 2018-2019 with a grant of $75.0.

As part of our creative industries envelope, the branch provides support for the development of Manitoba’s book and periodicals publishing sector, which also experienced a successful year. A total of 11 Manitoba book publishers published 108 titles in English and French in 2018-2019. The department supported the expansion of marketing activities, development of new product lines, professional skills upgrading, and the implementation of technological efficiencies. The branch provided project support to eight periodical and magazine publishers, which enabled them to promote and market their product to increase readership and sales.

Publishers introduced new imprints and employed more people with the assistance of the Manitoba Book Publishing Tax Credit, which now extends to December 31, 2024. The tax credit is based on 40 per cent of Manitoba labour costs, with a 15 per cent bonus on eligible forest-friendly printing costs. The tax credit assists all Manitoba book publishers and enhances the sustainability and competitiveness of Manitoba publishers.

In the literary arts sector, the department sponsored three book awards to acknowledge and celebrate Manitoba’s writing and publishing community. The annual Margaret Laurence Award for Fiction was awarded to Jennifer Ilse Black, for *Small Predators*. The Alexander Kennedy Isbister Award for Non-Fiction was presented to Mary Jane Logan McCallum and Adele Perry for *Structures of Indifference: An Indigenous Life and Death in a Canadian City*. Le Prix Littéraire Rue-Deschambault was presented to *L’enfant rouge* by Bertrand Nayet. These awards are administered on the department’s behalf by the Association of Manitoba Book Publishers and the Manitoba Writers’ Guild and presented
at a gala organized by the Manitoba Writers’ Guild, with over a dozen other awards recognizing excellence in Manitoba’s writing and publishing community.

Like our creative industries programs, the branch’s community arts programs also reflect the concerns of the Culture Policy and Action Plan. Priority Area 4, Supporting Culture in Communities and Everyday Life, notes that “Manitoba’s culture policy will ensure Manitobans enjoy a rich cultural life in their local community, and have access to cultural experiences that allow them to explore their creativity, tell their stories … build cultural understanding and meaningfully connect with one another.” These broad goals have been the drivers for all of our community arts programs in 2018-2019.

By assisting 18 community arts councils, eight comités culturels, nine provincial community arts associations, and 33 organizations delivering arts programs on an ongoing basis, the branch supported skills development and public presentation in the performing, visual, literary and media arts with particular attention given to the development of the arts in rural and remote communities in Manitoba. These investments resulted in attendance of 327,218 at 689 performance events, visual arts exhibitions and film presentations as well as 570,120 student hours of community-based arts instruction throughout Manitoba. Through the Arts Development Project Support Program, 66 audience development and art skills development projects were supported across Manitoba, including three projects in remote communities.

In 2018-2019, the branch provided $485.0 to 10 major arts festivals that had a combined attendance of close to 405,000 people, engaged 7,346 volunteers and employed over 425 Manitoba artists. Additionally, through grants from the Community Festivals and Events Program, the branch assisted 51 community festivals that saw a combined attendance of almost 432,000 and engaged over 8,500 volunteers.

The branch also delivered the Urban Art Centres program, which provided operating support to 12 urban art centres totaling $459.4. The program supports arts-based programming in various targeted high-needs or underserved communities of Manitoba that helps to nourish personal and social development, contributes to healthy lifestyles in safe environments and provides opportunities for participants to be active and engaged citizens. Members of targeted urban communities benefit from art skills development opportunities and increased access to arts appreciation in a multitude of disciplines including visual arts, theatre, circus arts, music performance, media arts and Indigenous arts.

The Culture Policy and Action Plan also highlights the value of supporting diversity, with a particular emphasis on supporting Indigenous, Francophone and ethnocultural arts and celebrations. These priority areas are reflected in the branch’s support for the province’s three major cultural festivals: Festival du Voyageur, Folklorama and Manito Ahbee Festival, which were attended by 531,281 people and engaged 21,350 volunteers.

In addition, the Indigenous Cultural Initiatives Program helped promote and preserve Indigenous culture and heritage through support to 20 powwows, Métis dance and other cultural events. The Indigenous Arts Education component of the program supported 12 educational projects associated with traditional and contemporary Indigenous art forms. As well, financial support totaling $20.0 was committed to seven organizations for
Francophone initiatives focusing on a variety of disciplines including literary arts, theatre, media arts and traditional and contemporary music. The branch also continues to provide staff resources to the Saint-Boniface Bilingual Service Centre.

The Culture Policy and Action Plan also places high priority on “improving our cultural funding model,” which is aligned with the broader goal of improving government services to Manitobans overall. The government is committed to modernizing and simplifying cultural funding programs, ensuring “that our priorities for culture are clear, and that government focuses resources on achieving priority outcomes.”

In this spirit, the branch reviewed and simplified all 12 grant program guidelines and application forms in the 2018-2019 fiscal year. At the Regulatory Accountability Secretariat’s direction, the branch eliminated 1,441 regulatory requirements and reduced the page count of our forms and guidelines from 117 pages to 61, a nearly 50 per cent reduction.

The branch has participated in an ongoing review of MAC and is overseeing a review of MFM that is designed to improve MFM’s performance, guide future strategy development, contribute to a robust performance management regime, and ensure alignment with both government and industry priorities.

The branch also participated in an evaluation of the effectiveness of the Manitoba Film and Video Production Tax Credit. As a result, recognizing the positive impact that the film and video production sector has on our economy and creative community, the expiration date for this credit was removed. The branch led an internal review of two other cultural tax credits and as a result, Budget 2019 announced extensions to the Book Publishing Tax Credit and the Cultural Industries Printing Tax Credit, recognizing the economic and cultural value that these industries provide.

The branch maintains responsibility for the Manitoba government art collection, including maintenance and care of the existing collection and development of the policy and legislation that governs the collection. In 2018-2019, the branch administered the placement, transportation, installation and inventory of all art requests for the Province of Manitoba art collection. These services were delivered to offices across Manitoba, including government facilities in the north.

There is a continued effort to expand the collection through donations and acquisitions. In 2018-2019, the 12 additional works by Manitoba artists that were added to the collection were purchased from commercial galleries, the Manitoba Archives and art studios. Twenty-four artworks received restoration and maintenance, including a very substantial project in the lobby of the Woodsworth Building. The branch also helped facilitate a commission for a portrait of former Premier, Greg Selinger.

The branch supports the work of an art advisory committee, which is consulted for all art acquisitions and commissions. The branch also facilitated four different exhibitions in the Keystone Gallery in the Legislative Building, including one by The Manitoba Museum commemorating the 100th anniversary of the right to vote for women in Manitoba. The Honorary Patron of the exhibition was The Honourable Janice C. Filmon, Lieutenant Governor of Manitoba.
In 2018-2019, the branch continued to support the development and administration of contractual agreements relating to fiscal stabilization of major arts and cultural organizations. The branch continues to work with MAC, other levels of government and other funders to support the ongoing recovery and fiscal stabilization of arts and cultural organizations.

2(d) Arts Branch:

<table>
<thead>
<tr>
<th>Expenditures by Sub-Appropriation</th>
<th>Actual 2018-2019 $(000s)</th>
<th>FTEs</th>
<th>Estimate 2018-2019 $(000s)</th>
<th>Variance Over(Under) $(000s)</th>
<th>Expl. No</th>
</tr>
</thead>
<tbody>
<tr>
<td>Salaries and Employee Benefits</td>
<td>612</td>
<td>9.00</td>
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<td>Other Expenditures</td>
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<td>Film and Sound Development</td>
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<td>Total Sub-Appropriation</td>
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<td>9.00</td>
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</tbody>
</table>

Public Library Services

Based out of Brandon, the Public Library Services Branch supports the development of modern and responsive library services, locally and province-wide. It promotes cooperation between local authorities and library systems, aimed at strengthening the sector and resulting in effective, efficient service delivery to Manitobans.

Manitoba has a vibrant library sector. It consists of provincial sector organizations, such as the Manitoba Library Consortium, the Manitoba Library Association, and 55 municipal and regional public library systems, which are governed by volunteer trustees appointed by local councils. In 2018-2019, Manitoba contributed $6.2 million in operating grants, which in turn leveraged $33.7 million through local tax levies.

Manitoba’s library sector is consistently and progressively evolving to meet the new service demands of the public. While libraries retain their traditional roles as information providers, they continue to transition their service models to provide modern, responsive and accessible content through innovative programs and technology channels.

eLibraries Manitoba (eLM) and the National Network for Equitable Library Service (NNELS) are two examples of how active partnerships between libraries deliver equitable access to library users in every corner of the province. NNELS provides libraries with a digital repository of accessible content and works with publishers to achieve accessible library collections. Downloadable digital content on eLM continues to demonstrate high demand and value. Since 2017-2018, the total circulation of this shared-collection increased by 27 per cent, representing 314,700 downloads in English, French and targeted multilingual collections.

