

# MANITOBA Help Wanted Dashboard

[manitoba.ca/lmi](http://manitoba.ca/lmi)

## Manitoba Job Posting Trends

In December 2016, 2,939 jobs were posted online in Manitoba. In the last three months, the average number of online postings was 3,578 per month. In the past 12 months, on average, 4,498 jobs were posted online each month. Approximately 87.4% of jobs posted online in December 2016 were for full-time positions. The remainder were part-time, contract, or internship positions.

## Manitoba Job Site Trends

The top 5 job sites by monthly Manitoba ad volume that employers were using include Kijiji, Canada Job Bank, Workopolis, eBrandon and JobServe.

## National Job Posting Trends

Region	Online Job Postings				No. Of Unemployed per No. Of Postings		
	Dec 2016	Nov 2016	Dec 2015	Y/Y Change	Dec 2016	Nov 2016	Dec 2015
Canada	119,316	161,285	123,859	-3.7%	10.5	7.6	10.4
Manitoba	2,939	3,576	3,310	-11.2%	13.0	10.5	10.9
British Columbia	13,805	18,083	11,406	21.0%	10.0	8.2	13.6
Alberta	16,997	21,494	19,201	-11.5%	11.9	9.7	8.5
Saskatchewan	4,174	5,664	4,926	-15.3%	9.0	6.9	6.2
Ontario	47,455	65,114	50,745	-6.5%	9.0	6.5	9.0
Quebec	24,632	35,760	25,560	-3.6%	11.6	7.2	13.0
Atlantic Canada	6,797	9,122	7,218	-5.8%	17.7	12.6	16.3

Online job postings in Canada decreased by 3.7% year-over-year. All provinces experienced a decrease in online job postings compared to the same time last year, except British Columbia, which increased by 21.0%. In Manitoba, the number of postings decreased by 11.2% year-over-year. Online postings declined the most in Saskatchewan (-15.3%), followed by Alberta (-11.5%).

In December 2016, the ratio of unemployed persons to the number of online job postings for Manitoba was 13.0. This means that for every online job posting, there were approximately 13 Manitobans looking for a job.

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## Manitoba Regions Job Posting Trends

Region	December 2016		Nov 2016	December 2015	Y/Y
	Count	Per Cent	Count	Count	% Change
Winnipeg	2,148	73.1%	2,750	2,644	-18.8%
Brandon	265	9.0%	286	253	4.7%
Thompson	65	2.2%	54	45	44.4%
Portage la Prairie	63	2.1%	64	28	125.0%
Steinbach	27	0.9%	26	14	92.9%
Morden/Winkler	30	1.0%	42	27	11.1%
Selkirk	19	0.6%	29	23	-17.4%
Rest of Manitoba	322	11.0%	325	276	16.7%
<b>Manitoba Total</b>	<b>2,939</b>		<b>3,576</b>	<b>3,310</b>	<b>-11.2%</b>

**Winnipeg:** In December 2016, there was a decrease of 602 job postings compared to November 2016. Winnipeg represented 73.1% of Manitoba's total online job postings in December.

**Other Cities and Regions:** In December 2016, there was a decrease of 3 job postings in the rest of Manitoba compared to November 2016. On a year-over-year basis, job postings in most cities increased, except in Winnipeg (-18.8%) and Selkirk (-17.4%)

## Employer Help Wanted Trends

The top 10 Manitoba employers by online job ad volume for December 2016: Sykes Enterprises, Walmart, Loblaw's, RBC, CIBC, University of Manitoba, Major League Marketing, Great West Life, Frontier School Division, and United Rentals Inc.

The top 10 national employers by online job posting volume for December 2016: Sykes Enterprises, Alberta Health Services, CIBC, Shoppers Drug Mart, Loblaw's, Walmart, RBC, Bell, TD Bank, and Rogers.

### Online Job Ads by Occupation

The tables show the total number of online job postings for each occupation group at National Occupation Classification (NOC) 1-digit level. Within each group, the number of postings for the top occupations is shown at the NOC 4-digit level. The occupational groups with the most job postings in December 2016 were: Sales & Service (803), Trades, Transport & Equipment Occupations (696), and Business, Finance and Administration (392). These three occupation groups consistently have the highest number of online postings. At the NOC 4-digit level, the top occupations by online job demand were: Truck Drivers (240), Customer and Information Services Representatives (212), and Retail Salespersons and Sales Clerks (84).

