

MANITOBA Help Wanted Dashboard

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Manitoba Job Posting Trends

In February 2016, 4,403 jobs were posted online in Manitoba. In the last three months, the average number of online postings was 4,147 per month. In the past 12 months, on average, 4,964 jobs were posted online each month. Approximately 83.9% of jobs posted online in February 2016 were for full-time positions. The remainder were part-time, contract, or internship positions.

Manitoba Job Site Trends

The top 5 job sites by monthly Manitoba ad volume that employers were using include Kijiji, Workopolis, Canada Job Bank, JobServe and ZipRecruiter.

National Job Posting Trends

Region	Manitoba				Canada			
	Feb 2016	Jan 2016	Feb 2015	Y/Y Change	Feb 2016	Jan 2016	Feb 2015	Y/Y Change
Canada	163,163	173,071	163,755	-0.4%	9.1	8.3	8.3	
Manitoba	4,403	4,747	4,382	0.5%	9.3	8.7	8.4	
British Columbia	16,814	17,156	14,328	17.4%	10.7	10.0	11.1	
Alberta	22,193	25,169	29,494	-24.8%	9.4	7.4	4.7	
Saskatchewan	6,532	6,842	6,038	8.2%	6.1	5.3	5.4	
Ontario	64,990	69,806	60,532	7.4%	7.8	7.2	8.4	
Quebec	36,689	36,914	34,424	6.6%	9.9	9.8	10.1	
Atlantic Canada	9,953	10,133	10,111	-1.6%	14.4	13.8	13.7	

Online job postings in Canada decreased by 0.4% year-over-year. All provinces except Alberta and the Atlantic region experienced an increase in online job postings compared to the same time last year. In Manitoba, the number of postings increased by 0.5% year-over-year. Online postings in Alberta declined the most (24.8%).

In February 2016, the ratio of unemployed persons to the number of online job postings for Manitoba was 9.3. This means that for every online job posting, there were approximately 9 Manitobans looking for a job.

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Manitoba Regions Job Posting Trends

Region	Feb 2016		Jan 2016	Feb 2015	Y/Y
	Count	Per Cent	Count	Count	% Change
Winnipeg	3,512	-6.9%	3,776	3,414	2.9%
Brandon	264	-17%	318	328	-19.5%
Thompson	54	-5.3%	57	103	-47.6%
Portage la Prairie	42	-2.3%	43	47	-10.6%
Steinbach	36	71.4%	21	17	111.8%
Morden/Winkler	22	-4.5%	23	16	37.5%
Selkirk	29	3.6%	28	27	7.4%
Rest of Manitoba	891	-8.2%	971	968	-8.0%
Manitoba Total	4,403		4,382	5,462	0.5%

Winnipeg: In February 2016, there was a decrease of 264 job postings compared to January 2016. Winnipeg represented 79.8% of Manitoba's total online job postings in February.

Other Cities and Regions: In February 2016, there was an increase of 80 job postings in the rest of Manitoba compared to January 2016. On a year over year basis, job postings in Winnipeg, Steinbach, Morden/Winkler and Selkirk increased in February 2016 compared February 2015. Steinbach experienced the largest increase of 111.8%.

Employer Help Wanted Trends

The top 10 Manitoba employers by online job ad volume for February 2016: Canadian Consumer Panels, Loblaws, Canadian Forces, Walmart, CIBC, Great West Life, the North West Company, Mindfield, Accountants Now!, RBC, and Home Depot.

The top 10 national employers by online job posting volume for February 2016: Canadian Consumer Panels, Alberta Health Services, CIBC, RBC, Home Depot, Walmart, Loblaws, Shoppers Drug Mart, Bell Canada, and Rogers.

