

MANITOBA Help Wanted Dashboard

manitoba.ca/lmi

Manitoba Job Posting Trends

In April 2016, 5,089 jobs were posted online in Manitoba. In the last three months, the average number of online postings was 4,922 per month. In the past 12 months, on average, 4,939 jobs were posted online each month. Approximately 84.9% of jobs posted online in April 2016 were for full-time positions. The remainder were part-time, contract, or internship positions.

Manitoba Job Site Trends

The top 5 job sites by monthly Manitoba ad volume that employers were using include Kijiji, Workopolis, Canada Job Bank, eBrandon and JobServe.

National Job Posting Trends

Region	Online Job Postings				No. Of Unemployed per No. Of Postings		
	Apr 2016	Mar 2016	Apr 2015	Y/Y Change	Apr 2016	Mar 2016	Apr 2015
Canada	192425	196244	194201	-0.9%	7.5	7.5	7.0
Manitoba	5089	5277	5586	-8.9%	8.3	7.7	6.7
British Columbia	19085	19400	17559	8.7%	7.3	8.6	8.5
Alberta	26163	26811	32063	-18.4%	7.5	7.1	4.6
Saskatchewan	7268	7970	8216	-11.5%	5.8	5.2	3.5
Ontario	75518	79125	74748	1.0%	7.0	6.7	6.7
Quebec	42813	43491	39917	7.3%	8.4	8.3	8.9
Atlantic Canada	11932	12096	12561	-5.0%	11.6	11.8	11.5

Online job postings in Canada decreased by 0.9% year-over-year. All provinces except British Columbia, Ontario and Quebec experienced a decrease in online job postings compared to the same time last year. In Manitoba, the number of postings decreased by 8.9% year-over-year. Online postings in Alberta declined the most (18.4%).

In April 2016, the ratio of unemployed persons to the number of online job postings for Manitoba was 8.3. This means that for every online job posting, there were approximately 8 Manitobans looking for a job.



MANITOBA Help Wanted Dashboard

Manitoba Regions Job Posting Trends

Region	Apr 2016		Mar 2016	Apr 2015	Y/Y
	Count	Per Cent	Count	Count	% Change
Winnipeg	4,050	79.6%	4,084	4,472	-9.4%
Brandon	402	7.9%	332	431	-6.7%
Thompson	59	1.2%	74	79	-25.3%
Portage la Prairie	62	1.2%	52	49	26.5%
Steinbach	14	0.3%	23	29	-51.7%
Morden/Winkler	23	0.5%	25	27	-14.8%
Selkirk	31	0.6%	14	31	0.0%
Rest of Manitoba	448	8.8%	673	468	-4.3%
Manitoba Total	5,089		5,277	5,586	-8.9%

Winnipeg: In April 2016, there was a decrease of 34 job postings compared to March 2016. Winnipeg represented 79.8% of Manitoba's total online job postings in April.

Other Cities and Regions: In April 2016, there was a decrease of 225 job postings in the rest of Manitoba compared to March 2016. On a year over year basis, job postings in most cities decreased except in Portage la Prairie which increased by 26.5%. Selkirk remained the same.

Employer Help Wanted Trends

The top 10 Manitoba employers by online job ad volume for April 2016: Loblaw's, Shoppers Drug Mart, Walmart, Great West Life, Wawanesa Insurance, Home Depot, RBC, Frontier School Division, God's Lake Narrows First Nation Education Services, and First Canada Inns.

The top 10 national employers by online job posting volume for April 2016: Alberta Health Services, Shoppers Drug Mart, Loblaw's, Home Depot, CIBC, McDonald's, RBC, Bell Canada, Rogers, and Walmart.

Online Job Ads by Occupation

The tables show the total number of online job postings for each occupation group at National Occupation Classification (NOC) 1-digit level. Within each group, the number of postings for the top occupations is shown at the NOC 4-digit level. The occupational groups with the most job postings in April 2016 were: Sales & Service (1,441), Trades, Transport & Equipment Occupations (1,011), and Business, Finance and Administration (743). These three occupation groups consistently have the highest number of online postings. At the NOC 4-digit level, the top occupations by online job demand were: Retail Salespersons and Sales Clerks (125), Truck Drivers (117) and Cooks (109).

