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| **Part 1 – Position Information** (Please confirm the Advertisement Number and Position Title for the position you are applying to). |
| **Advertisement Number:**  | 44377 | **Position Title:** | Assistant Deputy Minister, Communications and Engagement (EX2) |
| **Part 2 – Applicant Information** |
| **Legal First Name:**  |        | **Last Name:** |        |
| **Preferred Name:**  |        |
| **Email:**  |        | **Phone Number:**(i.e. 204-123-4567) |        |
| **Mailing Address Line 1:**(i.e. Street Name) |  | **Suite No./P.O. Box**  |  |
| **Mailing Address Line 2:** |   | **Postal Code:**(i.e. A1A 1A1) |        |
| **City:**  |        | **Province:**(i.e. MB for Manitoba) |        | **Country:**(i.e. CA for Canada) |        |
| **Have you been previously employed by the Manitoba government?**  | **[ ]** YES **[ ]** NO  |
| **Are you currently employed by the Manitoba government?** | **[ ]** YES\* **[ ]** NO  |
| **\*If you are currently employed with the Manitoba government in a term, regular or departmental position please provide your Employee Number:** |        |
| **Are you legally entitled to work in Canada?\*****\***To be legally entitled to work in Canada, you must be either a Canadian citizen, permanent resident or hold a valid work permit. | **[ ]** YES **[ ]** NO  |
| **Are you bilingual (French/English)?** Further assessment of written and verbal abilities may be required. | **[ ]** YES **[ ]** NO  |
| **Part 3 – Voluntary Declarations** (Completion of this section is voluntary) |
| **Employment Equity Declaration** The Manitoba government recognizes the importance of building an exemplary public service reflective of the citizens it serves, where diverse abilities, backgrounds, cultures, identities, languages and perspectives drives a high standard of service and innovation. The Manitoba government supports equitable employment practices and promotes representation of designated groups (women, Indigenous people, visible minorities, persons with disabilities). For further information please visit: <https://www.manitoba.ca/csc/policyman/eestaff.html> | Please select all boxes that apply:**[ ]** Women **[ ]** Indigenous people**[ ]** Visible minorities**[ ]** Persons with  disabilities |
| **Veterans’ Preference Consideration**The Manitoba government recognizes the contribution of individuals to national security, either serving or losing a spouse or common-law partner as a result of service, by assisting them in securing employment. The Civil Service Act defines veteran for this purpose under Section 14(2) (a)-(d). To view this definition please visit: <https://web2.gov.mb.ca/laws/statutes/ccsm/c110e.php>For further information on veteran’s status as a factor in the staffing process please visit: <https://www.manitoba.ca/csc/policyman/veterans.html> | Do you meet the definition for veterans and wish to be granted veterans’ preference consideration:**[ ]** Yes **[ ]** No |
| **Part 4 – Required Declaration**  |
| By checking “yes” in the adjacent box, I certify that the information provided on this application is accurate and complete to the best of my knowledge as of the date indicated below. I understand that falsified or misleading statements and omissions will result in rejection of this application and, if employed, may be cause for termination. | **[ ]** YES  |
|        |        |        |
| Applicant Name | Applicant Signature | Date |
| Please submit this application screening form along with any other required documents outlined in the job advertisement (i.e. resume, cover letter, etc.).**We thank all who apply and advise that only those selected for further consideration will be contacted.** |
| **Part 5 – Conditions of Employment** (Completion of this section is mandatory) |
| **Please check to confirm whether you meet the following Conditions of Employment:**  |
| Must be legally entitled to work in Canada *(must be able verify status prior to appointment)* | [ ]  YES [ ]  NO |
| Satisfactory Criminal Record Check | [ ]  YES [ ]  NO |

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| **Part 6 – Screening** |
| For each of the screening criteria for this position, describe how you meet the criteria, using significant examples from your experience.Experience can include work, volunteer and/or educational experience. Additional criteria will be reviewed at a later stage for candidates selected for further assessment.  |
| **Screening Criterion** | **Describe how you meet each screening criterion, using specific examples as appropriate.*****You must not exceed a maximum of 200 words per screening criterion.***  |
| 1. Extensive communications leadership and experience that includes responsibility for public and media relations, promotion, event management, crisis communications, issues management, and public opinion research and analysis.
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| 1. Proven ability as a leader and supervisor, with a commitment to create, support and sustain a diverse, agile environment that enables staff to achieve results and to develop and build organizational capacity for the future.
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| 1. Senior management experience with responsibility for human and financial resources, and experience translating strategic priorities into clear operational and business plans and delivering results.
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| 1. Excellent political acumen demonstrated through experience providing strategic advice to decision makers and senior leaders on complex topics and sensitive issues.
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| 1. Demonstrated success communicating with digital media using clear objectives and metrics to drive decision-making on their effective use and evaluation.
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| 1. Experience building relationships with key stakeholders, including industry leaders, board members and Indigenous peoples, and implementing the principles of reconciliation.
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| 1. An undergraduate degree in communications, journalism, marketing or related discipline. A combination of education and related experience will be considered.
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Please submit this application screening form along with any other required documents outlined in the job advertisement (i.e. resume, cover letter, etc.).

**We thank all who apply and advise that only those selected for further consideration will be contacted.**

This information is available in alternate formats upon request.

*This personal information is being collected under the authority of The Public Service Act and will be used for employment and statistical purposes. It will not be used or disclosed for other purposes, unless permitted by The Freedom of Information and Protection of Privacy Act. Your personal information is protected by the Protection of Privacy provisions of The Freedom of Information and Protection of Privacy Act. If you have any questions about the collection of your personal information, contact: Manitoba Public Service Commission 935 – 155 Carlton Street, Winnipeg, MB, R3C 3H8 204-945-2332*