

Position Profile

Job Title: Executive Director, AI and Data

Department: Manitoba Innovation and New Technology

Division: Innovation

Branch: AI and Data

Location: Winnipeg, Manitoba

Employment Type: Regular / Full Time

Classification / Salary: Senior Manager 1 (XM1) \$102,168.00 - \$128,647.00 per year

Closing Date: December 8, 2025

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Introduction

The department of Manitoba Innovation and New Technology (MINT) enables innovative public services for all Manitobans by providing coordinated service design, process improvement, technology and cybersecurity capabilities across government. MINT also supports innovation for Manitoba's businesses, industries, and citizens and the development of Manitoba's start-up and scale-up companies.

The Innovation Division has three key objectives to foster innovation in business and industry, develop Manitoba's strong tech sector, and promote innovation across the public sector.

The Division fosters innovation in business and industry with policy, programs, legislation, and regulation for intellectual property development, new technology development and adoption, digital literacy, and data stewardship. The Division works with other branches of the department and other levels of government to advance access to broadband connectivity.

The Division leads government support and programming for the technology sector focusing on workforce development, economic development, and industry attraction.

The Division promotes innovation across the public sector with a focus on applications of artificial intelligence (AI), machine learning, analytics and open data to improve the services that Manitobans rely on.

The AI and Data Branch supports each point of that mandate with programming, product management, and subject matter expertise in AI adoption, AI development, analytics, business intelligence, dashboard and report development, data engineering, data warehousing and lakehousing, and open data. The branch also leads management of sovereign AI, data, and compute initiatives.

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Position Overview

As a member of the department's executive management team, the Executive Director is responsible to lead and manage the branch, provide advice and support to the Deputy Minister, and contribute to achieving the goals of government through cross-department initiatives.

The Executive Director will:

- Promote the adoption of emerging technologies including AI, machine learning, and analytics in Manitoba's public and private sectors.
- Drive the development and implementation of AI and data governance frameworks to ensure ethical and responsible use of AI technologies and data management practices.
- Oversee the integration of AI and data analytics products into existing and new public sector services to enhance efficiency, effectiveness, and user experience.
- Lead the identification and mitigation of risks associated with AI and data initiatives, ensuring ethical applications and compliance with relevant regulations and standards.
- Champion the continuous improvement of AI and data capabilities across departments, fostering a culture of innovation and excellence.
- Collaborate with external partners to secure funding and resources for AI and data products, ensuring sustainable growth and development.
- Define key performance indicators and metrics for the success of AI and data initiatives.
- Oversee the development and use of data infrastructure including data lakes, warehouses, and pipelines
- Lead subject matter expert informing policy on AI data center development in Manitoba from a demand-side perspective
- Advocate for open data initiatives and innovation-friendly regulatory frameworks.
- Build a respectful workplace culture that promotes diversity, learning and continuous improvement. Coach and mentor the management team and support individual and team development.
- Lead the development of strategic objectives, financial and business plans and operating principles for the branch that are consistent with government direction, department goals and public expectations; evaluate outcomes and ensure all legal and reporting requirements are met.
- Direct the management of the human and financial resources of the branch to deliver on operational and strategic mandates, ensuring the appropriate allocation of resources to maximize efficiency. Monitor and control expenditures and develop plans for future human and financial resource needs.
- Develop relationships with internal, cross department and external stakeholders; lead cross-department and corporate initiatives; represent the interests of the department in federal, provincial and territorial initiatives and discussions.
- Support the deputy minister by providing strategic options, comprehensive policy advice and recommendations using internal and external expertise. Provide briefings, attend meetings and advise the minister.
- Foster collaboration between government, academia, industry, and community organizations.
- Represent the government in discussions with federal agencies, private sector leaders, and international partners.

Position Profile

Skills, Knowledge, and Abilities

Success in this role requires an exceptional leader with the ability to work in a changing environment which requires both strategic thinking and leadership skills. We need a results-oriented, high performer who motivates others. The Executive Director must exercise good judgment in problem solving skills and making decisions. This position demands superior political acumen and excellent communications (verbal and written) skills.

The successful candidates will possess the following selection criteria:

- Proven ability as a leader with a commitment to create, support and sustain a diverse environment that enables staff to achieve results and to develop and build organizational capacity for the future.
- Senior management experience with responsibility for significant human and financial resources and experience translating strategic priorities into clear operational and business plans and delivering results.
- Strong verbal and written communication skills with experience managing complex, high-level internal and external stakeholder relationships, including fostering and developing teams, partnerships and alliances.
- Excellent political acumen demonstrated through experience providing strategic advice to senior leaders on complex topics and sensitive issues.
- Demonstrated ability to deal with ambiguity, leverage opportunities for innovation, find creative solutions to issues, and successfully manage change.
- Demonstrated resilience and the ability to respond to challenges and change in a professional, inclusive and constructive manner.
- Knowledge of budget processes and financial administration policies.
- Experience providing leadership and direction in the design and implementation of AI and data, legislation, policies and programs.

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About the Government of Manitoba

The Manitoba government offers rewarding careers to its employees who deliver hundreds of programs and services to the public. The government has a wide variety of departments, reflecting over 700 different types of jobs, located in communities across the province.

We are an employer that has a commitment to integrity, respect, diversity, inclusion and advancing reconciliation. The Manitoba government has a committed, caring and creative workforce that is passionate about contributing to and improving services to our communities and the lives of Manitobans.

Make an Impact

By working for Manitoba's Public Service, you have the unique opportunity to use your time to serve the land, communities, and the people of Manitoba. You can leave a lasting mark that will impact both current and future generations.

The diverse backgrounds, education, and life experiences that Manitoba's public servants possess, enable them to deliver programs and services that support every Manitoban – every day.

We are one employer, but we have an impact on many areas ranging from health to public safety, from the economy to culture, from education to family services, and beyond, allowing for a diverse career with one employer.



About Manitoba

The province of Manitoba is home to 1.5 million people who have a well-deserved reputation for being among the friendliest in Canada. No matter what your interests are, Manitoba offers everything from Polar Bear expeditions to gallery tours.

Our capital city, Winnipeg, has a population of over 900,000 and is located at the geographic center of North America. Home to the world-renowned Royal Winnipeg Ballet, the Canadian Museum for Human Rights and the NHL's Winnipeg Jets, Winnipeg is one of Canada's most historic and beautiful cities.

Offering you four distinct seasons and the highest number of sunlight hours in Canada, you are guaranteed to find the life you're looking for in Manitoba.

Come see for yourself!

