



Provincial Housing Strategy

Consultation

Fall 2016



Why a housing strategy consultation?



- Organizational best practice
- Sets stage for who we are and how we achieve our objectives
- Opportunity to capture stakeholder input to inform our strategic direction
- Opportunity to review or reaffirm our direction
- Understand how Manitobans prioritize their housing and homelessness concerns and identify possible solutions

Importance of Housing



- Housing is at the centre of well-being



New Strategy Benefits



- Realignment with current government pillars
- Finding opportunities in:
 - Priorities for funding
 - Identifying and responding to policy pressures
 - Repairing services

New Strategy Benefits (continued)



- Federal Government re-engagement in housing
 - New funding commitments
 - National Housing Strategy
- Alignment with other strategies
 - Homelessness
 - Poverty Reduction

Environmental Scan – Overview



- Demographic Trends
- Homeownership Market
- Rental Market
- Other Challenges

Environmental Scan – Demographic Trends



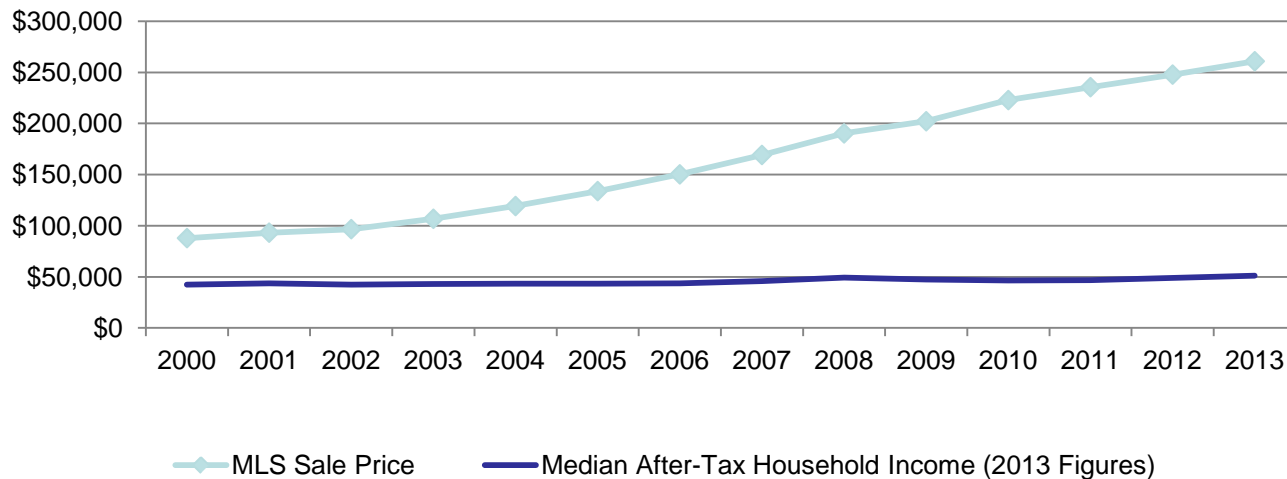
- New Canadians
- Indigenous people
 - Urban migration
- Aging population
- Housing vulnerable populations
 - Homeless
 - Vulnerable youth
 - People with distinct housing needs (addiction, mobility issues).

Environmental Scan – Homeownership Market



- Increases to average home price

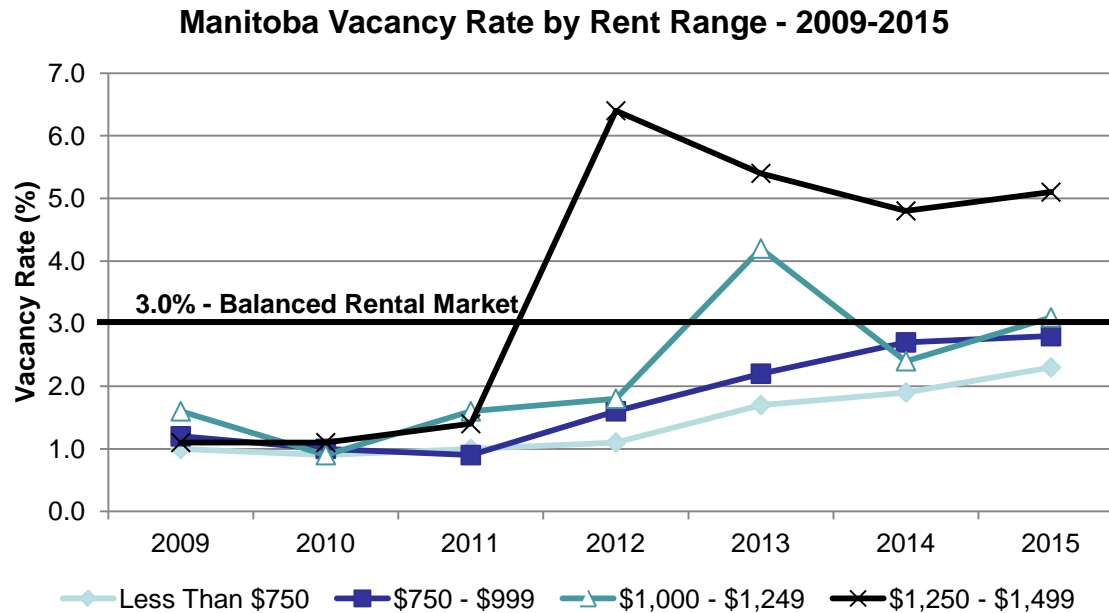
Affordability and Homeowner Market Trends
Median Household Income Compared to Average MLS Sale Price