Occupations in Management	Count 444 Apr 2015 499	1 Business, Finance and Administration Occupations	Count 743 Apr 2015 799
621 Retail Trade Managers	76	1414 Receptionists & Switchboard Operators	70
611 Sales, Marketing & Advertising Managers	59	1433 Customer Service Reps – Financial	65
711 Construction Managers	40	1411 General Office Clerks	61
631 Restaurant & Food Service Managers	37	1453 Customer Service Reps, Information Clerks	44
016 Senior Managers – Utilities, Transp., Construction	19	1431 Accounting & Related Clerks	35

Online Job Ads by Occupation (continued)

MANITOBA Help Wanted Dashboard

2 Natural and Applied Sciences Occupations	Count 272 Apr 2015 362	3 Health Occupations	Count 200 Apr 2015 188
2171 Information Systems Analysts & Consultants	30	3411 Dental Assistants	29
2174 Computer Programmers & Media Developers	26	3235 Technical Occups. In Therapy Assessment	22
2225 Landscape & Horticulture Technicians	25	3152 Registered Nurses	19
2175 Web Designers & Developers	19	3414 Other Occups. In Health Services	17
2282 User Support Technicians	16	3131 Pharmacists	15
4 Social Science, Government, Education & Religion	Count 357 Apr 2015 364	5 Arts, Culture, Recreation and Sport Occupations	Count 176 Apr 2015 176
4214 Early Childhood Educators & Assistants	56	5123 Journalists	25
4142 Elementary & Kindergarten Teachers	46	5241 Graphic Designers & Illustrators	20
4141 Secondary School Teachers	38	5135 Actors & Comedians	16
4212 Community & Social Service Workers	27	5254 Program Leaders & Recreation Instructors	12
4152 Social Workers	21	5134 Dancers	10
6 Sales and Service Occupations	Count 1,441 Apr 2015 1,575	7 Trades, Transport and Equipment Occupations	Count 1011 Apr 2015 1,220
6421 Retail Salespersons & Sales Clerks	125	7411 Truck Drivers	117
6242 Cooks	109	7351 Stationary Engineers	77
6411 Sales Reps - Wholesale	107	7222 Supervisors, Motor Transport & Ground Transit	58
6474 Babysitters, Nannies & Parents' Helpers	98	7414 Delivery & Courier Service Drivers	45
6641 Food Counter Attendants & Kitchen Helpers	80	7321 Automotive Service Technicians	45
8 Occupations Unique to Primary Industry	Count 159 Apr 2015 175	9 Processing, Manufacturing and Utilities Occupations	Count 138 Apr 2015 132
8612 Landscaping & Grounds Labourers	45	9213 Supervisors, Food/Beverage & Tobacco Processing	9
8255 Landscaping & Grounds Managers	27	9432 Pulp Mill Machine Operators	9
8431 General Farm Workers	15	9618 Labourers in Fish Processing	9
8253 Farm Supervisors & Livestock Workers	12	9496 Painters & Coaters - Industrial	9
8616 Logging & Forestry Labourers	9	9616 Labourers in Textile Processing	7

Source: Wanted Technologies, provider of online labour market demand intelligence, online trends and labour Market analytics. Wanted methodology used in this summary includes new ads without duplicates. Data filters have been applied that exclude staffing firms/recruiters, bulk employers, third party postings, and craigslist. Source for unemployment numbers: Labour Force Survey, Statistics Canada. Source date: May 13, 2016. **Disclaimer:** This online data series is not a direct measure of job vacancies. The level of online ads can change for various reasons not related to overall job demand. It is difficult to compare some occupations or industries due to the variability in methods and media for sourcing new workers. Any Wanted Analytics data will vary slightly over time, as minor revisions are continually made to the live database. This information should be used in conjunction with local labour Market information to analyze current occupational demand.