The branch also provides a platform that enables the sharing of library materials throughout the province. Users can search for materials and request to borrow resources
from any library in Manitoba through an interlibrary loan system. The platform was released as a free, open-source project developed by the branch, and has drawn interest from libraries and jurisdictions in other parts of Canada.

Interlibrary loan is an important service to libraries in Manitoba. Shipping library materials is heavily subsidized by Canada Post enabling access to content regardless of the size of any given community collection. In 2018-2019, the number of loans requested increased by 13 per cent, representing almost one per cent of the 6.4 million total annual circulation in Manitoba’s public library system.

The Public Library Services Branch works closely with the Manitoba Library Consortium, creating a shared-acquisition strategy for digital content and subscriptions. These products range from language learning tools to community-wide access to streaming learning or entertainment resources. As a result, public libraries in Manitoba benefit from volume-discount purchasing on relevant products of interest to their communities. The branch subscribes directly to several key databases to help libraries in rural areas provide Manitobans with tools to support their academic, personal and business success.

Under the context of the Culture Policy and Action Plan, and as reflected in the Minister’s mandate, the branch has reviewed current regulated grant models and has considered policy options to further develop the library sector toward achieving a more effective, efficient and sustainable model for the future. The branch is also exploring options to improve existing legislation, reduce red-tape, and empower local communities and library systems to create effective regional partnerships and serve more Manitobans.

The branch employs administrative, technical and professional staff to provide expertise, support and consultation to library boards for service development and strategic improvements throughout Manitoba. The branch provides public libraries with consultative support remotely, by phone, email, conferencing solutions and in the field. The branch also aggregates and promotes online and in-person training opportunities and is a key partner in the biannual Manitoba Libraries Conference.

2(e) Public Library Services:

<table>
<thead>
<tr>
<th>Expenditures by Sub-Appropriation</th>
<th>Actual 2018-2019 $(000s)</th>
<th>FTEs</th>
<th>Estimate 2018-2019 $(000s)</th>
<th>Variance Over(Under) $(000s)</th>
<th>Expl. No</th>
</tr>
</thead>
<tbody>
<tr>
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<td>Other Expenditures</td>
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<td>Grant Assistance</td>
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<td>Total Sub-Appropriation</td>
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<td>(351)</td>
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</table>

Expl. No.1 Under-expenditure is due to vacancies in 2018-2019.

Historic Resources

Throughout Manitoba, local landmarks, buildings and sites, commemorative monuments and museums stand as testimony to the value people place on their heritage. These
physical reminders of the past, rooted in their original settings, are often fragile and irreplaceable. Whether in the care of museums, building owners or a variety of community organizations, their long-term sustainability requires thoughtful planning, innovative prevention strategies and dedicated partnerships to remain treasures worth keeping and worth sharing as a vital contribution to community life.

The Culture Policy and Action Plan reflects the importance of supporting the organizations that “celebrate and build awareness of [our] stories, histories and…aspirations.” Conserving Manitoba's rich legacy of heritage places and organizations creates opportunities to grow Manitoba's tourism. In addition, retention of buildings, sites and monuments contribute to government’s green energy environmental goals by reducing the burden on landfill sites and lowering energy costs associated with the use of raw resources for the manufacture and transportation of new construction.

The Historic Resources Branch supports innovative partnerships with other levels of government, community organizations, professional associations and industries to identify, protect and celebrate Manitoba's heritage. The branch provides expertise on best practices in heritage resource conservation, assists municipalities in the development of inventories, plans and priority-setting strategies to retain heritage resources and provides funding support through grant programs.

A three-year initiative introduced in April 2018, the Manitoba Heritage Trust Program is administered by The Winnipeg Foundation. The program encourages the long-term sustainability of heritage collections in museums and archives, and encourages private and not-for-profit organizations to invest in creating endowment funds administered by community foundations. The program was developed in partnership with The Winnipeg Foundation, the Association of Manitoba Museums and Association for Manitoba Archives. The Manitoba government will have contributed $5M over three years to the program.

Manitoba has 36 archives and over 200 museums that showcase the history of our province and people. Approximately three-quarters of the archives and museums are located in rural Manitoba.

As of March 31, 2019, 30 heritage organizations are fully participating in the Manitoba Heritage Trust Program. This new, innovative program encourages long-term sustainability and private donations to endowment funds that are established in support of museums or archives. Its introduction advances the government’s objectives related to increasing private sector investment in heritage. Helping heritage organizations to maintain the stories and places of the past also increases and expands potential tourism.

Support for conserving our interpretive heritage resources is also available through the branch’s five grant programs:

- Heritage Grants;
- Designated Heritage Building Grants;
- Community Museums Grants;
- Signature Museums Grants; and
- Provincial Heritage Agency Grants.

The Heritage Grants Program provides funding primarily for innovative general heritage awareness and interpretive projects. In 2018-2019, the program supported 75 projects in
all regions of Manitoba, with an average grant value of $5.3. Projects included:

- development and production of exhibitions;
- conservation and organization of museum collections and archives;
- research and public awareness on subjects ranging from early Métis and pioneer history to the history of the Manitoba Provincial Police;
- walking or driving tours telling the history of local architecture or connecting regional museums; and
- development and installation of interpretive signs telling the story of significant sites or events.

This program supports the work of a wide range of organizations, and many projects for which there is no alternative funding available.

The Designated Heritage Building Grants Program helps owners and lessees of buildings designated as heritage sites under The Heritage Resources Act or the City of Winnipeg Historic Resources By-Law to undertake conservation work, maintain sustainable operations and provide quality service. In 2018-2019, the program provided support to owners of 35 heritage buildings, with an average grant value of $5.5, with priority given to critical building envelope repairs and work that conserves a building’s original character features. Project organizers receive advice and training for local volunteers in heritage conservation building techniques. Noteworthy projects included restoration of the façade of the Electric Railway Chambers Building (Winnipeg) and repairs on the Carman CNR Station’s roof dormers.

Manitoba’s community museums protect collections and promote Manitoba’s special places, events and people. Over 100 museums throughout the province are supported through the Community Museums Grant Program. More than 229,103 people visited Manitoba’s community museums and attended exhibits and events such as Railway Days, featuring the Countess of Dufferin locomotive, at the Winnipeg Railway Museum. Visitors also explored historic marine vessels and enjoyed hands-on heritage experiences at the Marine Museum of Manitoba in Selkirk. They also took a closer look at authentic mining artifacts and heavy equipment on display at the Snow Lake Mining Museum in Northern Manitoba.

The Signature Museums Program helps seven museums to develop their heritage potential as attractions:

- Canadian Fossil Discovery Centre;
- Commonwealth Air Training Plan Museum;
- New Iceland Heritage Museum;
- Manitoba Agricultural Museum;
- Mennonite Heritage Village;
- Musée de Saint-Boniface Museum; and
- Royal Aviation Museum of Western Canada

A total of 160,734 people visited Manitoba Signature Museums in 2018-2019 to celebrate Manitoba Day, Louis Riel Day and Culture Days, and to view exhibits showcasing Manitoba’s rich history.

The Mennonite Heritage Village in Steinbach awed Manitobans and tourists with its award-winning preservation work and creative exhibits, while the Manitoba Agricultural
Museum in Austin attracted a record number of visitors to its Winter Wonderland event. As part of meeting Truth and Reconciliation Commission recommendations related to museums (Recommendation #67), Le Musée de Saint-Boniface Museum offered a welcoming environment and hands-on experiences for visitors to take part in Métis Beadwork workshops and a Métis Elders Program, where people from many different backgrounds came together to gain a deeper understanding of Métis heritage and contemporary culture.

The Provincial Heritage Agency Grant Program provided financial assistance to eight organizations with a long record of accomplishment in delivering public educational programming and service to affiliated member organizations. The provincial organizations include the:

- Association for Manitoba Archives;
- Association of Manitoba Museums;
- Heritage Winnipeg Corporation;
- Jewish Heritage Centre of Western Canada;
- Manitoba Archaeological Society;
- Manitoba Genealogical Society;
- Manitoba Historical Society; and
- Société historique de Saint-Boniface.

Events and special projects undertaken in 2018-2019 included:

- a workshop on archives and reconciliation with Indigenous peoples at the National Centre for Truth and Reconciliation;
- the annual Doors Open Winnipeg event, featuring over 100 heritage buildings and walking tours; and
- the annual Lieutenant-Governor’s Award for Historical Preservation and Promotion.