Occupations in Management	Count 162 Dec 2015 198	1 Business, Finance and Administration Occupations	Count 392 Dec 2015 444
121 Insurance, Real Estate, & Financial Managers	24	1411 General Office Support Workers	35
714 Facility Operation & Maintenance Managers	19	1222 Executive Assistants	35
601 Corporate Sales Managers	16	1111 Financial Auditors & Accountants	34
124 Advertising, Marketing & PR Managers	15	1113 Securities Agents, Investment Dealers, Brokers	33
621 Retail & Wholesale Trade Managers	15	1311 Accounting Technicians & Bookkeepers	30

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## Online Job Ads by Occupation (continued)

<b>2 Natural and Applied Sciences Occupations</b>	<b>Count 150</b> Dec 2015 162	<b>3 Health Occupations</b>	<b>Count 101</b> Dec 2015 114
2282 User Support Technicians	28	3414 Other Occupations in Health Services	20
2132 Mechanical Engineers	14	3413 Nurses Aides & Orderlies	15
2141 Industrial & Manufacturing Engineers	13	3236 Massage Therapists	13
2131 Civil Engineers	10	3011 Nursing Coordinators & Supervisors	6
2174 Computer Programmers & Media Developers	9	3012 Registered Nurses	6
<b>4 Social Science, Government, Education &amp; Religion</b>	<b>Count 193</b> Dec 2015 237	<b>5 Arts, Culture, Recreation and Sport Occupations</b>	<b>Count 51</b> Dec 2015 70
4214 Early Childhood Educators & Assistants	47	5241 Graphic Designers & Illustrators	9
4032 Elementary School & Kindergarten Teachers	22	5242 Interior Designers & Interior Decorators	9
4212 Social & Community Service Workers	20	5131 Producers, Directors & Choreographers	7
4011 University Professors & Lecturers	20	5254 Sport & Recreation Program Instructors	6
4031 Secondary School Teachers	17	5125 Translators, Terminologists & Interpreters	5
<b>6 Sales and Service Occupations</b>	<b>Count 803</b> Dec 2015 919	<b>7 Trades, Transport and Equipment Occupations</b>	<b>Count 696</b> Dec 2015 657
6552 Other Customer Services Representatives	212	7511 Transport Truck Drivers	240
6421 Retail Salespersons & Sales Clerks	84	7621 Public Works & Maintenance Labourers	41
6733 Janitors, Caretakers, Building Superintendents	54	7445 Other Repairers & Services	40
6322 Cooks	48	7321 Automotive Service Technicians	39
6211 Retail Sales Supervisors	46	7271 Carpenters	32
<b>8 Natural Resources and Agriculture Occupations</b>	<b>Count 47</b> Dec 2015 25	<b>9 Occupations in Manufacturing and Utilities</b>	<b>Count 75</b> Dec 2015 58
8431 General Farm Workers	20	9223 Electrical Products Manufacturing Supervisors	14
8231 Underground & Development Miners	10	9213 Supervisors, Food & Beverage Processing	9
8252 Agricultural Contractors & Farm Supervisors	7	9619 Processing & Manufacturing Labourers	8
8222 Oil & Gas Drilling contractors & Supervisors	2	9536 Industrial Painters & Coaters	6
8221 Supervisors, Mining & Quarrying	2	9446 Industrial Sewing Machine Operators	6

**Source:** CEB Talent Neuron/Wanted Technologies, provider of online labour market demand intelligence, online trends and labour market analytics. The methodology used in this summary includes new ads without duplicates. Data filters have been applied that exclude staffing firms/recruiters, bulk employers, third party postings, and craigslist. Source for unemployment numbers: Labour Force Survey, Statistics Canada. Source date: January 26, 2016. **Disclaimer:** This online data series is not a direct measure of job vacancies. The level of online ads can change for various reasons not related to overall job demand. It is difficult to compare some occupations or industries due to the variability in methods and media for sourcing new workers. Any CEB Talent Neuron data will vary slightly over time, as minor revisions are continually made to the live database. This information should be used in conjunction with local labour market information to analyze current occupational demand.