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| **Part 1 – Position Information** (Please confirm the Advertisement Number and Position Title for the position you are applying to). |
| **Advertisement Number:**  | **42299**  | **Position Title:** | **Strategic Communications Specialist (P6)** |
| **Part 2 – Applicant Information** |
| **Legal First Name:**  |  | **Last Name:** |  |
| **Preferred Name:**  |  |
| **Email:**  |  | **Phone Number:**(i.e. 204-123-4567) |  |
| **Mailing Address Line 1:**(i.e. Street Name) |  | **Suite No./P.O. Box**  |  |
| **Mailing Address Line 2:** |   | **Postal Code:**(i.e. A1A 1A1) |  |
| **City:**  |  | **Province:**(i.e. MB for Manitoba) |  | **Country:**(i.e. CA for Canada) |  |
| **Have you been previously employed by the Manitoba government?**  | **[ ]** YES **[ ]** NO  |
| **Are you currently employed by the Manitoba government?** | **[ ]** YES **[ ]** NO  |
| **\*If you are currently employed with the Manitoba government in a term, regular or departmental position please provide your Employee Number:** |  |
| **Are you legally entitled to work in Canada?\*****\***To be legally entitled to work in Canada, you must be either a Canadian citizen, permanent resident or hold a valid work permit. | **[ ]** YES **[ ]** NO  |
| **Are you bilingual (French/English)?** Further assessment of written and verbal abilities may be required. | **[ ]** YES **[ ]** NO  |
| **Part 3 – Voluntary Declarations** (Completion of this section is voluntary) |
| **Employment Equity Declaration** The Manitoba government recognizes the importance of building an exemplary public service reflective of the citizens it serves, where diverse abilities, backgrounds, cultures, identities, languages and perspectives drives a high standard of service and innovation. The Manitoba government supports equitable employment practices and promotes representation of designated groups (women, Indigenous people, visible minorities, persons with disabilities). For further information please visit: <https://www.manitoba.ca/csc/policyman/eestaff.html> | Please select all boxes that apply:**[ ]** Women **[ ]** Indigenous people**[ ]** Visible minorities**[ ]** Persons with  disabilities |
| **Veterans’ Preference Consideration**The Manitoba government recognizes the contribution of individuals to national security, either serving or losing a spouse or common-law partner as a result of service, by assisting them in securing employment. The Public Service Regulation defines veteran for this purpose under Section 2.2 (1)-(2). To view this definition please visit: <https://web2.gov.mb.ca/laws/regs/current/_pdf-regs.php?reg=11/2022>For further information on veteran’s status as a factor in the staffing process please visit: <https://www.manitoba.ca/csc/policyman/veterans.html>  | Do you meet the definition for veterans and wish to be granted veterans’ preference consideration:**[ ]** Yes **[ ]** No |
| **Part 4 – Required Declaration**  |
| By checking “yes” in the adjacent box, I certify that the information provided on this application is accurate and complete to the best of my knowledge as of the date indicated below. I understand that falsified or misleading statements and omissions will result in rejection of this application and, if employed, may be cause for termination. | **[ ]** YES  |
|  |  |  |
| Applicant Name | Applicant Signature | Date |
| Please submit this application screening form along with any other required documents outlined in the job advertisement (i.e. resume, cover letter, etc.).**We thank all who apply and advise that only those selected for further consideration will be contacted.** |

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| **Part 5 – Conditions of Employment** (Completion of this section is mandatory) |
| **Please check to confirm whether you meet the following Conditions of Employment:**  |
| Must be legally entitled to work in Canada *(must be able verify status prior to appointment)* | [ ]  YES [ ]  NO |
| Must provide and maintain a satisfactory Criminal Record Check | [ ]  YES [ ]  NO |
| **Part 6 – Screening** |
| For each of the screening criteria for this position, describe how you meet the criteria, using significant examples from your experience.Experience can include work, volunteer and/or educational experience. Additional criteria will be reviewed at a later stage for candidates selected for further assessment.  |
| **Screening Criterion** | **Describe how you meet each screening criterion, using specific examples as appropriate.*****You must not exceed a maximum of 200 words per screening criterion.***  |
| 1. Experience developing and implementing effective consultation and robust multi-channeled communication strategies focussed on fostering employee engagement
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| 1. Experience with, and an understanding of, different mediums and tools used in communication and/or engagement design and delivery
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| 1. Demonstrated facilitation and collaboration skills with diverse and broad stakeholder groups
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| 1. Excellent written communication skills
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| 1. Project management skills with experience setting priorities and effectively managing multiple projects simultaneously
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| 1. Change management experience, including the ability to create buy-in, build momentum for change, leverage opportunities for innovation and find creative solutions to issues
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Please submit this application screening form along with any other required documents outlined in the job advertisement (i.e. resume, cover letter, etc.).

**We thank all who apply and advise that only those selected for further consideration will be contacted.**