Several successful heritage dinners and tours were undertaken through partnerships between various provincial agencies. For example, it was a successful third year for the Rural Museum Archaeological Outreach Program that focuses on analysis of the Winnipegosis Medd House Museum collection. Additionally, a new Saint-Boniface Historical Tour smartphone application was created. It provides users with a self-guided neighborhood tour of 19 Saint-Boniface heritage sites, enhanced by historical information and archival photos.

The branch continues to work with municipal officials and community groups to encourage them to adopt inventories and prioritize their heritage resource stewardship efforts. The branch also encourages protection of authentic, rare, unique and best-surviving examples of special places that depict Manitoba’s historical development. In 2018-2019, municipalities used the enabling provisions under The Heritage Resources Act to protect or designate four additional buildings and sites, among them École Union Point School (Letellier area) and Sunrise Lutheran Camp Chapel (Gimli area).

In addition to supporting municipalities and heritage organizations that provide direct services to the public, the branch is involved in government-wide environmental monitoring. In providing grant and heritage site information for a wide variety of projects, the branch ensures regulatory requirements are balanced with overall government-wide
objectives. This reduces unnecessary barriers to accessing government information, such as reviewing existing grant processes and applications and streamlining assessment processes for new development proposals.

The branch also reviews referrals from other provincial agencies responsible for approving development projects. It does these reviews to find out the potential impact on heritage resources, and to recommend when a heritage resources impact assessment should be done, as a planning and preventative measure before development happens.

Over 1,300 proposals were reviewed in 2018-2019 and 132 projects were identified for a heritage resource impact assessment. A total of 90 heritage permits were issued to archaeological consultants, academics and qualified avocational volunteers to undertake a variety of projects, such as archaeological field school for students, surveying and recording archaeological features and doing heritage resource impact assessments.

To assist with these activities, the branch maintains a site inventory of more than 8,000 known sites from investigations previously conducted to provide maps and site information to external consultants, academics and other provincial agencies. This inventory is meant to help them modify their design and construction plans before development, to ensure heritage resources are not disturbed and costly work stoppage on sites can be avoided. Over time, as information from new archaeological activities is added to the inventory, predictive models are being refined for assessing areas having potential for archaeological resources.

### 2(f) Historic Resources:

<table>
<thead>
<tr>
<th>Expenditures by Sub-Appropriation</th>
<th>Actual 2018-2019 $(000s)</th>
<th>FTEs</th>
<th>Estimate 2018-2019 $(000s)</th>
<th>Variance Over(Under) $(000s)</th>
<th>Expl. No</th>
</tr>
</thead>
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<tr>
<td>Salaries and Employee Benefits</td>
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<td>Other Expenditures</td>
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<td>Grant Assistance</td>
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<td>Total Sub-Appropriation</td>
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<td>16</td>
<td>20,149</td>
<td>(59)</td>
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</table>

*Expl. No. 1 Under-expenditure is due vacancies in 2018-2019.*

### Multiculturalism Secretariat

A multicultural society is one where respect for and promotion of cultural diversity can result in increased accessibility, inclusion and reconciliation for its citizens. Manitobans benefit from the connections we build between peoples from different cultures and faiths. In our province, there are more than 250 active ethnocultural groups, representing 150 source countries and over 148 languages spoken.

The Multiculturalism Secretariat is committed to the continuing development of multiculturalism and positive intercultural relationships that strengthen social, civic and economic participation by all Manitobans, regardless of their geographic location, ability, age or background.
The secretariat aims to:

- demonstrate the benefits of diversity
- promote opportunity for all
- increase partnerships between communities, government and non-government agencies

The secretariat's activities include the facilitation of community, government and non-government planning partnerships, administration of The Manitoba Multiculturalism Act, management of the Ethnocultural Community Support Program (ECSP), and consultation with other Manitoba government departments and agencies.

The secretariat helps promote ethnocultural, community-led programs for Manitobans to participate in, such as:

- Multiculturalism Day;
- Holocaust Memorial Day;
- International Day for the Elimination of Racial Discrimination;
- Human Rights Day;
- Black History Month;
- Asian Heritage Month; and
- Philippine Heritage Week.

Through the administration of the ECSP, the secretariat supports approximately 40 per cent of Manitoba ethnocultural community organizations that provide programs that help build intercultural relationships, promote multicultural values, and encourage social, civic and economic integration of all citizens.

Since 2012-2013, the province’s ECSP has provided 541 grants totaling $2.9 million to support cultural and linguistic programming, youth engagement, intercultural programs bridging the cultural divide, and efforts promoting anti-racism and successful integration. In 2018-2019, the secretariat provided technical and consultative assistance to 132 ethnocultural community groups and organizations, helping formalize structure, providing strategic advice and preparing provincial grant applications. In addition, the secretariat provided 59 grants to Manitoba ethnocultural community organizations under the ECSP.

Manitoba has a proud history of diversity and inclusion, welcoming people of all backgrounds for generations. The secretariat coordinated two Citizenship Ceremonies on behalf of the Minister with the Government of Canada. These ceremonies were held at the Legislative Building where 61 new citizens from 17 countries were welcomed to Manitoba.

The secretariat continued to provide information and statistical data to provincial departments on ethnocultural demographics and the composition and activities of ethnocultural organizations.

As the strategic approaches to multiculturalism evolve, collaboration with other jurisdictions and federal counterparts is needed to refine best-practices and identify proactive measures. The secretariat collaborates with federal, provincial and territorial
agencies through continued participation on the Federal/Provincial/Territorial Multicultural Officials Working Group. Through this group, the secretariat explores jurisdictional programs and policies related to promoting multiculturalism and the benefits of diversity. The secretariat also participates in the Government of Canada’s Anti-Racism Engagement Forum, which informed the development of the federal anti-racism strategy.

2(g) Multiculturalism Secretariat:

<table>
<thead>
<tr>
<th>Expenditures by Sub-Appropriation</th>
<th>Actual 2018-2019 $(000s)</th>
<th>FTEs</th>
<th>Estimate 2018-2019 $(000s)</th>
<th>Variance Over(Under) $(000s)</th>
<th>Expl. No</th>
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<td>Grant Assistance</td>
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<td>420</td>
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<td>Total Sub-Appropriation</td>
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**Film and Video Production Tax Credit**

2(h) Film and Video Production Tax Credit:

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<th>Expenditures by Sub-Appropriation</th>
<th>Actual 2018-2019 $(000s)</th>
<th>FTEs</th>
<th>Estimate 2018-2019 $(000s)</th>
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*Expl. No.1 Reflects higher than budgeted assessment for the 2018 and 2019 tax years.*

**Book Publishing Tax Credit**

2(i) Book Publishing Tax Credit:

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<th>Expenditures by Sub-Appropriation</th>
<th>Actual 2018-2019 $(000s)</th>
<th>FTEs</th>
<th>Estimate 2018-2019 $(000s)</th>
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**Cultural Industries Printing Tax Credit**

2(j) Cultural Industries Printing Tax Credit:

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<th>Expenditures by Sub-Appropriation</th>
<th>Actual 2018-2019 $(000s)</th>
<th>FTEs</th>
<th>Estimate 2018-2019 $(000s)</th>
<th>Variance Over(Under) $(000s)</th>
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</table>

*Expl. No.1 Reflects higher than budgeted assessment for the 2018 and 2019 tax years.*
Information Resources

Communications Services Manitoba

Communications Services Manitoba (CSM) leads government communications in Manitoba, supporting the work of all government departments and dozens of Crown corporations, agencies and public bodies to provide information to Manitobans that is helpful, easy to understand, and easy to use - in the most cost-effective manner possible.

Staff in Communications Services Manitoba play a key role in:

- helping the public understand the government’s vision and priorities;
- creating opportunities for the public to inform and contribute to the development of public policy;
- explaining legal or statutory requirements;
- encouraging people to lead healthy, safe lives;
- informing people about public services and how to access them;
- reassuring people in times of crisis or emergency; and
- enhancing the reputation of Manitoba by promoting our province nationally and internationally.

Under the authority of The Queen’s Printer Act and The Coat of Arms, Emblems and the Manitoba Tartan Act, CSM provides government departments with full-service communication support including project management, strategic communications planning, campaign development, media relations, public engagement and opinion research, digital and web communications and writing advice and services.

CSM is also responsible for the procurement and oversight of contracted communications services such as advertising, third-party public affairs and creative services, and other third-party communications support as required by departments, Crown corporations, agencies and other public bodies.

Acting on behalf of the Queen’s Printer of Manitoba, CSM publishes the Manitoba Gazette and other statutory publications, provides leadership and coordination of Manitoba’s style and visual identity, oversees the use of our symbols, including the Coat of Arms, and ensures the effective administration and oversight of Crown copyright.