Environmental Scan – Rental Market



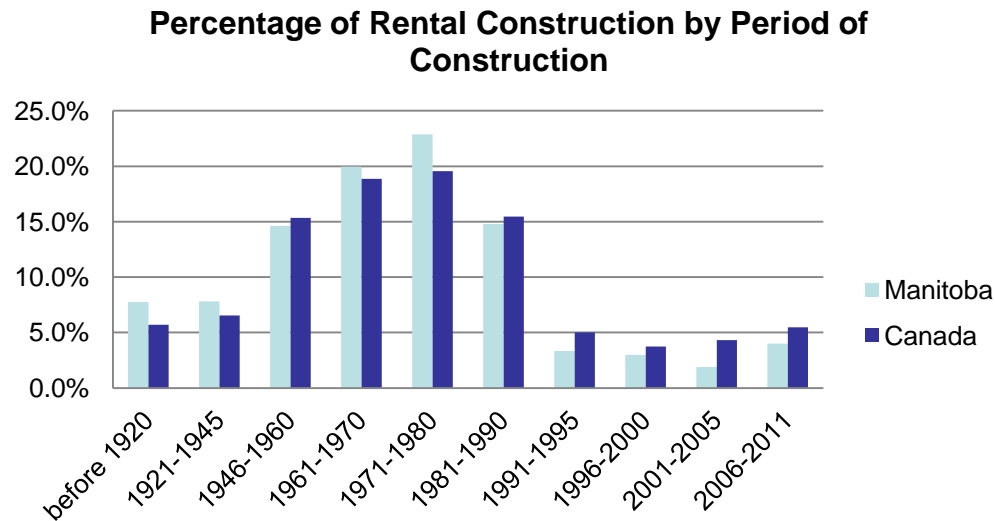
- Low vacancy rates at low-end of market



Environmental Scan – Other Challenges



- Aging Housing Stock



Source: Statistics Canada 2011 Census and National Household Survey (NHS) – Community Consortium Data

- Expiry of Operating Agreements



The Consultation Process



1. Document Review (Manitoba Housing)

- Previous Manitoba consultations
- Housing policies in other provinces
- Review of housing pressures and trends in Manitoba

2. Web based survey

- All Manitobans welcome to participate
- 3 separate streams:
 - individuals, organizations, and Manitoba Housing tenants

3. Stakeholder Consultations

- Consultation sessions in 7 Manitoba Communities

4. Focus Groups

Discussion Points: Themes



Four major housing themes are:

1. Addressing Homelessness
2. Condition of Existing Social and Affordable Housing Stock
3. Affordability of Housing
4. Support for Existing and Potential Homeowners

1. Addressing Homelessness



- Manitoba Housing's responsibility for homelessness
- Federal Homeless Partnering Strategy funding
- Housing First
- Community homelessness initiatives
- Partnerships in addressing homelessness

2. Condition of Existing Social and Affordable Housing Stock

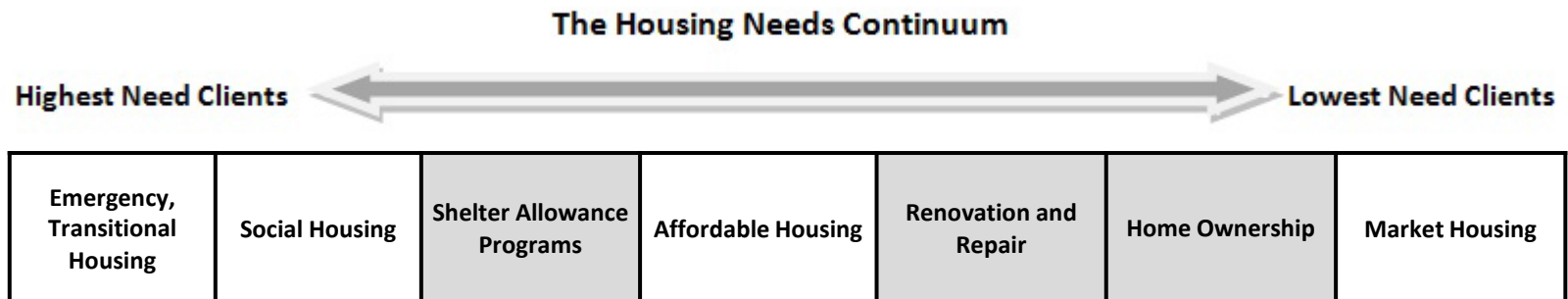


- Existing social and affordable housing is an important asset

3. Affordability of Housing



- Affordability tools – Supply side vs. Demand side
- Continuum of housing assistance programs



- Demand side initiatives
- Supply side initiatives

4. Support for Existing and Potential Homeowners



- Market conditions have made homeownership increasingly unattainable.
- Homeownership can build equity and support a households' economic stability and success
- There are different forms of homeownership assistance:
 - Down payment assistance
 - Mortgage payment assistance
 - Homeowner renovation assistance

Questions?



Exercise #1 – Setting Priorities



Four major themes covered:

1. Addressing Homelessness
2. Condition of Existing Social and Affordable Housing Stock
3. Affordability of Housing
4. Support for Existing and Potential Homeowners

Which theme is the biggest priority?

Is anything missing?

Exercise #2 – Finding Solutions



- For each theme, please consider:

What is currently working well?

What requires improvement?

What are some other solutions that would help address this issue?

What is the role of each stakeholder?

Next Steps



- Final thoughts?
- 'What We Heard' document
- Strategy development

Thank you!



Survey:

English

<http://www.gov.mb.ca/housing/housing-consultation.html>

French

<http://www.gov.mb.ca/housing/housing-consultation.fr.html>

Written submissions, questions or comments may be sent electronically to HousingConsultation@gov.mb.ca