Online Job Ads by Occupation

The tables show the total number of online job postings for each occupation group at National Occupation Classification (NOC) 1-digit level. Within each group, the number of postings for the top occupations is shown at the NOC 4-digit level. The occupational groups with the most job postings in February 2016 were: Sales & Service (1,210), Trades, Transport & Equipment Occupations (825), and Business, Finance and Administration (725). These three occupation groups consistently have the highest number of online postings. At the NOC 4-digit level, the top occupations by online job demand were: Bookkeepers (121), Sales Representatives – Wholesale Trade (112) and Truck Drivers (110).

Occupations in Management	Count 418 Feb 2015 397	1 Business, Finance and Administration Occupations	Count 725 Feb 2015 743
611 Sales, Marketing and Advertising Managers	74	1231 Bookkeepers	121
621 Retail Trade Managers	65	1414 Receptionists and Switchboard Operators	69
711 Construction Managers	33	1433 Customer Service Reps – Financial	57
111 Financial Managers	20	1411 General Office Clerks	56
631 Restaurant and Food Service Managers	19	1453 Customer Service Reps – Information	46

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Online Job Ads by Occupation (continued)

2 Natural and Applied Sciences Occupations	Count 245 Feb 2015 285	3 Health Occupations	Count 188 Feb 2015 157
2171 Information Systems Analysts and Consultants	19	3411 Dental Assistants	19
2234 Construction Estimators	16	3413 Nurses Aides & Orderlies	19
2174 Comp. Programmers & Interactive Media	14	3152 Registered Nurses	18
2282 User Support Technicians	12	3131 Pharmacists	18
2175 Web Designers and Developers	12	3235 Technical Occups. In Therapy Assessment	17
4 Social Science, Government, Education & Religion	Count 303 Feb 2015 317	5 Arts, Culture, Recreation and Sport Occupations	Count 151 Feb 2015 161
4214 Early Childhood Educators and Assist.	52	5123 Journalists	16
4212 Community and Social Service Workers	44	5241 Graphic Designers and Illustrators	16
4152 Social Workers	24	5254 Program Leaders & Recreation Instructors	15
4143 Educational Counsellors	21	5221 Photographers	14
4131 College and Vocational Instructors	21	5242 Interior Designers	13
6 Sales and Service Occupations	Count 1,210 Feb 2015 1,160	7 Trades, Transport and Equipment Occupations	Count 825 Feb 2015 886
6411 Sales Reps - Wholesale	112	7411 Truck Drivers	110
6474 Babysitters, Nannies and Parents' Helpers	92	7351 Stationary Engineers	72
6242 Cooks	89	7222 Supervisors, Motor Transport & Ground Transit	54
6421 Retail Salespersons and Sales Clerks	88	7321 Automotive Service Technicians	40
6453 Food and Beverage Servers	59	7312 Heavy Duty Equipment Mechanics	37
8 Occupations Unique to Primary Industry	Count 105 Feb 2015 112	9 Processing, Manufacturing and Utilities Occupations	Count 105 Feb 2015 105
8431 General Farm Workers	18	9451 Sewing Machine Operators	6
8612 Landscaping & Grounds Labourers	16	9619 Labourers in Manufacturing & Utilities	4
8253 Farm Supervisors & Spec. Livestock	15	9483 Electronics Assemblers, Fabricators & Inspectors	4
8616 Logging & Forestry Labourers	6	9474 Photographic and Film Processors	4
8611 Harvesting Labourers	6	9494 Furniture Refinishers	4

Source: Wanted Technologies, provider of online labour market demand intelligence, online trends and labour Market analytics. Wanted methodology used in this summary includes new ads without duplicates. Data filters have been applied that exclude staffing firms/recruiters, bulk employers, third party postings, and craigslist. Source for unemployment numbers: Labour Force Survey, Statistics Canada. Source date: December 18, 2016. **Disclaimer:** This online data series is not a direct measure of job vacancies. The level of online ads can change for various reasons not related to overall job demand. It is difficult to compare some occupations or industries due to the variability in methods and media for sourcing new workers. Any Wanted Analytics data will vary slightly over time, as minor revisions are continually made to the live database. This information should be used in conjunction with local labour Market information to analyze current occupational demand.