The division’s work can be summarized in five service areas:

Program Promotion, assisting departments with the development of strategic communications plans, program strategies and promotional materials to ensure government communications are proactive, high-quality, consistent and cost-effective. Staff consult with departments to develop the message, methodology and media to meet promotional needs, coordinate interdepartmental communications, lead audience research, implement and oversee standard graphic and design guidelines and manage the government’s visual identity.

Public Affairs, coordinating media relations and issue management initiatives across government and advising on the most effective method of communications delivery. Staff
write news releases; act as liaisons for media; research, write and follow through on the production of informational publications; manage public communications during major emergencies and protocol events; arrange media interviews; produce and disseminate news releases, social media posts and public information; and provide audio visual support services for media at government news events, including the operation of the press theatre and the daily broadcast of oral questions in the legislature.

Production and Media Services, coordinating the strategic procurement of print, design, electronic production, research, advertising, planning and other marketing and communications services for government departments, agencies and Crown corporations. Staff work to develop production and advertising strategies, proposals and estimates for campaigns and services that are cost-effective and results-driven, ensuring the best use of government resources.

Digital Engagement, leading practice and innovation in digital engagement and communications through Manitoba.ca, mobile apps, information portals and other digital user interfaces. Staff work closely with departments and the Business Transformation and Technology division to develop and manage innovative and effective systems for delivering public services and information, including the use of live chat, social media, mobile apps and other digital platforms. Staff also lead the development of policy and best practice across digital government platforms.

Open Government, ensuring access to information through proactive disclosure, public engagement and statutory publications. Staff lead the implementation of a central public engagement framework and community of practice, coordinate the routine and proactive disclosure of reports, data and other information, publish the Manitoba Gazette, the official record of government and legal notices that has been published for nearly 150 years, and print other statutory publications including regulations and legislation.

3(a) Communications Services Manitoba:

<table>
<thead>
<tr>
<th>Expenditures by Sub-Appropriation</th>
<th>Actual 2018-2019 $(000s)</th>
<th>FTEs</th>
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<th>Variance Over(Under) $(000s)</th>
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<td>(761)</td>
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<td>4,477</td>
<td>54.00</td>
<td>4,603</td>
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Archives of Manitoba

On behalf of the Manitoba government, the Archives of Manitoba (the Archives) preserves recorded information of all media, and enables access to records. The Archives protects information of fundamental significance to community identities, well-being, and individual and collective knowledge. It documents the mutual rights and obligations entered into by
society and those whom the people choose to govern. The Archives also provides records management policies, and standards and advisory services to government to support effective recordkeeping and enable the preservation of government records of lasting significance. The Archives has the exclusive mandate to preserve the archival records of the government and its agencies, the Legislature, the courts, and the Hudson’s Bay Company. The Archives also has a discretionary mandate to acquire records of local public bodies and those of organizations and individuals in the Manitoba private sector.

In 2018-2019, the Government Records Office of the Archives (GRO) focused attention on transforming government recordkeeping through the strategic priorities of governance, education and raising awareness. The Archives released the Records and Information Management (RIM) Framework (May 2018), along with several pieces of associated guidance to support government departments and agencies in meeting their duties and responsibilities under The Archives and Recordkeeping Act. Archives staff met with senior management across government to discuss the RIM Framework and delivered presentations to the broader public service on records management fundamentals. Outside the Box, the Government Records Office internal blog, was launched to expand standard modes of communication and have a more informal way to engage with government clients. At the Government Records Centre, a successful Idea Fund project was completed to expand the shelving capacity of the climate-controlled vault that houses the archival records.

In 2018-2019, the Archives acquired valuable records from organizations and individuals in the private sector, including the Hudson’s Bay Company. The Archives continued to add to the Keystone descriptive database to increase online access to the Archives’ holdings. The database includes descriptions of records and some digitized content, which is representative of the wide range of Archives’ holdings, including records of:

- the Manitoba government
- records of, or related to, the Hudson’s Bay Company
- records of Manitoban individuals, families and organizations

The Hudson’s Bay Company Archives (HBCA) conducted a large microfilm digitization project as part of the National Heritage Digitization Strategy. HBCA has digitized over 1,100 reels of microfilmed, pre-1870 trading post records, with financial support from the Hudson’s Bay Company History Foundation. HBCA also continued its efforts to connect Indigenous people and communities with relevant records in our holdings. Their Names and Knowledge Initiative has increased access to HBCA’s records for northern communities and assisted in the identification of previously unidentified Indigenous peoples in HBCA photographs.

The Archives of Manitoba continued its four-year bilingual initiative, launched in May 2014, to honour the centenary of the First World War. The archives highlighted records created during the First World War through its website, foyer displays, digitization projects and social media. The Archives of Manitoba held a number of events to commemorate the centenary of the end of the First World War, including an event where students from Kelvin High School read the letters and diaries of Manitoba soldiers and an open house that featured a display of records related to the experience of Manitobans, at home and
overseas, during the First World War.

The Archives of Manitoba has begun its response to Call to Action 77 of the Truth and Reconciliation Commission of Canada that calls for “provincial, territorial, municipal and community archives to work collaboratively with the National Centre on Truth and Reconciliation to identify and collect copies of all relevant records to the history and legacy of the residential schools system.” A vital first step has been working to build a trained Indigenous archival workforce to lead this important work. To build this workforce, the archives has entered into a partnership with the National Centre on Truth and Reconciliation to fund a scholarship and internship for an Indigenous candidate in the Masters in Archival Studies Program at the University of Manitoba. The second recipient began classes in September 2017 and interned at the Archives of Manitoba in the summer of 2018.

The following table reflects some of the year's ongoing work among Archives of Manitoba core activities:

<table>
<thead>
<tr>
<th>Activity</th>
<th>Actual</th>
</tr>
</thead>
<tbody>
<tr>
<td>Onsite visits</td>
<td>3,589</td>
</tr>
<tr>
<td>Remote enquiries</td>
<td>2,060</td>
</tr>
<tr>
<td>Website visits</td>
<td>710,038</td>
</tr>
<tr>
<td>Government advisory contacts</td>
<td>1,804</td>
</tr>
<tr>
<td>Records acquired (government, private) (metres)</td>
<td>955</td>
</tr>
<tr>
<td>Records Centre – Records requested by departments and agencies</td>
<td>21,012</td>
</tr>
<tr>
<td>Records Centre – Records transferred by departments and agencies (metres)</td>
<td>13,550</td>
</tr>
</tbody>
</table>

**Information and Privacy Policy Secretariat**

The Information and Privacy Policy Secretariat (IPPS) provides corporate leadership and support to government and local public bodies about information accessibility and privacy initiatives. The secretariat carries out policy development, central coordination and administrative roles for The Freedom of Information and Protection of Privacy Act (FIPPA).

It also assists members of the public who wish to make applications for access to information held by public bodies, and compiles reports and statistics on the use of the act. Each week, IPPS posts a listing of FIPPA applications received by government departments on the FIPPA website.

To ensure the effective administration of the act, IPPS works with staff who are responsible for FIPPA in all public bodies. The secretariat assists with access to information requests, and conducts privacy impact assessments on the collection, use
and disclosure of personal information by public bodies.

Staff provides assistance to the public about their rights under the act and the protection of their personal information.

In 2018, IPPS provided in-person and online training to 566 employees of government departments, agencies and public bodies, and responded to more than 1,000 inquiries directed to the FIPPA help desk.

3(b) Archives of Manitoba/Information and Privacy Policy Secretariat:

<table>
<thead>
<tr>
<th>Expenditures by Sub-Apportionment</th>
<th>Actual 2018-2019 $(000s)</th>
<th>FTEs</th>
<th>Estimate 2018-2019 $(000s)</th>
<th>Variance Over(Under) $(000s)</th>
<th>Expl. No</th>
</tr>
</thead>
<tbody>
<tr>
<td>Salaries and Employee Benefits</td>
<td>2,864</td>
<td>42.60</td>
<td>2,915</td>
<td>(51)</td>
<td></td>
</tr>
<tr>
<td>Other Expenditures</td>
<td>381</td>
<td></td>
<td>392</td>
<td>(11)</td>
<td></td>
</tr>
<tr>
<td>Less: Recoverable from Other Appropriations</td>
<td>(1,077)</td>
<td>(793)</td>
<td>(284)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Total Sub-Apportion</td>
<td>2,168</td>
<td>42.60</td>
<td>2,514</td>
<td>(346)</td>
<td></td>
</tr>
</tbody>
</table>

Legislative Library

The Legislative Library supports the development of a well-informed society by providing efficient, effective, confidential and impartial access to and assistance with specialized information resources for the Legislature, the Manitoba government and the people of Manitoba. The Legislative Library is the province’s oldest government library. It collects and preserves Manitoba’s published heritage, and contains books, documents and papers that chronicle and reflect Manitoba’s political, economic, social and physical history for nearly 150 years.

