

# MANITOBA Help Wanted Dashboard

[manitoba.ca/lmi](http://manitoba.ca/lmi)

## Manitoba Job Posting Trends

In August 2016, 5,050 jobs were posted online in Manitoba. In the last three months, the average number of online postings was 4,657 per month. In the past 12 months, on average, 4,754 jobs were posted online each month. Approximately 83.1% of jobs posted online in August 2016 were for full-time positions. The remainder were part-time, contract, or internship positions.

## Manitoba Job Site Trends

The top 5 job sites by monthly Manitoba ad volume that employers were using include Kijiji, Workopolis, Canada Job Bank, eBrandon and JobServe.

## National Job Posting Trends

Region	Online Job Postings				No. Of Unemployed per No. Of Postings		
	August 2016	July 2016	August 2015	Y/Y Change	August 2016	July 2016	August 2015
Canada	207,066	178,231	206,528	0.3%	7.3	8.0	7.2
Manitoba	5,050	4,251	5,254	-3.9%	9.9	11.2	9.3
British Columbia	23,023	18,739	18,731	22.9%	6.7	7.9	8.5
Alberta	29,890	27,208	33,132	-9.8%	7.6	8.3	4.9
Saskatchewan	7,568	6,216	8,207	-7.8%	5.6	6.2	4.5
Ontario	85,721	74,110	83,554	2.6%	6.7	7.1	7.0
Quebec	40,645	33,694	41,419	-1.9%	8.2	9.4	8.9
Atlantic Canada	12,593	10,828	12,771	-1.4%	9.4	10.8	9.4

Online job postings in Canada increased marginally by 0.3% year-over-year. All provinces experienced a decrease in online job postings compared to the same time last year, except British Columbia which increased by 22.9% and Ontario which increased by 2.6%. In Manitoba, the number of postings decreased by 3.9%

year-over-year. Online postings in Alberta declined the most (9.8%).

In August 2016, the ratio of unemployed persons to the number of online job postings for Manitoba was 9.9. This means that for every online job posting, there were approximately 10 Manitobans looking for a job.



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## Manitoba Regions Job Posting Trends

Region	August 2016		July 2016	August 2015	Y/Y
	Count	Per Cent	Count	Count	% Change
Winnipeg	3,967	78.6%	3,418	4,285	-7.4%
Brandon	471	9.3%	340	423	11.3%
Thompson	80	1.6%	88	57	40.4%
Portage la Prairie	46	0.9%	39	66	-30.3%
Steinbach	33	0.7%	24	14	135.7%
Morden/Winkler	21	0.4%	18	15	40.0%
Selkirk	28	0.6%	21	34	-17.6%
Rest of Manitoba	404	8.0%	303	360	12.2%
<b>Manitoba Total</b>	<b>5,050</b>		<b>4,251</b>	<b>5,254</b>	<b>-3.9%</b>

**Winnipeg:** In August 2016, there was an increase of 549 job postings compared to July 2016. Winnipeg represented 78.6% of Manitoba's total online job postings in August.

**Other Cities and Regions:** In August 2016, there was an increase of 101 job postings in the rest of Manitoba compared to July 2016. On a year over year basis, job postings in most cities increased, except in Portage la Prairie, which decreased by 30.3%, Selkirk, which decreased by 17.6%, and Winnipeg, which decreased by 7.4%. Steinbach had the most significant year over year change, increasing by 135.7%.

## Employer Help Wanted Trends

The top 10 Manitoba employers by online job ad volume for August 2016: WalMart, Loblaw's, Home Depot, Shoppers Drug Mart, Save-On-Foods, Great West Life, Bell, University of Manitoba, The North West Company, and Centreplate.

The top 10 national employers by online job posting volume for August 2016: Walmart, Loblaw's, Alberta Health Services, Shoppers Drug Mart, Home Depot, CIBC, Bell, Rogers, RBC, and Scotiabank.

## Online Job Ads by Occupation

The tables show the total number of online job postings for each occupation group at National Occupation Classification (NOC) 1-digit level. Within each group, the number of postings for the top occupations is shown at the NOC 4-digit level. The occupational groups with the most job postings in August 2016 were: Sales & Service (1,526), Trades, Transport & Equipment Occupations (1,051), and Business, Finance and Administration (683). These three occupation groups consistently have the highest number of online postings. At the NOC 4-digit level, the top occupations by online job demand were: Truck Drivers (299), Retail Salespersons and Sales Clerks (242), and Retail Sales Supervisors (168).

