

Manitoba

QUICK FACTS



Manitoba 



OVERVIEW

Manitoba: Province of Canada since 1870. Manitoba means “where the spirit lives” in the languages of the province’s Indigenous people.

Political Leader: Premier Wab Kinew

Total Population: 1,494,301

Capital City: Winnipeg (population 871,800)

Area: 649,947 square km/250,946 square miles (larger than Japan and twice the size of the U.K.). Manitoba extends from the 49th to the 60th parallel (the equivalent of Paris, France to Oslo, Norway). 1,400 km north to south, 900 km at the widest point and 500 km at the narrowest.

Land Surface: 548,356 square km/211,721 square miles

Water Surface: 101,591 square km/39,225 square miles

Coastline: 645 km/400 miles

Value of CDN \$ against Major Currencies (January 2025):

US\$ = \$1.44 Canadian Euro = \$1.49 Canadian

Japanese Yen = \$0.01 Canadian

MANITOBA ECONOMY AT A GLANCE

Major Manitoba Industries

Agri-food, aerospace, transportation equipment, agricultural equipment, machinery, resource-based industries, chemicals, fabricated metal products, electronics, plastics, information technology and telecommunications, furniture and building products, printing, apparel, paper products, electric power generation, life sciences and biotechnology, environmental services, tourism/cultural industries.

| | 2021 | 2022 | 2023 | 2024 |
|--|--------|--------|--------|--------|
| Real GDP at Market Prices (% growth) | 1.4 | 4.2 | 1.7 | 1.1 |
| Real GDP per Capita (\$; at market prices) | 51,366 | 52,744 | 52,081 | 51,260 |
| Employed (thousands) | 664 | 688 | 707 | 724 |
| Unemployment Rate (%) | 6.5 | 4.5 | 4.9 | 5.4 |
| Consumer Price Index All Items (2002=100) | 142 | 153 | 159 | 160 |
| Total Private Investment (\$ millions) | 4,826 | 5,214 | 5,245 | 5,901 |
| Manufacturing Shipments (\$ millions) | 21,321 | 25,208 | 26,352 | 26,524 |
| Exports (\$ millions) | 17,436 | 20,712 | 21,469 | 20,563 |
| Imports (\$ millions) | 22,555 | 28,545 | 30,618 | 30,769 |



MANITOBA TRADE

Manitoba Major Export Markets (2024)

| Region | \$ Millions |
|-----------------|-------------|
| United States | 14,463 |
| China | 1,580 |
| Japan | 945 |
| Mexico | 584 |
| South Korea | 241 |
| Australia | 240 |
| Iran | 206 |
| Indonesia | 181 |
| United Kingdom | 169 |
| Bangladesh | 136 |
| Other Countries | 1,818 |
| Total | \$20,563 |

Manitoba Major Import Markets (2024)

| Region | \$ Millions |
|-----------------|-------------|
| United States | 22,959 |
| China | 1,665 |
| Mexico | 1,513 |
| Germany | 737 |
| Japan | 490 |
| Vietnam | 322 |
| United Kingdom | 281 |
| Italy | 238 |
| Taiwan | 232 |
| Morocco | 208 |
| Other Countries | 2,124 |
| Total | \$30,769 |

Major Products Exported from Manitoba

Agricultural products, processed foods, pharmaceuticals, machinery and parts, vehicles and transport equipment, electrical energy, metals and minerals, plastics, chemicals.

Major Products Imported into Manitoba

Machinery and parts, vehicles and transport equipment, chemical products, minerals, fabricated metal products, cable and optical fibre, electrical and electronic equipment, agricultural products.

Agricultural Commodities

Canola, wheat, hogs, soybeans, cattle and calves, potatoes, dairy products, corn, oats, poultry, eggs, beans, peas, barley, vegetables.

Manitoba's Strategic Advantages

Hydroelectric rates among the lowest in North America, mid-continent transportation gateway, central time zone, skilled multicultural workforce, diverse and stable economy for growth.

ENVIRONMENT

Climate

Four distinct seasons – cold dry winters, hot dry summers, temperate spring and fall.

Terrain

Prairie grassland in the south and west, Canadian Shield lakes and forests in the east and north, a small area of Manitoba's extreme north is Arctic tundra.

Natural Resources

Abundant fresh water, hydroelectricity, base metals (nickel, copper, zinc), fishing, forestry, gold, oil, other minerals.

Manitoba is home to a wealth of critical minerals including lithium, copper, nickel, silica, graphite, vanadium, cobalt, rare-earth elements, and tantalum.

Sources: Manitoba Bureau of Statistics, Statistics Canada, Bank of Canada



MARKET ACCESS

Central location allows expedient access to all major North American markets, and equal access to all major North American seaports for global shipping. Manitoba is a key part of the Mid-Continent Trade Corridor, and of Pacific and Atlantic gateways to Asia, Australia and Europe.

Transport Infrastructure

Air: An international airport that operates unrestricted 24/7. It offers a broad range of air passenger services and is among the top cargo airports in Canada.

Rail: Service by three continental railways, all with direct connections to the United States. Winnipeg's rail yards can handle over 5,500 cars per day.

Road: On average, about 1,200 trucks cross the Manitoba–U.S. border at Emerson every day.

Ports: The Port of Churchill is Canada's only Arctic seaport serviced by rail. CentrePort Canada, in Winnipeg, is North America's largest trimodal inland port offering opportunities for distribution centres, warehousing and manufacturing/processing facilities.

Cross-Border Trade: The Manitoba/U.S. border crossing at Emerson is open 24/7 for all commercial traffic and processes more shipments, by value, than any other border crossing in Western Canada.

WORKFORCE

Well-Educated, Skilled

Two-thirds of the working age population has post-secondary education. The workforce is culturally diverse and multilingual: more than 100 languages are spoken in the province. The *Manitoba Provincial Nominee Program* is very successful in augmenting the workforce with skilled immigrants from around the globe.

Higher educational institutions include four public universities, three public colleges, plus a variety of vocational and technical learning centres. A full range of post-graduate programs are available, with world-class research facilities. Educational institutions work with industry to provide specialized training.

For more information, please contact:

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