Services and Collections

The Legislative Library administers the Legal Deposit Program that was created in 1919 in The Legislative Library Act. The library had already been collecting books and documents published in Manitoba, and specifically about Manitoba, since it was established in 1870. This legislation added a statutory imperative for all Manitoba publishers to continue to support this program, ensuring a comprehensive and robust collection of government publications and Manitobiana.

The library’s collection is used by members and staff of the Legislative Assembly, Manitoba government employees, researchers and the general public who consult the historical and extensive collection of Manitoba legislative and government documents, reports of Royal Commissions and inquiries, treaty entitlement agreements, community newspapers, local histories and historic documents.
**Staff**

The staff of the Legislative Library are experienced researchers and provide expert reference and research services. With the extensive resources available to them, the staff can answer quick reference questions, guide government and public researchers toward appropriate resources, and complete complex legislative research.

A diverse group of clients use the library and call on its staff’s expertise to research books, articles and reports. In 2018-2019, several authors acknowledged the library staff for their assistance and for their commitment to preserving Manitoba’s published heritage. This includes author Owen Toews, who acknowledged the assistance of the library in his book, *Stolen City: Racial Capitalism and the Making of Winnipeg*. Author Barbara Lange also expressed her gratitude to the library in her book, *Memories of the Moonlight Special and Grand Beach Train Era*.

Also, library staff supported the Clerk’s Office by co-writing 17 briefing papers for the Members of the Legislative Assembly of Manitoba attending the Midwest Legislative Conference, as well as the Commonwealth Parliamentary Association Canadian Branch Conference.

**Increasing Access to Information**

The Legislative Library provides further access to its services and collections via its website. This site provides remote access to the library catalogue and multiple subscription databases, as well as *The Digital Collection of Manitoba Government Publications*.

The Legislative Library’s *Digital Collection of Manitoba Government Publications* is an important source of current and historical Manitoba government information. The documents in this electronic collection provide increased access to Manitoba government documents. The library’s effort to create and then maintain this database demonstrates its commitment to deliver unbiased access and provide greater government transparency.

*The Legislative Reporting in Early Manitoba Newspapers* is another electronic collection created and maintained by the library. It provides Manitobans with direct access to reports of the discussion and business in the Legislative Assembly from 1873 to 1884. Prior to 1959, the Assembly did not publish an official record of its debates and proceedings, so local newspapers monitored and reported on the activities of the Legislature. The library, since its establishment, has collected and provided access to these political articles from newspapers. The creation of the electronic collection allows anyone to read, research and study this historical information. The library plans to add to this important collection.

The Legislative Library continues to contribute Manitoba government publications to GALLOPP, the Government and Legislative Libraries Online Publications Portal. This portal, created by the Association of Parliamentary Libraries in Canada (of which Manitoba is a member), provides access to over 490,000 electronic documents produced by provincial and territorial governments and the Canadian government. Since the inception of GALLOPP, the Manitoba Legislative Library has contributed over 13,000 records to this portal.
### ACTIVITY TOTALS

<table>
<thead>
<tr>
<th>ACTIVITY</th>
<th>TOTALS</th>
</tr>
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<tbody>
<tr>
<td>Reference Inquiries</td>
<td>2,467</td>
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<tr>
<td>Item Usage</td>
<td>13,618</td>
</tr>
<tr>
<td>Website Visits</td>
<td>52,516</td>
</tr>
<tr>
<td>Manitoba Government Publications - additions to collection</td>
<td>4,186</td>
</tr>
<tr>
<td>Other Publications - additions to collection</td>
<td>14,007</td>
</tr>
<tr>
<td>Digital Collection - additions in 2018-2019</td>
<td>908</td>
</tr>
<tr>
<td>Digital Collection Total Records</td>
<td>13,907</td>
</tr>
<tr>
<td>Digital Collection Visits</td>
<td>1,507</td>
</tr>
<tr>
<td>Digital Collection Research Queries</td>
<td>1,174</td>
</tr>
<tr>
<td>Information Resource Notices</td>
<td>6,580</td>
</tr>
</tbody>
</table>

### Legislative Library:

<table>
<thead>
<tr>
<th>Expenditures by Sub-Appropriation</th>
<th>Actual 2018-2019 $(000s)</th>
<th>FTEs</th>
<th>Estimate 2018-2019 $(000s)</th>
<th>Variance Over(Under) $(000s)</th>
<th>Expl. No</th>
</tr>
</thead>
<tbody>
<tr>
<td>Salaries and Employee Benefits</td>
<td>595</td>
<td>10.00</td>
<td>664</td>
<td>(69)</td>
<td></td>
</tr>
<tr>
<td>Other Expenditures</td>
<td>143</td>
<td>141</td>
<td>2</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Total Sub-Appropriation</td>
<td>738</td>
<td>10.00</td>
<td>805</td>
<td>(67)</td>
<td></td>
</tr>
</tbody>
</table>
Sustainable Development

Sport, Culture and Heritage is committed to the principles and guidelines of Sustainable Development and works to incorporate them in department activities, programs and business practices.

The following activities continued throughout 2018/19:

- increasing awareness, training and education regarding the benefits of sustainable development;
- protecting the health and environment of Manitobans through the reduced purchase and use of toxic substances and a reduction of solid waste sent to landfills;
- reducing fossil fuel emissions;
- reducing total annual consumption of utilities and increasing use of environmentally preferable products;
- increasing participation of Indigenous, local, community-based and small businesses in government procurement opportunities;
- encouraging online applications and electronic funds transfer for grant recipients, and reducing the number of printed applications;
- encouraging landlords to choose measures that increase energy efficiency when upgrading residential rental complexes; and
- reducing printing and mailing costs by encouraging email as a means of communicating information to organizations on an annual basis i.e. grant deadlines, program information;
- continuing to advance the digitization of communications and the reduction of print-based materials in our communications campaigns and efforts as a waste reduction effort.

Key activities for Manitoba Sport, Culture and Heritage included maintenance of baseline data, a review of departmental procedures, policies, contracts and grant applications for the inclusion of sustainable development elements, and distribution of environmentally preferred product information within the department.

The department continued to use recycled paper and reconditioned printer toner cartridges for daily business practices. Individual blue bins for paper, and central bins for aluminum, plastic and paper are an ongoing commitment to recycling. The use of ethanol blend fuel in departmental fleet vehicles has increased to 24 per cent of overall fuel purchases.
A agencies, boards and commissions

The boards and agencies listed below report to the Minister of Sport, Culture and Heritage. Unless otherwise indicated, their annual reports are tabled separately in the Legislative Assembly.

Centre culturel franco-manitobain

The purpose of the Centre culturel franco-manitobain is to present, promote, foster and sponsor cultural and artistic activities in the French language for all Manitobans; and manage and develop the buildings and property within the area where the corporation has jurisdiction. The Centre Culturel Franco-Manitobain Act C45 establishes the board as a governance board. [http://ccfm.mb.ca/](http://ccfm.mb.ca/)

Manitoba Advisory Council on Citizenship, Immigration and Multiculturalism

The Manitoba Advisory Council on Citizenship, Immigration and Multiculturalism is established under The Manitoba Advisory Council on Citizenship, Immigration and Multiculturalism Act. The purpose of the act is to establish a Council consisting of Manitobans who will provide information, advice and recommendations on citizenship, immigration and multiculturalism based on their knowledge of the issues and information they may have solicited from stakeholders, to the Manitoba government, through the Minister of Sport, Culture and Heritage.

Manitoba Arts Council

The Manitoba Arts Council is an arm's-length agency of the province, established in 1965 "to promote the study, enjoyment, production and performance of works in the arts." The Council makes Manitoba Arts Award of Distinction in recognizing individuals for the artistic excellence of their work and their contribution to the arts in Manitoba. The Council also provides assistance to Manitoba artists and arts organizations from a range of artistic disciplines including music, film and video, crafts, visual arts, dance, writing, theatre, and publishing. The Council operates under the terms of The Arts Council Act. [http://artscouncil.mb.ca/](http://artscouncil.mb.ca/).

Manitoba Combative Sports Commission

The Manitoba Combative Sports Commission (formerly called the Manitoba Boxing Commission) was incorporated under the provisions of the Province of Manitoba by a proclamation dated October 16, 1993. The purpose of the Manitoba Combative Sports Commission is to regulate professional boxing and mixed martial arts (MMA) matches in Manitoba in accordance with regulations as set out in The Combative Sports Act. The Commission regulates all contests or exhibitions of boxing and MMA, including the licensing and supervision of ring officials, boxers, and promoters. This includes issuing
event permits and collecting fees payable by promoters of professional boxing or mixed martial arts contests or exhibitions.