Occupations in Management	Count 200 August 2015 246	1 Business, Finance and Administration Occupations	Count 683 August 2015 707
714 Facility Operation & Maintenance Managers	28	1522 Storekeepers & Partspersons	84
124 Advertising, Marketing & PR Managers	25	1411 General Office Clerks	57
121 Insurance, Real Estate, & Financial Managers	23	1311 Accounting Technicians & Bookkeepers	50
112 Human Resources Managers	17	1222 Executive Assistants	42
601 Corporate Sales Managers	15	1111 Financial Auditors & Accountants	36

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## Online Job Ads by Occupation (continued)

<b>2 Natural and Applied Sciences Occupations</b>	<b>Count 251</b> August 2015 283	<b>3 Health Occupations</b>	<b>Count 152</b> August 2015 150
2225 Landscape & Horticulture Technicians	57	3413 Nurses Aides & Orderlies	30
2282 User Support Technicians	26	3414 Other Occupations in Health Services	29
2175 Web Designers & Developers	23	3131 Pharmacists	25
2174 Computer Programmers & Media Developers	17	3012 Registered Nurses	13
2171 Information Systems Analysts & Consultants	14	3236 Massage Therapists	11
<b>4 Social Science, Government, Education &amp; Religion</b>	<b>Count 378</b> August 2015 338	<b>5 Arts, Culture, Recreation and Sport Occupations</b>	<b>Count 103</b> August 2015 81
4214 Early Childhood Educators & Assistants	94	5242 Interior Designers & Interior Decorators	30
4212 Social & Community Service Workers	55	5254 Sport & Recreation Program Instructors	19
4411 Home Child Care Providers	43	5241 Graphic Designers & Illustrators	16
4032 Elementary School & Kindergarten Teachers	27	5225 Audio & Video Recording Technicians	8
4011 University Professors & Lecturers	27	5224 Broadcast Technicians	7
<b>6 Sales and Service Occupations</b>	<b>Count 1,526</b> August 2015 1,607	<b>7 Trades, Transport and Equipment Occupations</b>	<b>Count 1,051</b> August 2015 1,107
6421 Retail Salespersons & Sales Clerks	242	7511 Transport Truck Drivers	299
6211 Retail Sales Supervisors	168	7611 Construction Trades Helpers & Labourers	95
6552 Other Customer Services Representatives	144	7271 Carpenters	93
6711 Food Counter Attendants & Kitchen Helpers	137	7445 Other Repairers & Services	52
6322 Cooks	98	7204 Carpentry Contractors & Supervisors	47
<b>8 Occupations Unique to Primary Industry</b>	<b>Count 47</b> August 2015 53	<b>9 Processing, Manufacturing and Utilities Occupations</b>	<b>Count 108</b> August 2015 139
8431 General Farm Workers	23	9536 Industrial Painters & Coaters	22
8231 Underground & Development Miners	7	9619 Processing & Manufacturing Labourers	14
8612 Landscaping & Grounds Labourers	6	9213 Food Products Processing Supervisors	9
8252 Farm Supervisors & Specialized Livestock	4	9223 Electrical Products Manufacturing Supervisors	7
8615 Oil & Gas Drilling & Servicing Labourers	2	9461 Food Products Processing Operators	6

**Source:** CEB Talent Neuron/Wanted Technologies, provider of online labour market demand intelligence, online trends and labour market analytics. The methodology used in this summary includes new ads without duplicates. Data filters have been applied that exclude staffing firms/recruiters, bulk employers, third party postings, and craigslist. Source for unemployment numbers: Labour Force Survey, Statistics Canada. Source date: September 26, 2016. **Disclaimer:** This online data series is not a direct measure of job vacancies. The level of online ads can change for various reasons not related to overall job demand. It is difficult to compare some occupations or industries due to the variability in methods and media for sourcing new workers. Any CEB Talent Neuron data will vary slightly over time, as minor revisions are continually made to the live database. This information should be used in conjunction with local labour market information to analyze current occupational demand.