**Manitoba Film and Sound Recording Development Corporation**

A statutory corporation proclaimed under The Manitoba Film and Sound Recording Development Corporation Act, the corporation fosters the growth of the film and sound recording industries in Manitoba and establishes programs designed to provide financial and other assistance to these industries. [http://mbfilmmusic.ca/en/](http://mbfilmmusic.ca/en/).

**Manitoba Heritage Council**

The Heritage Resources Act provides for the establishment of the Manitoba Heritage Council as an advisory body providing impartial expertise on heritage matters brought to their attention, such as evaluations and recommendations on commemoration of people, events, places or designation of properties as having provincial heritage significance. Council recommendations, if accepted by the Minister, are implemented by the Historic Resources Branch and reported as part of the branch’s annual report.

**Public Library Advisory Board**

The Public Libraries Act provides for the continuation of the Public Library Advisory Board (PLAB) as an advisory body providing advice to the Minister with respect to all matters relating to the statutes. Board recommendations, if accepted by the Minister, are implemented by the Public Library Services Branch and reported as part of the branch’s annual report.

**Sport Manitoba**

Established in 1996, Sport Manitoba is mandated through five-year renewable agreements to implement the sport policy directives of the Province of Manitoba by focusing on addressing the needs of Manitobans at all levels of participation in sport from grassroots and developmental to elite levels. To achieve this mandate Sport Manitoba ensures the most effective use of resources available to amateur sport and ensuring that there is a clear delineation of responsibility and coordinated planning between the province, Sport Manitoba and amateur sport organizations in Manitoba.
### Financial Information

#### Departmental Reconciliation

**PART A – OPERATING EXPENDITURE**

**SPORT, CULTURE AND HERITAGE**

**RECONCILIATION STATEMENT**

$(000s)$

<table>
<thead>
<tr>
<th>DETAILS</th>
<th>2018/19 ESTIMATES</th>
</tr>
</thead>
<tbody>
<tr>
<td>2018/2019 MAIN ESTIMATES</td>
<td>$86,595</td>
</tr>
<tr>
<td>Allocation of funds from</td>
<td></td>
</tr>
<tr>
<td>- Enabling Vote</td>
<td>-</td>
</tr>
<tr>
<td>- Internal Service Adjustments</td>
<td>$22,616</td>
</tr>
<tr>
<td>2018/2019 ESTIMATES</td>
<td>$109,211</td>
</tr>
</tbody>
</table>
## Expenditure Summary

<table>
<thead>
<tr>
<th>Estimate 2018-2019 $(000s)</th>
<th>Appropriation</th>
<th>Actual 2018-2019 $(000s)</th>
<th>Actual 2017-2018 $(000s)</th>
<th>Increase (Decrease) $(000s)</th>
<th>Expl. No.</th>
</tr>
</thead>
<tbody>
<tr>
<td>14-1 Administration and Finance</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>42</td>
<td>(a) Minister's Salary</td>
<td>42</td>
<td>41</td>
<td>1</td>
<td></td>
</tr>
<tr>
<td>1,000</td>
<td>(b) Executive Support</td>
<td>830</td>
<td>1,234</td>
<td>(404)</td>
<td>1</td>
</tr>
<tr>
<td>284</td>
<td>Salaries and Employee Benefits</td>
<td>195</td>
<td>203</td>
<td>(8)</td>
<td></td>
</tr>
<tr>
<td>1,324</td>
<td>(c) Financial and Administrative Services</td>
<td>1,110</td>
<td>1,444</td>
<td>(334)</td>
<td>2</td>
</tr>
<tr>
<td>285</td>
<td>Salaries and Employee Benefits</td>
<td>276</td>
<td>253</td>
<td>23</td>
<td></td>
</tr>
<tr>
<td>273</td>
<td>(d) Office of the Lieutenant Governor</td>
<td>299</td>
<td>287</td>
<td>12</td>
<td></td>
</tr>
<tr>
<td>102</td>
<td>Salaries and Employee Benefits</td>
<td>111</td>
<td>103</td>
<td>8</td>
<td></td>
</tr>
<tr>
<td>3,310</td>
<td>Total 14-1</td>
<td>2,863</td>
<td>3,565</td>
<td>(702)</td>
<td></td>
</tr>
</tbody>
</table>

### 14-2 Sport, Culture and Heritage Programs

(a) Sport Programs

| 226 | Salaries and Employee Benefits | 210 | 193 | 17 |
| 52  | Other Expenditures             | 37  | 57  | (20) |
| 5,425 | Grant Assistance               | 5,256 | 623 | 4,633 | 3 |
| 13,238 | Sport Manitoba                | 13,361 | 11,432 | 1,929 | 4 |

(b) Culture and Heritage Programs

| 562 | Salaries and Employee Benefits | 557 | 493 | 64 |
| 58  | Other Expenditures             | 104 | 94  | 10 |
| 13,982 | Grants to Cultural Organizations | 13,799 | 13,980 | (181) |
| 9,797 | Manitoba Arts Council         | 9,797 | 9,704 | 93 |

(c) Manitoba Arts Council

(d) Arts Branch

| 665 | Salaries and Employee Benefits | 612 | 667 | (55) |
| 79  | Other Expenditures             | 140 | 91  | 49 |
| 3,961 | Film and Sound Development    | 4,111 | 3,961 | 150 |
| 4,178 | Grant Assistance              | 4,113 | 4,159 | (46) |

(e) Public Library Services:

| 961 | Salaries and Employee Benefits | 513 | 739 | (226) |
| 407 | Other Expenditures             | 424 | 407 | 17 |
| 6,241 | Grant Assistance              | 6,321 | 6,191 | 130 |

(f) Historic Resources

<p>| 1,103 | Salaries and Employee Benefits | 930 | 950 | (20) |
| 113  | Other Expenditures             | 121 | 106 | 15 |
| 18,933 | Grant Assistance              | 19,039 | 1,433 | 17,606 | 5 |</p>
<table>
<thead>
<tr>
<th>Estimate 2018-2019 $(000s)</th>
<th>Appropriation</th>
<th>Actual 2018-2019 $(000s)</th>
<th>Actual 2017-2018 $(000s)</th>
<th>Increase (Decrease) $(000s)</th>
<th>Expl. No.</th>
</tr>
</thead>
<tbody>
<tr>
<td>234</td>
<td>Salaries and Employee Benefits</td>
<td>177</td>
<td>246</td>
<td>(69)</td>
<td></td>
</tr>
<tr>
<td>64</td>
<td>Other Expenditures</td>
<td>27</td>
<td>28</td>
<td>(1)</td>
<td></td>
</tr>
<tr>
<td>420</td>
<td>Grant Assistance</td>
<td>420</td>
<td>120</td>
<td>300</td>
<td></td>
</tr>
<tr>
<td>15,700</td>
<td>(h) Film and Video Production Tax Credit</td>
<td>41,850</td>
<td>19,434</td>
<td>22,416</td>
<td>6</td>
</tr>
<tr>
<td>668</td>
<td>(i) Book Publishing Tax Credit</td>
<td>780</td>
<td>740</td>
<td>40</td>
<td></td>
</tr>
<tr>
<td>800</td>
<td>(j) Cultural Industries Printing Tax Credit</td>
<td>1,462</td>
<td>664</td>
<td>798</td>
<td></td>
</tr>
<tr>
<td>97,887</td>
<td>Total</td>
<td>124,161</td>
<td>76,512</td>
<td>47,649</td>
<td></td>
</tr>
</tbody>
</table>

### 14-3 Information Resources

(a) Communications Services Manitoba

| 4,056 | Salaries and Employee Benefits | 3,863 | 4,002 | (139) |         |
| 1,208 | Other Expenditures | 1,254 | 407 | 847 | 7       |
| 100   | Public Sector Advertising | 149 | 236 | (87) |         |
| (761) | Less: Recoverable from Other Appropriations | (789) | (861) | 72 |         |

(b) Archives of Manitoba

| 2,915 | Salaries and Employee Benefits | 2,864 | 2,788 | 76 |         |
| 392   | Other Expenditures | 381 | 331 | 50 |         |
| (793) | Less: Recoverable from Other Appropriations | (1,077) | (979) | (98) |         |

(c) Legislative Library

| 664   | Salaries and Employee Benefits | 595 | 566 | 29 |         |
| 141   | Other Expenditures | 143 | 156 | (13) |         |

| 7,922 | Total | 7,383 | 6,646 | 737 |         |

### 14-4 Costs Related to Capital Assets

| 69    | (a) Amortization Expense | 54 | 48 | 6 |         |
| 23    | (b) Interest Expense | 19 | 16 | 3 |         |

| 92    | Total | 73 | 64 | 9 |         |

| 109,211 | TOTAL EXPENDITURES | 134,480 | 86,787 | 47,693 |         |

*Expl. No 1. The decrease of Salaries and Employee Benefits is due to higher vacancies in 2018-2019.*
*Expl. No 2. The decrease of Salaries and Employee Benefits is due to higher vacancies in 2018-2019.*
*Expl. No 3. The increase of Grant Assistance is due to grant funding support to 2023 World Police and Fire Games in 2018-2019.*
*Expl. No 4. The increase of Sport Manitoba funding is due to grant funding realignment of Bingo Volunteer Program in 2018-2019.*
*Expl. No 5. The increase of Grant Assistance is due to one-time contribution of $17,000 to Heritage Resources Fund and Military Memorial Preservation Fund in 2018-2019.*
*Expl. No 6. The increase is due to higher intake in 2018-2019 for 2018 and 2019 tax years.*
*Expl. No 7. The increase due to campaign costs for government advertising and public education campaign in 2018-2019.*
## Revenue Summary by Source

for the fiscal year ended March 31, 2019
with comparative figures for the previous fiscal year

<table>
<thead>
<tr>
<th>Source</th>
<th>Actual 2017-2018 $(000s)</th>
<th>Actual 2018-2019 $(000s)</th>
<th>Increase (Decrease) $(000s)</th>
<th>Source 2018-2019 $(000s)</th>
<th>Estimate 2018-2019 $(000s)</th>
<th>Variance $(000s)</th>
<th>Expl No.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Other Revenue:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Archives of Manitoba Fees</td>
<td>309</td>
<td>308</td>
<td>(1)</td>
<td>308</td>
<td>341</td>
<td>(33)</td>
<td></td>
</tr>
<tr>
<td>Communications Services</td>
<td>532</td>
<td>767</td>
<td>235</td>
<td>767</td>
<td>457</td>
<td>310</td>
<td>1</td>
</tr>
<tr>
<td>Manitoba</td>
<td>621</td>
<td>754</td>
<td>133</td>
<td>754</td>
<td>929</td>
<td>(175)</td>
<td></td>
</tr>
<tr>
<td>Hudson’s Bay History</td>
<td>334</td>
<td>205</td>
<td>(129)</td>
<td>205</td>
<td>180</td>
<td>25</td>
<td></td>
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<td>Foundation</td>
<td>74</td>
<td>78</td>
<td>4</td>
<td>78</td>
<td>50</td>
<td>28</td>
<td></td>
</tr>
<tr>
<td>Manitoba Film Classification Board Fees</td>
<td>4</td>
<td>2</td>
<td>(2)</td>
<td>2</td>
<td>2</td>
<td>-</td>
<td></td>
</tr>
<tr>
<td>Sundry</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
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</tr>
<tr>
<td>Total - Other Revenue</td>
<td>1,874</td>
<td>2,114</td>
<td>240</td>
<td>2,114</td>
<td>1,959</td>
<td>155</td>
<td></td>
</tr>
<tr>
<td><strong>TOTAL REVENUE</strong></td>
<td><strong>1,874</strong></td>
<td><strong>2,114</strong></td>
<td><strong>240</strong></td>
<td><strong>2,114</strong></td>
<td><strong>1,959</strong></td>
<td><strong>155</strong></td>
<td></td>
</tr>
</tbody>
</table>

*Expl. No. 1 increase is due to additional revenue generated from government advertising and public education campaign.*
### Five-Year Expenditure and Staffing Summary

for years ending March 31, 2015 to March 31, 2019

($000s)

*Adjusted figures reflect historical data on a comparison basis in those appropriations affected by a re-organization during the years under review.*

<table>
<thead>
<tr>
<th></th>
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</tr>
</thead>
<tbody>
<tr>
<td>14-1 Administration and Finance</td>
<td>44.00</td>
<td>4,078</td>
<td>45.00</td>
<td>4,339</td>
<td>41.00</td>
<td>3,961</td>
<td>39.00</td>
<td>3,565</td>
<td>34.00</td>
<td>2,863</td>
</tr>
<tr>
<td>14-2 Sport, Culture and Heritage Programs</td>
<td>61.65</td>
<td>75,592</td>
<td>61.65</td>
<td>81,737</td>
<td>61.65</td>
<td>78,165</td>
<td>53.00</td>
<td>76,512</td>
<td>53.00</td>
<td>124,161</td>
</tr>
<tr>
<td>14-3 Information Resources</td>
<td>129.10</td>
<td>9,805</td>
<td>128.10</td>
<td>7,524</td>
<td>127.10</td>
<td>7,710</td>
<td>107.60</td>
<td>6,646</td>
<td>106.60</td>
<td>7,383</td>
</tr>
<tr>
<td>14-4 Costs Related to Capital Assets</td>
<td>-</td>
<td>131</td>
<td>-</td>
<td>56</td>
<td>-</td>
<td>68</td>
<td>-</td>
<td>64</td>
<td>-</td>
<td>73</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>234.75</strong></td>
<td><strong>89,606</strong></td>
<td><strong>234.75</strong></td>
<td><strong>93,656</strong></td>
<td><strong>229.75</strong></td>
<td><strong>89,904</strong></td>
<td><strong>199.60</strong></td>
<td><strong>86,787</strong></td>
<td><strong>193.60</strong></td>
<td><strong>134,480</strong></td>
</tr>
</tbody>
</table>
Performance Reporting

The following section provides information on key performance measures for the Department for the 2018-2019 reporting year. All Manitoba government departments include performance measures in their Annual Reports to complement the financial results and provide Manitobans with meaningful and useful information about government activities and their impact on the province and its citizens.

For more information about performance reporting and the Manitoba government, visit [www.manitoba.ca/performance](http://www.manitoba.ca/performance).

Your comments on performance measures are valuable to us. You can send comments or questions to mbperformance@gov.mb.ca.

**Measures of Performance or Progress:**

<table>
<thead>
<tr>
<th>What is being measured and using what indicator?</th>
<th>Why is it important to measure this?</th>
<th>What is the starting point? (baseline data and year)</th>
<th>What is the 2018-2019 result or most recent available data?</th>
<th>What is the trend over time?</th>
<th>Comments/Recent Actions/Report Links</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. The amount of film production activity in Manitoba, using data generated by Manitoba Film and Music.</td>
<td>Globally, the arts and entertainment industry is one of the fastest growing in the world. The film industry, in particular, generates high levels of employment in relation to the dollars invested, raises Manitoba’s national and international profile, and attracts off-shore investment into the province.</td>
<td>In 1999-2000, the level of film production in Manitoba was just over $50 million.</td>
<td>In 2018-2019, Manitoba’s film industry recorded $269.4 million in production activity, of which $135.2 million was spent directly in Manitoba. Wages paid to Manitoba workers in highly skilled jobs working on 75 screen-based media projects was $62.8 million.</td>
<td>The target of $100 million in production activity by 2005 was achieved in 2002-2003. By 2008, production activity had increased to $123.4 million then dropped to $66 million in 2009, as a result of the global recession. In the past three years, production volumes have stabilized and are growing in step with the industry growth elsewhere due in part to Manitoba attracting the larger and long running dramatic series, Channel Zero, Tales from the Loop and Burden of Truth.</td>
<td>Manitoba has an effective film tax credit. Manitoba’s screen based industries are strong, based on diverse genre, format, language and distribution for transmedia, television and film. In 2018-2019, Manitoba played host to 75 productions including 8 feature films, 2 pilots, 10 movies of the week, 15 documentaries, 34 scripted and unscripted television series and 6 shorts, web or mini-series. Production took place not only in Winnipeg and</td>
</tr>
<tr>
<td>What is being measured and using what indicator?</td>
<td>Why is it important to measure this?</td>
<td>What is the starting point? (baseline data and year)</td>
<td>What is the 2018-2019 result or most recent available data?</td>
<td>What is the trend over time?</td>
<td>Comments/Recent Actions/Report Links</td>
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<tr>
<td>2. Access to public library services, using data collected by the Department’s Public Library Services (PLS) Branch on the number of districts supporting public library access; library membership; and facility visits.</td>
<td>Libraries are local gateways to knowledge and provide a basic condition for lifelong learning, independent decision-making and cultural development of individuals and community groups. Access to library services is a basic determinant of library use.</td>
<td>In 2004, there were 138 of 363 districts supporting public library access through 24 local service providers, and 30 regional service providers with 60 service points. Public library systems reported 546,043 active memberships and 3,241,560 annual facility visits.</td>
<td>In 2018 there were 112 of 137 districts supporting public library access through 34 local service providers and 21 regional service providers with 120 service points. Public library systems reported 323,531 active memberships and 4,646,896 annual facility visits.</td>
<td>The number of municipalities and Manitobans with access to library services has steadily increased since 2004 as a result of increased establishments in rural municipalities, and partnership agreements with existing regional and municipal library systems.</td>
<td>Selkirk, but also more than 29 rural communities throughout Manitoba.</td>
</tr>
<tr>
<td>3. The number of visits to Manitoba museums and archives, using annual combined total person-visits to The Manitoba Museum, Signature Museums and</td>
<td>This measure provides an indication of interest in and exposure to Manitoba’s cultural and heritage assets. The benefits are that the value and significance</td>
<td>In 2004-2005, a total of 689,759 person-visits were made to: The Manitoba Museum (517,172); Archives of Manitoba (7,189); and</td>
<td>Total visitation in 2018 was 1,785,122 due in part to the inclusion of social media sources. The Manitoba Museum (908,701) in 2018: Archives of Manitoba</td>
<td>The Manitoba Museum increased its visitation over the past two years largely by engaging travelling world exhibitions. The change in</td>
<td>Policy impacts have increased library access, service to First Nations, increased funding support, new electronic formats and review of programs. Since the baseline was implemented, the reporting definition of ‘active’ membership has been refined to two years, affecting the number of memberships reported. Municipal amalgamations resulted in changes impacting comparison to baseline data. Developments: Travel Manitoba has implemented a multi-year strategy to reverse the downward trend in U.S. tourism. Signature Museums</td>
</tr>
<tr>
<td>What is being measured and using what indicator?</td>
<td>Why is it important to measure this?</td>
<td>What is the starting point? (baseline data and year)</td>
<td>What is the 2018-2019 result or most recent available data?</td>
<td>What is the trend over time?</td>
<td>Comments/Recent Actions/Report Links</td>
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<td>------------------------------------------------</td>
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<tr>
<td>the Archives of Manitoba.</td>
<td>of these assets are understood and appreciated by current generations and preserved and protected for future generations.</td>
<td>Signature Museums around the province (165,398).</td>
<td>(715,687) in 2018 Signature Museums (160,734) in 2018.</td>
<td>Signature Museum visitation levels is attributable to revised tracking to distinguish visits to museums more accurately from other events/festivals that may be taking place at the same time.</td>
<td>continue to develop experiential tourism opportunities and public programming for visitors. Like comparable organizations in Canada, the Archives of Manitoba continues to expand its website and database content to offer online service options.</td>
</tr>
</tbody>
</table>

4. The number of sport events and the size and scope of the events.

The benefits of hosting sporting events plays a key role in the justification process for pursuing and investing in future events. Manitoba’s track record in hosting major events is an important factor.

<p>|  | In 2005-2006, Manitoba hosted 38 regional, national and international events. | In 2018-2019, Manitoba hosted 7 regional, national and international events, compared with 18 hosted events in 2017-2018. | There is no trend or pattern. Smaller regional events occur as a course of regular practices and larger events are pursued on an individual basis. The frequency of hosting national or international events varies from year to year. | In 2018-19, the department was successful in gaining approval for $4.9M in provincial funding to support the 2023 World Police and Fire Games (WPFG). The WPFG is one of the largest multi-sport events in the world, second to the Summer Olympic Games in terms of the number of competitors who attend the event. |  |</p>
<table>
<thead>
<tr>
<th>What is being measured and using what indicator?</th>
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<th>What is the starting point? (baseline data and year)</th>
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</tr>
</thead>
<tbody>
<tr>
<td>5. Capacity within ethnocultural communities to participate and contribute to Manitoba’s economic, social and civic development by measuring the number of applications to the Ethnocultural Community Support Program (ECSP).</td>
<td>Integration and celebration of the growing diversity of our communities creates strong cultural and social capital in Manitoba.</td>
<td>2011-2012 number of ECSP applications: 98</td>
<td>2018-2019 number of ECSP applications: 64 Over 132 ethnocultural organizations served and supported through ECSP programming.</td>
<td>The total number of grant requests fluctuates from year to year.</td>
<td>Applications received related to anti-racism (e.g. reducing racial stereotypes and discrimination); Multiculturalism values (e.g. addressing the rights and responsibilities of multiculturalism; heritage retention; intercultural understanding); Inter-faith inclusion (e.g. increasing respect and understanding for other faiths) and; Youth (e.g. youth-led and/or youth engagement)</td>
</tr>
</tbody>
</table>
Regulatory Accountability and Red Tape Reduction

Manitoba Sport, Culture and Heritage is committed to implementing the principles of regulatory accountability as set out in The Regulatory Accountability Act. The department works to achieve balance with regulatory requirements, identify the best options for them, assess their impact and incorporate them in Department activities, programs and in the development of all regulatory instruments.

A regulatory requirement is a requirement in a regulatory instrument for a person to take an action in order to
- access a program or service offered by the government or a government agency;
- carry on business; or
- participate in a regulated activity.

Regulatory accountability provides a framework to create a transparent, efficient and effective regulatory system. Red tape reduction aims to remove the regulatory requirements that are unclear, overly prescriptive, poorly designed, redundant, contradictory or antiquated. Not all regulatory requirements create red tape.

The Manitoba Arts Council reduced regulatory requirements significantly in fiscal year 2018-19. The introduction of a new online application process, Smart Simple, consolidated 54 programs into 15, resulting in a large reduction of regulatory requirements.

The Arts Branch reviewed and simplified 12 grant program guidelines and application forms in the 2018-19 fiscal year. The Arts Branch eliminated 1,441 regulatory requirements and reduced the page count of all of our forms and guidelines from 117 pages to 61, a reduction of 48 per cent.

The Historic Resources Branch has reduced their regulatory requirements by 96 since 2016/17, which resulted in a total reduction of 7 per cent. The documents revised included regulatory requirements related to grant programs and legislated oversight activity.

Regulatory Requirements

<table>
<thead>
<tr>
<th>Baseline (April 1, 2016)</th>
<th>2016/17 (March 31, 2017)</th>
<th>2017/18 (March 31, 2018)</th>
<th>2018/19</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total number of regulatory requirements</td>
<td>22,536</td>
<td>22,441</td>
<td>22,428</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>2018/19 from 2017/18</th>
<th>2018/19 from baseline</th>
</tr>
</thead>
<tbody>
<tr>
<td>Net change in total number of regulatory requirements</td>
<td>-8,121</td>
</tr>
<tr>
<td>% change</td>
<td>-36.2%</td>
</tr>
</tbody>
</table>

Notes: The information in the tables above includes that of any Special Operating Agencies (SOAs) or other agencies that report to the Minister.
The Public Interest Disclosure (Whistleblower Protection) Act

The Public Interest Disclosure (Whistleblower Protection) Act came into effect in April 2007. This law gives employees a clear process for disclosing concerns about significant and serious matters (wrongdoing) in the Manitoba public service, and strengthens protection from reprisal. The Act builds on protections already in place under other statutes, as well as collective bargaining rights, policies, practices and processes in the Manitoba public service.

Wrongdoing under the Act may be: contravention of federal or provincial legislation; an act or omission that endangers public safety, public health or the environment; gross mismanagement; or knowingly directing or counseling a person to commit wrongdoing. The Act is not intended to deal with routine operational or administrative matters.

A disclosure made by an employee in good faith, in accordance with the Act, and with a reasonable belief that wrongdoing has been or is about to be committed is considered to be a disclosure under the Act, whether or not the subject matter constitutes wrongdoing. All disclosures receive careful and thorough review to determine if action is required under the Act, and must be reported in a Department’s annual report in accordance with Section 18 of the Act.

The following is a summary of disclosures received by Manitoba Sport, Culture and Heritage for fiscal year 2018-2019:

<table>
<thead>
<tr>
<th>Information Required Annually (per Section 18 of The Act)</th>
<th>Fiscal Year 2018-2019</th>
</tr>
</thead>
<tbody>
<tr>
<td>The number of disclosures received, and the number acted on and not acted on. Subsection 18(2)(a)</td>
<td>NIL</td>
</tr>
<tr>
<td>The number of investigations commenced as a result of a disclosure. Subsection 18(2)(b)</td>
<td>NIL</td>
</tr>
<tr>
<td>In the case of an investigation that results in a finding of wrongdoing, a description of the wrongdoing and any recommendations or corrective actions taken in relation to the wrongdoing, or the reasons why no corrective action was taken. Subsection 18(2)(c)</td>
<td>NIL</td>
</tr>
</tbody>
</table>